



celebrity world

By Ferdie Villar

Star power packed in 'Hearthrob Concert' at the Silver Legacy on April 18

A triple treat of testosterone and star value await all followers of The Filipino Channel all over Reno and the Bay Area as the three top male actors of ABS-CBN Star Magic—actor and platinum recording artist Piolo Pascual, box-office drawer John Lloyd Cruz and *Pinoy Big Brother* alumnus and actor Sam Milby—take the centerstage in a special musical extravaganza dubbed as *Hearthrob Concert*, on April 18, Saturday, 8pm at the Reno Ballroom of the Silver Legacy Casino and Resort. The three crowd-drawers will be joined by the lovely actress Bea Alonzo and popular comedienne and TV host Pokwang.

This is considered a casting coup for most TFC followers and in the concert scene, since this is the first time that three major hot properties of Star Magic will perform on stage. They are expected deliver their best live entertainment and musical talents, to the delight of the female audience and their fans. As some early ticket holders would put it, "just their presence and their first hello with that yummy smile" is enough to give them that "kilig" or giddy feeling, or state of relief from their day-to-day regimented life in the US.

Piolo, who is currently wrapping up his first few episodes of his teleserye and Koreanovela-inspired TV series with KC Concepcion entitled, *Lovers in Paris*, has already done countless concerts in the Bay Area and in Reno, but the audience never gets tired of his amorous presence and his heartfelt rendition of his songs. This writer has seen him perform in his most recent concert with the pop icons and this former Star Circle Batch 3 member has gone a long way in proving his gift of music.

John Lloyd is currently the most bankable male star right now, based on the strength of his last movies. He generated this dramatic

and romantic interest niche in the star map and has evolved into one of the more sensitive actors in the industry. Both the female and male audiences did not lose steam in monitoring his growth as an actor despite his public admission that he has a relationship with a stylist and not an actress.

Singer-actor Sam has maintained his matinee idol status even if he is having a hard time losing his Ohio-grown accent. A lot of these type of actors come and go but he broke the one-movie hit wonder syndrome by showing his versatility as an actor and of course, as a concert performer.

Bea will surely be an interesting add-on to the concert since she has been a household name after doing a lot of teleserye and movies. Pokwang will bring the house down again with comic numbers and funny spiels.

Special kudos to Bay Area concert producer Archie Mendiolo for cooking up all this and making this special concert possible. The show is brought to you by Lighthouse Entertainment and Twin Star Productions, in cooperation with Berce Enterprise.

Interested candidates for the Carnival of Philippine Beauties 2009 need not fret for the deadline for application has been extended to May 1. Beauty impresario staff members are still looking for the next Miss RP-USA 2009, Mr. RP-USA 2009, Mrs. RP-USA 2009, Little Mr. RP-USA and Little Miss RP-USA 2009. For more information, please call (650) 952-4949, (415) 684-5878 or (408) 772-3922. All candidates will be presented to the press on May 3, Sunday, at 1pm at the International Ballroom of the Cathedral Hill Hotel in San Francisco. Main pageant will be on May 24, while coronation and proclamation of winners will be on May 30, Saturday at the same hotel. ■



Ramon Bunag, president of WOW Cargo and MBA Financial Executive Services, is one of the major sponsors of the forthcoming 'Naughty and Nice Lingerie Show', which will be held on June 5, Friday, at the Intramuros Restaurant in South San Francisco. Also in photo with Mr. Bunag are Ben and Evelyn Magaling, of XZZ Video Productions, executive producers of the show.



Dolores Tiayog, Asian American Senior Citizen Association's Queen of Hearts, will be a special guest at the Maytime Festival sponsored by the LuzVilMin Association of Northern California on May 23, Sunday, 6pm at the Buri-Buri Social Hall in South San Francisco.



Retired San Francisco businesswoman Natividad C. Lorenzo will celebrate her 75th birthday with a dinner and dance on April 18, Saturday at Roberto's Restaurant in Daly City at 4pm.



Charles E.B. Ugalde, son of Charlie and Maribeth Ugalde of San Pablo was recently honored with a Bon Voyage party by his family before he left for New York. Charles was chosen as one of the six "Emerging Leaders International Fellows" by the Center on Philanthropy and Civil Society at the City University of New York Graduate Center. Charles is a Program Officer with United Way of the Bay Area. Shown in photo with Charles are his sister Cathleen, mother Maribeth and brother Chad.



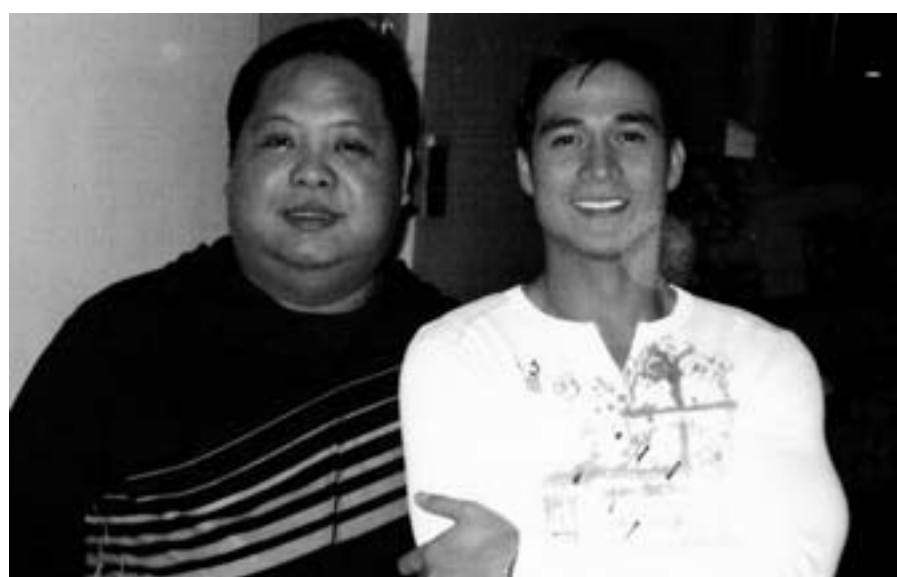
'Divas4Divas' Kuh Ledesma, Zsa Zsa Padilla, Pops Fernandez and Regine Velasquez were honored with a Welcome Dinner party by Ben and Edna Ramos of Edna's Ichiban Library last Wednesday, April 1. Also shown in photo with the divas are Daly City Councilman David Canepa, San Jose fashionable lady Susan Pacifico and Concert King Martin Nievera.



John Lloyd Cruz, the Box Office King of Philippine movies for 2008, and Beal Alonzo, star of 'Betty La Fea', will also star at the 'Hearthrobs Concert' on April 18 at the Silver Legacy in Reno on April 18. In photo with the two stars is beauty impresario Ferdie Villar.



Annabelle Guevarra, owner of Pampanga Cuisine and this year's Celebrity Star Awardee as Filipina Restaurateur of the Year, is shown with diva Kuh Ledesma during the meet and greet for 'Divas4Divas' at Edna's Ichiban Library recently.



Scriptwriter-director Noel Nuguit is shown in photo with his former protégé-talent and now top actor-singer Piolo Pascual, one of the stars of 'Hearthrobs Concert' at the Silver Legacy in Reno on April 18.

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