

# 'Filipino Idol' finalists

THE results of the Filipino Idol audition are in. Six contestants were picked from the audition held last June 13 at 5-Corner City Library in Jersey City. They will advance to the Grand Finals which will be held at Exchange Place on June 28 in downtown Jersey City, along with last year's eight finalists. All 14 (7 boys and 7 girls) will vie for the title of Filipino Idol 2009. (Last year's Grand Finals was cancelled because of weather). Cash awards await the three winners. Judges for this year's Grand Finals consist of a concert pianist/choir conductor, a professional opera singer, and an award-winning movie director/producer. This is the 8th year PAFCOM is sponsoring the successful event which is the finale of this year's Festival.

Rosemarie Flores, this year's Filipino Idol chair, together with Hector Magno, the overall chair are happy to announce the names of the finalists:

Riana Balahadia, Anier Balingcos, Joanna Bayle, Andy Bello, Elizabeth Bukiron, Michael Ray Calalang, Leo Carpio, Cherry Joy DeMiao, Jon Michael Eclar, Jackie Manlangit, Kristine May Parcon, Henry Ragotero, Wilson Saway, and Vanessa Angela Villena.

For information, please call Hector Magno, (908) 229-0155, or Rosemarie Flores, (201) 709-8913. ■

# 'Citizen Pinoy' returns to Manila this June!

PAGE 9 ◀

live taping. This is definitely another golden opportunity for "kapamilya" and their loved ones back in the Philippines to express their concerns and ask their questions regarding US immigration.

*Citizen Pinoy* is made possible with the support of our sponsors, who are committed to giving back to the Filipino community: *Asian Journal*—with circulation in Northern and Southern California, Nevada, and in the East Coast; and Arko Foods, the oldest Filipino store in Glendale. *Citizen Pinoy* is also supported by ABS-CBN Global's key product offerings: Star Kargo, Starry Starry Store, ABS-CBN Telecom

and TFCDirect. Informative. Entertaining. Inspiring. Let your family and friends who have immigration concerns back in the Philippines know to reserve their seats now and be there when *Citizen Pinoy* returns to Manila on June 21 (Sunday) at the ABS-CBN Studio 1 in Quezon City. *Citizen Pinoy*—airs every Sunday, at 5:40pm (PST) with a replay on Wednesday, at 12:15am (PST) on TFC. *Citizen Pinoy* also airs on ANC-US every Sunday at 12am with replays on Sunday at 8am and Thursday at 7pm, all PST; and on ANC- Philippines every Sunday at 4pm with a replay at 12am every Monday. ■

# Must love Dougs

PAGE 8 ◀

my commitments and invest my earnings wisely."

## Walking Wikipedia

De Belen also related that Quijano was her walking Wikipedia. "If you want to know the latest or a piece of trivia, just call him."

Producer Lily Monteverde of Regal Films said Quijano was like a younger brother to her. "I'd known him since the early 1970s. It's hard to imagine Regal without Douglas."

During the first night of Quijano's wake at Chapel 7 of the Heritage Park in Taguig, Jomari Yllana expressed this sentiment, on a personal level: "I don't know life without Tito Dougs." ■

# Looking for a job in healthcare? Let Twitter . . .

PAGE 10 ◀

as a short description about you (e.g., loves to swim). Using Joel's formula, an appealing Twitter bio would be "a registered nurse, passionate writer, loving mom who loves to care for people."

For Facebook and LinkedIn, which give you more space, input as much work experience as possible. Write your accomplishments, professional objectives, and landmark roles you may have gained in the span of your career. If you're a newly grad, include achievements from your extracurricular activities, as well as a quick rundown of any leadership roles you had.

**Links to other profiles**—You can combine various social networking profiles by linking them to one another. Through some applications in Facebook, you can have your Twitter updates reflect on your status messages. This would allow you to manage your sites well and direct traffic from one social networking site to another. If you'll be linking your profile to any website, make sure that information on that site does not have any offensive or controversial content.

As you write to complete your profiles, keep in mind that your audiences are your potential employers or future references, so make sure your writings are readable and free of any spelling and grammatical errors. You don't need to have it in AP style but at the very least; they should be clear and easily understood.

**Follow (Twitter), become friends (Facebook) or make contact (LinkedIn) with the right people or organization**

Although it's not really a big issue if you decide to follow your favorite celebrity, band or personality in Twitter, Facebook or LinkedIn, try to stay focus on your goal when on these sites. That goal is to get a job. And like most goals, you need to have clear plans on how to achieve them. Part of it is to gain the right followers, friends, and contacts for your social network.

The first thing you need to do is fill your accounts with healthcare industry-related contacts. You can use keywords about the industry in any of the social networks to find hospitals, healthcare staffing agencies, recruitment advisors, professional associations, and even job boards and sites that have social network accounts. Follow, add, and contact them so you could be part of their network and they could be in yours. By doing this, you are opening the door of possibilities.

Having these people, organizations, and sites in your contacts (or however they may be called depending on the site you've joined) is equivalent to creating a database full of people who can help you find a job. The appearance

of your profile becomes significant from here on because you want these potential employers or professional contacts to gain a good impression of you on cyberspace.

As you search for them and add them as friends, be mindful of any spam policies surrounding these sites. So don't overdo it. Wait for these people to respond and see if they will include you in their list of contacts. Be aggressive yet mindful of the limits when expanding your base so as not to be suspended from the use of these sites.

## Both Facebook and LinkedIn

Both Facebook and LinkedIn have sections in their sites that directly show job postings. Facebook Marketplace (<http://apps.facebook.com/marketplace>) has listings of jobs divided into several categories, including Healthcare & Nurse. LinkedIn, on the other hand, has a jobs section (<http://www.linkedin.com/jobs>) where you could search for healthcare jobs through both simple and advance search functions.

**Engage in sensible conversations and provide valuable information about your field**

To stand out from the crowd of users and gain the attention of your contacts (a.k.a. prospective employers), it's important to post useful content and engage into conversations that your own network can benefit from. Doing this builds up your image as a credible source and can lead to one on one dialogue with your network friends and followers.

When using Facebook, take time to post useful information on the latest news or industry information on healthcare. Use your status messages well to convey information that your friends can appreciate. Find ways to engage your readers and your visitors. Give information they can use and take advantage of. When posting pictures, consider that your audiences are professionals and anything that could damage your profile's professional look should be removed.

In Twitter, tweet sensible items. If you have a link to show, post it using any URL shortening programs available (<http://bit.ly>, <http://tr.im> or <http://tinyurl.com>) and if you see any conversations happening between tweeters, join the chat. Find ways on how you can give value to whatever event is happening. By using #hashtags (more on this on the JUNO blog), you can also participate in conferences, special events, meetings, and forums that may be happening in the industry from people who are using Twitter.

For your fellow healthcare professionals, pass along information about a class that you've attended. Share to them any tip that you may have learned from previous experiences. Tell your friends or followers any inspir-

ing thoughts and life messages that you may have gained.

The content that you post is a significant component in building your network's perception of you. It would also affect their interest to respond and continue in a dialogue with you based on what you can provide. It would be natural for users of social networking sites to be attracted to other users who can give them the information that they want and need.

## Be consistent and persistent!

Building your presence online through social networking takes time, and although you intend to find a job as soon as possible, you'll have to understand that it takes time and continuous effort to be able to produce some results out of social networking. The time and effort you invest in social networking will be directly proportional to what you can get out of it. Note, however, that as this new medium of job hunting is still in its infancy, this should be considered as a complementary activity to more traditional approaches in looking for a job. However, as you continuously and consistently connect with people through social media, you would find it easier to find ways on how to make Twitter, Facebook, and LinkedIn useful platforms for job hunting.

Consistently building your rapport, one person at a time, is an effective way to make use of your time online and a value-added as you look for and establish a career in the industry. Your followers, friends, and contacts will be of benefit to you even after you've found your job. They can be potential sources of ideas on how you can maximize the opportunities that the industry offers and become a better healthcare professional.

Enjoy networking!

\*\*\*

**CHARMAINE TEODORO** is the Senior Vice President of JUNO Healthcare Staffing, a group of companies that recruits RNs, LPNs, CNAs and allied healthcare professionals and deploys them to healthcare facilities on a full-time, part-time, per diem or travel assignment. It also sponsors foreign-trained RNs for immigration to the US. JUNO has offices in New York, and in New Jersey where it offers homecare services.

JUNO Healthcare Staffing System, Inc.  
411 Fifth Avenue, Suite 1006  
New York, NY 10016  
T 212-685-5866  
F 212-685-5867  
Website: <http://www.junohealthcare.com>  
JUNO Healthcare New Jersey, Inc.  
35 Journal Square, Suite 825  
Jersey City, NJ 07306  
T 201-239-9333  
F 201-239-9093  
Website: <http://www.junohealthcare.com> ■

# People and Events

## A THOUSAND AND ONE CHAMPIONS FIGHTING AIDS. ONE VOICE. A THOUSAND STORIES.

### APICHA 20th Anniversary Benefit at The Grand Hyatt Hotel, NY



Aleli C. Alvarez, Community and Media Relations Manager, APICHA; Jorge Ortoll, Executive Director, MaYi Theatre; and Consul General Cecilia Rebong at the APICHA 20th Anniversary Benefit at the Grand Hyatt Hotel in New York City.

## UST Singers' 16th International Concert Tour 2009



THE UST Singers has established itself as one of the finest mixed choirs in the Philippines, and has realized tremendous success in a short span of time. Led by its conductor and founder Prof. Fidel G. Calalang, Jr., it consists of a unique blend of singers who are mainly students and a limited number of alumni representing the different colleges and faculties of the Royal and Pontifical University of Santo Tomas.

Since it was founded in 1992, the choir has continued to impress audiences, encompassing music of different genres and from all periods. In the course of 17 years, the UST Singers has completed 15 concert tours in Europe, the USA, Canada, Mexico and Asia, and has earned more than 45 top prizes in various international choral competitions.

The UST Singers has won the CHOIR OF THE WORLD GRAND PRIZE and four (4) First Prizes in 1995 at the 49th Llangollen International Musical Eisteddfod in Wales, United Kingdom. They also won the Gran Premio "Citta di Gorizia" and four (4) First Prizes at the 37th Concorso Internazionale Di Canto Corale C.A. *Seghizzi* in Gorizia, Italy in 1998 which entitled the choir to represent Gorizia at the 11th European Grand Prix for Choral Singing held in Varna, Bulgaria in 1999. The choir has triumphed at the 27th Florilege Vocal de Tours in Tours, France, winning two (2) First Prizes and the Prix du Public.

For more detailed and updated information, the

UST Singers connects through [www.theustsingers.blogspot.com](http://www.theustsingers.blogspot.com) and [www.ust-singers.com](http://www.ust-singers.com).

### Schedule of concerts

- June 19, 2009, 8PM  
St. Luke's Episcopal Church  
525 East Seventh St. (at Atlantic)  
Long Beach, CA 90813
- June 20, 2009  
St. Bernard's Church (Eagle Rock)  
2500 West Avenue 33,  
Los Angeles, CA 90065
- June 21, 2009  
St. Genevieve Church  
14061 Roscoe Blvd.,  
Panorama City, CA 91402 - 4214
- South Bay Community Center  
June 23, 2009, 7PM  
2180 Palisades Avenue, Los Osos, CA 93402
- June 30, 2009, 7:30 PM  
St. Maria Goretti Parish  
2980 Senter Rd  
San Jose, CA 95111
- July 2, 7:30 pm  
Church of the Presentation of the Virgin Mary  
1515 Benjamin Holt Dr., Stockton CA 95207
- July 3, 7:30pm  
St. Mark's Lutheran Church  
1111 O'Farrell St. San Francisco, CA 94109
- July 5, 7:30pm  
St. Catherine of Siena Church  
3450 Tennessee St., Vallejo CA 94591 ■

## The Philippine Cultural Society opens Fernando Kabigting's 'Creativity in Adversity' at the South Lobby, UN Headquarters



Cutting of the Ribbon. L-R: Vivian Cruz, UN PCS; Ambassador Hilario Davide; Menchu Kabigting, Fernando Kabigting; Del Gow, UN PCS

## Consulate opens 'Sonata' tribute to Fil-Vets

PHILIPPINE Ambassador to the UN Hilario Davide, Jr. joined Ms. Loida Nicolas Lewis and the host Consular staff, headed by Consul General Cecile Rebong and Deputy Consul General Melita Thomeczek, in opening the Consulate's showcase June Independence Month event, Sonata for Our Heroes, in support of Filipino WW II veterans, at the Philippine Center on Fifth

Avenue. At the opening were Filipino American National Historical Society-NJ's Nestor Enriquez, Linda Mayo and Robert P. De Tagle, along with Lenore Lim and Tanni Lopez of the Society of Philippine American Artists, and other guests. The exhibit is open daily from 9am to 5pm through June 19, the birth anniversary of the Philippine National Hero, Jose

Rizal. This SONATA visual tribute to the veterans in the US and the Philippines comes in this year of the ARRA law that included the long-delayed recognition of these veterans' invaluable service to the US military in the Philippines during WW II.

Planning for this event was headed by Consul General Rebong and Deputy Consul General