

DOLLYWOOD

by DOLLY ANNE CARVAJAL  
Inquirer.net

# Ai Ai awaits movie with Erap

**M**ANILA—Ai Ai De Las Alas is having the time of her life shooting *B.F.F. (Best Friends Forever)* with Sharon Cuneta.



Ai Ai De Las Alas Inquirer.net photo

"Super funny 'yung scene namin kung saan nahilo si Sha sa gym at tinulungan ko siya," says Ai. "Pero nadaganan niya ako nang bonggang bongga!"

She portrays Sha's dance instructor who becomes the mistress of Sha's husband in the movie, John Estrada.

"Kung wala lang Priscilla si Papa John, mag fall talaga ako for him with



Snooky Serna Inquirer.net photo

ng nakahalikan niya, sisiguraduhin kong yung kiss ko ang di niya malilimutan!"

Kiss-to-kiss basis? Only the Comedy Queen can get away with such "naughtiness" and not be loved any less.

**Legal puzzle**

Could it be true that lawyer Bebong Muñoz (Jolina Magdangal's ex) is now dating a GMA 7 bigwig? Or is she just consulting him about legal matters — and not matters of the heart?

**Take 3 for Snooky**

Snooky Serna introduced me to her current beau, a businessman who's older than herself. He seems to have such a soothing effect on her. "After my marriage to Ricardo Cepeda crumbled, I tried my luck again by marrying a younger guy. I thought the excitement won't wear off," Snooky revealed. "Pag bata ang partner mo feeling mo rock and roll parati."

"Now I realize I probably was looking for a playmate and not a partner since I didn't get to enjoy my childhood much because I started working at 3. But my partner now helps me become a better woman."

Snooky is one child-woman who's a veteran of love's battles.

**Young diva**

Shane Ortiz, an international young diva based in Chicago, is all set to launch her self-titled album produced by Aeon Records and distributed by PolyEast Records.

It contains eight tracks including revivals of *How Am I Supposed To Live Without You* (Michael Bolton) and *Mr. Disco* (Manilyn Reynes), which was given a new flavored tune by the Brown Republic and is fast becoming a fave in the airwaves.

Shane is on the way to fame! ■

# When stars become TV hosts

by NESTOR TORRE  
Inquirer.net

**T**IME WAS when there were only a few hosts on TV, and they pretty much took care of hosting chores across the board. That's how luminaries like Leila Benitez, Helen Vela, Tita Muñoz, Eddie Ilarde, Dee Marquez, Bert Marcelo, Elvira Manahan, June Keithley, Maan Hontiveros, Joey Lardizabal, Eddie Mercado, Sylvia La Torre, Marilou Pardo, Johnny Litton, Jose Mari Velez and Vic Pacia established themselves as leaders in the burgeoning field, going from one show to another with panache and confidence.

Well, times sure have changed. These days, there are scores and scores of program hosts on TV, and most of them didn't even train specifically for the job, having come from the world of show biz, as stars or starlets.

Some of them have done well but most of them do work that leaves much to be desired, not only because they lack the training and preparation for it — but, more significantly, because they haven't been able to make the key psychological shift required by their transformation from star to host.

And, what's that? Basically, many showbiz stars don't make good hosts because celebrities are used to focusing on themselves, while program hosts need to concentrate on their shows' guests or interviewees.

Some self-absorbed stars find it difficult to do this, so even when they're doing their hosting chores, they're forever referring to themselves, their thoughts, experiences, preferences, etc. They think that this makes them appear to be trendy and plugged-in. But what they don't know is, many viewers get ticked off by this, because the viewing public is interested in what a show's guests and interviewees have to say.

Some stars make bad interviewees because they really aren't all that interested in their guests. So, their questions are trite, predictable and lack the "follow-through" needed for interviewees to become truly involving.

Worse, some star-hosts rely on questions and spiels thought up and written by somebody else. All the star-hosts do is parrot the spiels off the "idiot boards."

**All the time**

You see this all the time on local TV's noontime shows, with their scores of beautiful but clueless co-hosts yakking away in full shrill, froth and flail. Don't these "instant" hosts know that they're doing badly? Well, duh, no. If ignorance is bliss, all of these telegenic spiel-readers must be in Seventh Heaven.

If some of them really want to do better as TV hosts, what can they do? First, learn that they have to think on their own, ad-lib, share spontaneous feelings and thoughts in a natural and involving manner, know how to generate excitement without shrieking, know how to bring out the best in their guests, have an instinct for what viewers want to know, etc.

Is this job description too difficult to measure up to? Then, stars should remain stars and give program hosting a wide berth.

Having said that, we must observe that, stars or not, new TV hosts are always needed, so our networks should keep training new hosts who are ready to replace their seniors when they feel that it's time for them to switch off their mics. ■

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# DJ Mo: Rufa Mae is 'bastos,' not me

by DOLLY ANNE CARVAJAL  
Inquirer.net

**A**FTER RUFA MAE QUINTO'S DJ Mo-bashing because he inadvertently dragged her name into the Vicki Belo-Hayden Kho controversy, Mo fires back.



Rufa Mae Quinto

"Basically she called me *bastos* for asking her a question regarding an issue she was involved in," Mo laments. "What is more *bastos*, asking that question, or not showing up [for] our show and, instead, guesting on the rival program— which Rufa Mae did? Perhaps she expects to make millions from this biz but gets angry when an issue about her is questioned. It's unfair to our audience."

The twists and turns in Mo Twister's controversial life never seem to end.

**Mestizo date**

Heart Evangelista was spotted being quite cozy with a mestizo skinhead at Powerplant Mall. Is the guy her businessman ex-BF, a new suitor, or just a close friend? Eenie minie mini mo. Heart is for *kanino*?

**Back to school**

Charlene Gonzales is back to school in the United States. She's attending Business Management Entrepreneurship classes in Harvard for one month.

"It's good that I took up a one-on-one Mentorship Program in Business Management and Entrepreneurship at AIM (Asian Institute of Management)," says Charls. "And I have my B.S. Psychology degree from UST (University of Santo Tomas). It helped me in my Harvard application. I'm

happy that Aga encourages me. We believe learning is a never-ending process. Our twins are excited for me and told me to ask if they can also enroll in Harvard."

Charlene is a certified Binibining B.B.— Beauty and Brains (and Aga's 'B.' too).

**Guess list**

•An actor is appalled by how a TV host throws his weight around. "When he was still struggling, *kinukulit niya ako parati maki-jam sa band ko*," says the actor. "Ngayon big time na siya, *dedma siya* when I asked him if he remembers those times. At snob *siya* when I guested in his show, till he found out na I'm related to someone na may position. *Biglang chummy na siya sa akin*." Fame has a way of causing selective amnesia.

•The co-stars of a young actress were stunned by her ostentatious display of bling-bling. Someone in the know insists that YA is the current apple of the eye of a prince. He reportedly had YA locked up in a hotel room for three days while he showered her with lavish gifts. Bewitched, bothered and bewitched! ■



Charlene Gonzales

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