



Hi!
Society

By **MONET LU**

KC Concepcion: A star in her own right

MEGA DAUGHTER KC Concepcion might have been born to showbiz royalty parents but she didn't hoist this birthright as a golden ticket to get ahead. On the contrary, she went out on her own to get to know herself away from the limelight and enjoy life in relative anonymity in Paris, where she studied for four years.



KC Concepcion

Sharon did such a great job on this young lady.

She is one of the most beautiful and talented young stars to grace Philippine entertainment of late.

More importantly, KC is also an authentic role model.

Designated as the Philippines' UN ambassador against hunger, KC walks the walk when it comes to sharing her blessings to those less fortunate than herself.

Her humanitarian involvement keep her busy just as much her showbiz commitments.

Her TV acting debut on *Maalala Mo Kaya* was another revelation. Knowing she is the daughter of actors Gabby and Sharon, it's also as easy to recognize that she has a talent uniquely her own! Very poignant and mature for her age.

Kaya naman right now, I can consider KC as this generation's "face that refreshes." Very photogenic/telegenic. The screen simply loves her!

I can still remember the last time I saw KC before she officially entered showbiz. Back then, she wasn't as kooky. I fixed her hair during her mom's US concert tour many years ago.

Today, she has truly lived up to her promise. A young talented actress with a best-selling record and one of the most sought-after product endorsers.

All the magazines want her to be on the cover.

Of course, her lovelife is just as colorful. She has been linked to the most dashing bachelors in tinsel town.

With each of these wholesome romances—rumored or true-to-life—we also can't help but feel some kilig.

I guess through KC, we can live vicariously our youth back when it was full of limitless possibilities.

The author is a Marikina-born, award-winning celebrity beauty stylist with his own chain of salons across Southern California and Las Vegas, Nevada. Ultimately, Monet is known as an all-around artiste who produces sold-out fashion and awards shows, as well as unforgettable marketing campaigns. Monet is also the founder of the revolutionary all-natural beauty products available at www.skinbymonet.com. He supports many humanitarian efforts to include projects in his native Marikina, The Bantay Bata Foundation, and many more. To contact Monet, please visit www.monetsalon.com for more information.



Terry Bustos, from Fanwood, New Jersey brought her mom to the awarding ceremonies in Manhattan



Terry Bustos thanks the Ronald McDonald House Charities of the New York Tri-State Area for the scholarship they have awarded her.

Fil-Am teen from New Jersey wins scholarship

by **MOMAR G. VISAYA**
AJPRESS

NEW YORK — Ronald McDonald House Charities of the New York Tri-State Area announced recently the recipients of its 2009 ASIA Scholarship program, and one of the selected winners is Terry Bustos, a Fil-Am senior student at Union County Magnet High School in Scotch Plains, NJ. A resident of Fanwood, NJ, Bustos plans to major in nursing at Boston College.

"It was a personal choice. I grew up around doctors, physical therapists and the hospital environment since my mom suffered a stroke when I was two years old. Nursing is a very popular profession and it is something that I find very interesting and something that I want to pursue," Bustos told the Asian Journal in a short chat prior to the awards ceremony program held at the TimeLife Building.

Bustos is one of six awardees who will receive \$5,000 in scholarship. Finalists were selected from more than 530 applicants in the tri-state area and include students from a diverse range of Asian American communities, such as Filipino, Chinese, Korean, Asian Indian and Pakistani.

"It was very surprising and rewarding to find out that I have been chosen to receive the scholarship and I am very thankful," Bustos shared.

"This year, the judges were impressed that an overwhelming number of applicants indicated a desire to give back to the community as well as to contribute globally," said Gerald McCoy,

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LYRICS FOR LITERACY 2:

An Evening of Music to Benefit Community Libraries in the Philippines

BKPNY presents *Lyrics for Literacy-2* on June 4, 2009 at the Nightingale Lounge in NYC - a fundraiser to benefit community libraries in the Philippines, including Tahimik sa Tondo Reading Corner.

Tondo is a community dense with children in one of the poorest neighborhoods in the Philippines. This second installment of *Lyrics for Literacy* is even more jam packed than the first and features a comedic set by Kevin Nadal, musical performances by The Crowd, Deep Foundation, Bambu and Kiwi. Music by DJ Fatfingaz and Hosted by Guerrilla Words' Brian Buno. There is no Cover but ID is

required. We will be raising funds by selling raffle tickets during the event. Prizes include "Summer in the City" packages and Pinoy gear, among others. A donation of gently used or brand new children's books entitles you to a free raffle ticket. For additional information, send an e-mail to events@bkpny.org.

BKPNY, Inc. is a 100% volunteer-based nonprofit organization

which collects used English children's books for shipment to partner community libraries in the Philippines. BKPNY, Inc. holds fundraising events and book drives throughout the year to support its literacy-projects.



Bambu and Kiwi

Megastar Sharon Cuneta ...

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2009. My fans have been supportive of my career for as long as I've been in the business!"

The Mega-daughter

With such captivating verve and vitality, innate talent and effervescent beauty coupled with an enticing charisma all her own, Sharon's eldest daughter (courtesy of former screen matinee idol Gabby Concepcion) Kristina Cassandra (most popularly addressed as KC Concepcion), finally hugged the limelight and joined her mom in the field where she was literally conceived, nurtured and brought up with distinct familiarity.

After less than two years in show business, KC prides herself with a major full length TV exposure, two certified box office hit movies, a well-deserved acting award, and numerous product endorsement projects, undoubtedly proving her most welcome addition to the roster of fresh talents predominantly mushrooming in the Philippine entertainment arena... although, KC's case is an exemption - having been already publicly popular even before she officially entered the scene.

Sharon Cuneta's *Megathirty Tour 2009* is the sum total of her three decades in the business where she

has enjoyably devoted more than half of her life...doing what she does best - entertaining through her own brand of music. Together with KC, the NJPAC Prudential Hall stage is sure to sizzle with the (mother and daughter) tandem's fully-packed, well conceptualized repertoire.

Save Sunday, May 31, 2009 for a very special event. Make it a red-letter day for you and yours... and the whole family. Experience this rare moment of excitement all wrapped in an entertainment package specially presented by MPG Global Productions in its continuing effort to offer nothing but only the best.

Be part of another great East Coast event. Few seats are still up for the taking. Available tickets are prized: VIP,

\$150, \$138, \$98, and \$78 or log on at www.mpgglobalproductions.com, or call NJPAC Ticket Services at 1-800-466-5722 or login at ticketervices@njpac.org, www.ticketanonline.com and www.Pinoyticket.com

For ticket reservation and information, please call: Bing: (732)668-8892, (732)533-8880, (732)651-8556 & (732)447-8678; Nel: (917)691-2335; Girlie: (703)304-0547 & (703)992-5441; Amy: (201)253-9405; Terry: (201)886-1705; Robert: (571)283-1330; John: (917)836-3122; Baby: (917)916-6770; Bobby: (201)239-5803, (201)239-7744 & (201)390-4983; and Oscar: (201)281-3561.

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