



## Robertson Honda makes quality service a must

If there's a saving grace from the economic crisis, it is the fact that it has made us wiser with how we spend, save or invest our money. It has motivated us to have our priorities straightened once and for all so we could achieve the goals we want for ourselves and our loved ones and be financially secure—, economic crisis or not. When it comes to products and services, we always aim for a name we could rely on to give us the quality we deserve. And as for quality automotive services, you can get exactly that at Robertson Honda, where quality service is a must as customers are always valued and provided with the best service all the time. Receiving the 2007 and 2008 Council of Excellence (COE) Award for their strong commitment to a rewarding relationship with Honda Financial Services (HFS) and as the No. 1 Filipino Honda Dealership in the San Fernando Valley are further proof of their commitment to serve their customers with unparalleled excellence.

The Robertson Honda team—composed of Danny

Reyes, General Sales Manager; Mike Reyes, Desk Manager; and a Filipino Fleet Department—are always committed to give the highest quality of financial services to their customers. Danny Reyes, the person behind the 10-people-strong Filipino Department, is faithful in giving the lowest possible monthly payments while making sure that the buyers get the Honda that they want and need. He also helped in establishing a strong foundation of Filipinos from various islands of the Philippines who are willing to serve every person that comes in. So whether you are Visayan, Bicolano, Kapampangan and so on—chances are, they speak your native tongue.

The Filipino fleet has definitely set a high standard when it comes to the car dealership business as more and more Filipinos in the San Fernando Valley area

trust Robertson Honda over the others. And getting to drive home your dream vehicle does not mean your dream vehicle is done with you as their service continues and continues. They have several programs that reach out to the community's needs, one of which is the Newly Graduate Program, which can help rebuild your credit by giving you a car even if you have a bankruptcy or repossession



Mike Reyes, Filipino Desk Manager

at a very minimal downpayment. Meanwhile, Robertson Honda's Parts and Service Department headed by Joe DeRobertis is responsible for servicing your Honda vehicles and maintaining them at tiptop condition. Here you can relax and mingle with kababayans while sitting in their waiting area where coffee is complimentary, snacks and reading materials are within reach and a state-of-the-art plasma TV with hundreds of channels to choose from can kill your boredom before it even starts.

So let Robertson Honda provide you with its quality service and make the "Number One Filipino Honda Store" for 40 years your choice. Visit Robertson Honda at 5841 Lankershim Blvd. in North Hollywood, and experience quality service that will exceed your expectations. For inquiries, please call 1-800-813-3467 or log on to [www.robertsonhonda.com](http://www.robertsonhonda.com).

(Advertising Supplement)

## RE-UNION

Filipino-American Associations in America

Searching for a kababata from your hometown, a college buddy or a Pinoy colleague? Your search is finally over. The Asian Journal brings you Re: Union, Filipino American Associations in America -- your link to a network of kababayan associations here in the United States. As your Filipino-American community newspaper, the Asian Journal recognizes your need to nourish and maintain ties with the people and the culture you were born with. This is our way of connecting our kababayans to the past, of creating new opportunities for the present and of inspiring you to pay it forward by becoming active members of your association and the FilAm community at large in the future.

### Philippine American Writers and Artists, Inc. (PAWA)

Contact:  
[www.pawainc.com](http://www.pawainc.com)

**Mission statement**  
The Philippine American Writers and Artists, Inc. (PAWA) is a Northern California based nonprofit organization duly registered with the State of California and US Federal Government. Organized under the Nonprofit Public Benefit Corporation Law for charitable purposes, PAWA's main goal is to create and encourage literature and arts for the preservation and enrichment of Filipino and Filipino American historical, cultural and spiritual values.

**Objectives**

- To encourage the writing of Phiippine and Philippine American literature and the arts among its members;
- To create literature and the arts venue for the members;
- To encourage and support Filipino-American writers and artists in their creative efforts of bringing and actively disseminating Filipino culture to various levels of readership audiences; and
- To institute a forum to bridge the linkages between authors, artists and book publishers.

## On becoming a savvy . . .

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terminant as to how fast he adapts, acculturates and assimilates. It seems that borne of anecdotal evidence, the ones that seem to do well fairly early are the ones who come in when they are young adults, armed with college education and with some work experience, between the ages of 24 to 34 when inflexibility and rigidity in their ways of thinking and doing have not yet congealed. The more pliant the attitude and the personality, the higher the survival rate, particularly during the first few years. The older ones have difficulty getting on track, constantly hankering for the good old days when it becomes clear to them that they are unable to re-create the successes of a previous life.

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Nota Bene: To ask questions, send feedback and requests as well as to inquire about advertising in any or all of the 6 print editions of Asian Journal in California, Nevada and New York/New Jersey and/or advertising in the Print Edition Online of Asian Journal, e-mail [monette.maglaya@asianjournalinc.com](mailto:monette.maglaya@asianjournalinc.com) thank you to those who gave feedback.

## The Voice of FilAmerica

Political empowerment is still a treasure that eludes us as a community here in America. While we are the second largest Asian American community in the United States, we have yet to harvest the power that comes from our numbers. The Voice of FilAmerica features elected and appointed officials—regardless of political affiliation—in the different US states who are of Filipino ancestry. As your Filipino American community newspaper, the Asian Journal recognizes the fact that we all have a responsibility towards bringing political empowerment to fruition, especially for our future generations. It is our hope to have our voices heard all over America.

HAWAII COUNTY COUNCILMAN

## Dominic Yagong

by JOSEPH PIMENTEL  
AJPress

FIL-AM Dominic Yagong was among the several Filipino American elected officials recognized by the National Federation of Filipino American Associations (NaFAA) at an appreciation and fundraising dinner last year. Yagong (D-HI) serves on the big island of Hawaii County Council. He served in that capacity from 1996 to 2002 before vacating the seat to focus more on his career. He is the District Manager for Food Pantry Ltd. He oversees 12 business operations across the Big Island of Hawaii—Oceanview, Pahoa, Waikoloa, South Kohala, and North and South Kona. He is also a high school football broadcaster. He is known as the "Voice of the Honoka'a Dragons."



He returned to the Hawaii County Council in 2006. He defeated incumbent Fred Holschuh by less than 250 votes. He was recently re-elected to serve through the 2010. He serves District 1, Hamakua, North Hilo, and portions of South Hilo - Hakalau, Honoumoulu, Pepe'ekeo, Papa'ikou, and Kaiwiki. Councilmember Yagong currently serves the Hawaii County Council as Chairman of the Public Safety and Parks and Recreation Committee and Vice-Chairman of the Human Services and Economic Development Committee. Yagong was born and raised in Honoka'a, Hawaii. He currently resides in Honoka'a with his wife Hilda, and children Chelsea, Jeremy, Rylee and Angelle.

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