

BACN Sponsors Movie Premiere

BAY Area College of Nursing was one of the major sponsors of the premiere showing of "You Changed My Life" starring John Lloyd Cruz and Sarah Geronimo at the Fox Theater in Redwood City last March 1. The film continues the story of Miguel Montenegro and Laida Magtalas of "A Very Special Love." The movie will also be shown in Sacramento, San Jose and Vallejo. For tickets, please call BACN at 650-858-6810, 650-755-6888 or 650-755-6887. Photos below show the BACN staff at the movie premiere. ■



BACN staff pose with John Lloyd Cruz (3rd from left) at the "You Changed My Life" premiere. With John Lloyd in photo are (from left) Marivic, Vennette, Janice and Noemi.



BACN's Hans and Ana at the Fox Theater during the premiere of "You Changed My Life."



Rachele Cagampan (extreme right), president of Bay Area College of Nursing, with film director Cathy Garcia-Molina (4th from left) at the premiere. Others in photo are (from left) Mikee, Veronica and Leonie.

MYX® nominated for NAMIC Vision Awards 2009

"Dig", channel's monthly artist vignette, nabs second consecutive nomination in annual awards recognizing diversity in television programming



REDWOOD CITY – MYX®, the only Asian-American music and lifestyle channel, scored its second consecutive nomination at the 2009 NAMIC Vision Awards (National Association for Multi-ethnicity in Communications). The prestigious entertainment industry award honors achievements in television programming diversity.

The nationally distributed MYX®, which is owned and operated by ABS-CBN International, got its 2009 NAMIC nod for "Dig: Lyrics Born" in the Digital Media Short Form category. Other nominees in said category are: *Ugly Betty Presents: Mode After Hours* of ABC.com; *MTVU's Stand In: President Ellen Johnson Sirleaf* of MTVU; and *Extra on Essence* of Telepictures Productions & Time Inc.'s.

"Dig" is a two-minute monthly vignette that features mainly up-and-coming, independent artists at work – recording in a studio, performing in a concert, or shown in a music video. "This is a show that resonates very well with our audience," said Miguel Santos, head of MYX® Channel Management. "It is our flagship artist platform featuring buzz-generating artists who need to be seen and heard by the general public. Dig fits right in with the mission and brand positioning of MYX®."

Nominated for the second time for Dig is its youthful producer, Melanie Veloria. "As part of the MYX® team, I take my inspiration from the directives of our management," she said. "Not many companies are willing to take chances on unproven talent, but MYX® and ABS-CBN International have the foresight to see that independent artists are the future of music."

ABS-CBN International management was all praises for the MYX® team for its latest achievement.

"This is where the future is headed. There will be more pervasive Asian influences seen in American culture in years to come and MYX® will be the platform," said Business Development Director Enrique Olives. "We are very proud of the work

that people behind MYX® have produced and delivered, and we're gratified that the industry has recognized it," said Managing Director Chinky De Jesus. "We're excited to pave the way for Asian-inspired entertainment. We want to give recognition to what the art, lifestyle and music of Asian Americans stand for and we're glad this NAMIC nomination affirms that," said Chief Operating Officer Raffy Lopez.

The NAMIC Vision Awards has recognized achievements of cable networks producing quality, multi-ethnic and cross-cultural original programming content. The 2009 competition marks the expansion of the awards program with eligibility extended to national broadcast networks, local affiliates, local origination programs from cable operators, and VOD content produced for digital platforms.

Entries were judged by a distinguished panel of entertainment industry professionals. Judging focused on overall imagery (creative merit, originality, and presentation quality), sensitivity (the consideration given to cultural nuances), writing (the depiction of issues relevant to people of color) and the quality of acting in the performance categories.

The 15th Anniversary NAMIC Vision Awards will be presented on April 17, 2009 at a luncheon ceremony hosted by Access Hollywood's Shaun Robinson at the Beverly Hilton in Beverly Hills, California.

About MYX® With its US headquarters in Redwood City, California, MYX® was developed by ABS-CBN International, a US-based subsidiary ABS-CBN Broadcasting which is the largest media company in the Philippines and among the largest in Asia. MYX® is the only music and lifestyle channel dedicated to the Asian American community, utilizing music, culture and entertainment. MYX® can be seen on DIRECTV 2067, Comcast ON DEMAND, Cox Digital Basic Cable and RCN. For more information, visit <http://myx.tv>.

(Advertising Supplement)

Rep. Miller's office to host World War II Filipino Veterans workshop

ON Wednesday, March 18, Congressman George Miller's staff, working together with the Contra Costa and Solano County Departments of Veterans' Services, will be hosting two workshops to assist WW II Filipino Veterans in applying for the one time benefit made available to them through the recently passed Recovery Legislation. Veterans and their families are encouraged to participate and may attend either workshop regardless of where they live.

Who's eligible:
 • Persons who served before July 1, 1946, in the organized military forces of the Government of the Commonwealth of the Philippines, while such forces were in the service of the Armed Forces of the United States.

• Members of the organized guerrilla forces under commanders appointed, designated, or subsequently recognized by the Commander in Chief, Southwest Pacific Area, or other competent authority in the Army of the United States

• Persons who served in the Philippine Scouts under Section 14 of the Armed Forces

Voluntary Recruitment Act of 1945
 To be eligible for the new benefit, service members in each of the three categories above must have been discharged or released from service under conditions other than dishonorable

Items needed to submit a claim:
 • Two forms of identification such as a driver's license, birth certificate, Senior

Citizen ID, Bureau of Post ID, Voter ID Card

• Philippines Veterans Affairs Office claim number

• Philippines Veterans Affairs Pension bank account number

• US Citizens should bring US passport

• Military discharge documents

Location and times:

Wed., March 18
 10:00am – 12:00pm

Bayanihan Center at Seafood City
 3495 Sonoma Blvd.

Vallejo, CA 94590

Wed., March 18th
 3:00 pm – 5:00 pm

Hercules City Hall, Council Chambers
 111 Civic Dr.
 Hercules, CA 94547 ■

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Get the latest information on incentives and rebates on all the available Nissan models by visiting www.PowerDirect.com or simply make a trip down to Power Nissan El Monte at 3428 North Peck Rd., El Monte, CA 91731. You may also call: (877) 205-6390 for more information.

(Advertising Supplement)



A Taxing Question

TO do your taxes on your own or not: that is the taxing question. It's that time of the year again when small-business owners need to start thinking about income tax returns. With the economy in recession, some business owners might start considering doing their own tax returns. However financially sound this might seem, one has to really think hard about one's priorities.

Now more than ever, small business owners are finding the need to focus more on maintaining or growing the business rather than laboring over taxes, wading through mountains of receipts, deciphering ever-changing tax laws and making sure that they do it right.

Dr. Julianna Hynes, who runs her own Leadership Development Consultancy, is one business owner who has chosen to work with professional tax preparers. She recalls, "I thought about doing my taxes myself but I had a lot of doubts in my mind as to whether I could do it right. In the end, I ended up calling up a professional tax preparer, and asking her a lot of questions, until I decided it was best that she do my taxes for me. I was wasting too much time trying to figure it all out, time that I could have spent better servicing my clients and getting more business from them. Now, I am able to put my taxes in the hands of someone I can trust and get back to serving my clients without worrying about my taxes.

Lili Tarachand, President and CEO of LTD Global Accounting Services advises busi-

ness owners to think twice about doing their own taxes this year, "Why labor over taxes? In the long run, it might be more cost-efficient and time-saving if you leave that tedious job to tax preparers like us. We have the experience, having worked with a lot of clients and people. We have also developed a niche in small businesses who want to reclaim their time in getting more clients or taking care of their present clients so that business does not go down further."

When asked for a quick tax tip or two in these hard times, Lili says, "Did you know that through the Earned Income Tax Credit (EITC), there can be federal tax credit for individuals who work but do not earn high incomes. Taxpayers who qualify and claim the credit could pay less federal tax, pay no tax or even get a tax refund. And if you have trouble paying your tax bill, the IRS has several payment options available. You can ask your tax preparer more details about these..."

For questions or tax advice, calling experienced accounting firms like LTD Global is a good start. They have well-trained Filipino and non-Filipino tax specialists who can do your taxes at the most reasonable cost. Then you can spend your precious business time doing what you do best and doing what is most important to you and your business. To make it easier for first time clients, they even have a discount on professional fees. LTD Global can be reached at 925-915-0311 or info@LTDglobal.com or www.LTDglobal.com.

(Advertising Supplement)