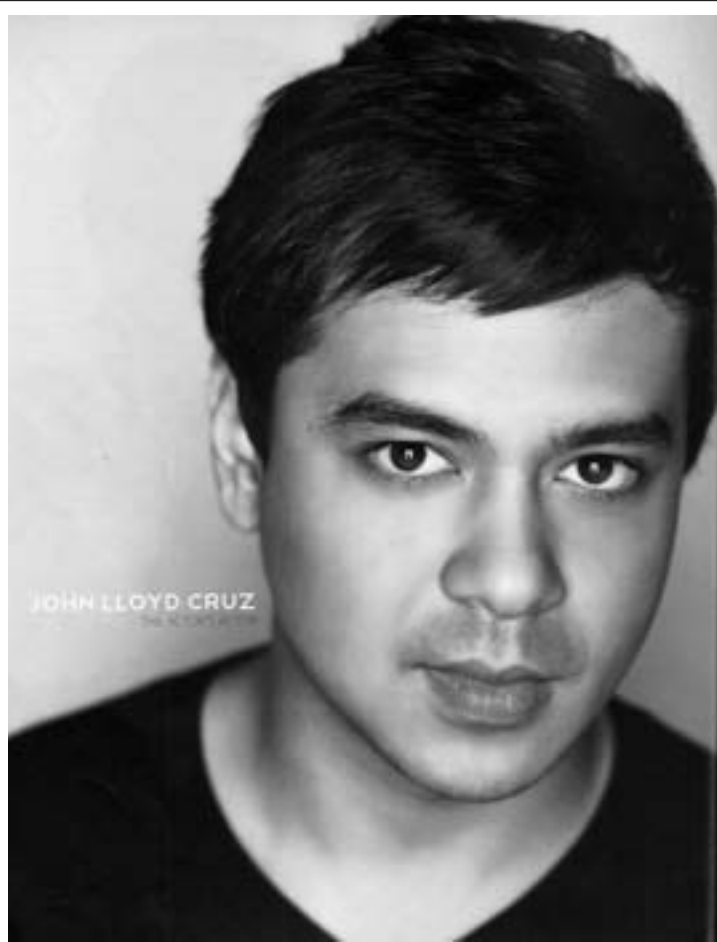


John Lloyd at 26



JOHN LLOYD CRUZ

1. John Lloyd Cruz turns 25 on June 24. He was born June 24, 1983.

2. His first name John was chosen by his mother because he was born on the feast of St. John The Baptist.

3. He is fondly called Lloyd to those really close to him like his family, he is Idan.

4. He was discovered when he was malling at Sta. Lucia East Grandmall.

5. When he was starting in showbiz, he used to walk through in *Palibhasa Lalake* as one of the *pa-cute* boys.

6. So cute was he that he later became a regular of the popular sitcom.

7. Lloyd was launched as part of Star Circle 5 with Bernard Palanca, Baron Geisler among others.

8. His first group called Koolits. It was composed of Lloyd, Marc Solis and Baron Geisler.

9. He loves to eat *sinigang*.

10. On the other hand, he does not like foods that have weird textures like the slimy *okra*.

11. His first award was from

the PMPC Star Awards for TV when he was awarded Best Drama Actor for *Tabing Ilog* in 2001.

12. Up to this day, viewers still remember him as Rovic in *Tabing Ilog*.

13. The Bea Alonzo-John Lloyd Cruz team up started in the teleserye *Kay Tagal Kang Hinintay*.

14. *Kay Tagal Kang Hinintay* was followed by *It Might Be You*, *Ikaw Ang Lahat Sa Akin*, *Maging Sino Ka Man 1 & 2* and *I Love Betty La Fea*.

15. He won Best Actor Award in Star Awards for TV and UST Youth Choice Awards for his exemplary performance in *Maging Sino Ka Man*.

16. The team-up was also successful in the big screen with films such as *My First Romance*, *Now That I Have You*, *Close To You*, *All About Love* and *One More Chance*.

17. His role in the movie *Dubai* earned him Film Actor of The Year in Guillermo Memorial Mendoza Award and Best Actor in Pasado Awards.

18. The Guillermo Mendoza Memorial Foundation also gave him his two succeeding Box Office King awards.

19. He was also named Box Office King by the SM cinemas.

20. *Yes Magazine* named him the third most powerful celebrity in the country today.

21. John Lloyd is not only a bankable actor but endorser as well.

22. His longest endorsement to date is Urban Bags.

23. The Biogesic *Ingat* campaign is very successful which is why he us already on his third year as endorser.

24. His other endorsements are Smart Money, Swatch, Greenwich, Choco Lava, Clear Shampoo, Cherry

Mobile, Aficionado, Natasha Apparel, Urban Bags, Sta. Lucia Realty, Charms and Crystals, Gan Dental Clinic, TFC Bigatin Loyalty Card, Faces and Curves, ABS-CBN Interactive, 2366 and Adidas.

25. At present, he is busy with *ASAP 09* where he performs as one of the Kanto Boys.

26. He is very excited with the movie he is presently filming with Governor Vilma Santos.

John Lloyd Cruz, LIVE!! Star Magic, The World Concert Tour! June 27, 7pm at the Citizens Business Bank Arena.

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