

**JUNO CONNECTION**



**CHARMAINE TEODORO**

## How to be an excellent healthcare professional

ping by healthcare professionals' forum will keep you abreast on the latest news, breakthroughs and techniques for patient care. Purchasing books, magazines and audio lectures will increase your understanding of the job and your vocation's purpose. All these important steps will lead you to becoming an expert healthcare professional.

### Be Compassionate And Sincere Toward Your Patients

All the skills in the world will mean nothing and will not turn you to a sought after healthcare pro if you do not have this trait: compassion for your patients. Technical knowledge should not only translate to precise and effective execution of your duties. It must also be delivered in a manner that your patients appreciate.

As a front liner in giving care, you must show confidence while doing your job. Always assure your patients. This doesn't mean giving guarantees, but showing you sincerely care about their situation and condition. Communicate with your patient and put them at ease; doing it in a way that comes from your heart.

Remember, the patients you deal with may be victims of accident, chronic illness or a near-fatal experience. They may be going through the toughest time in their life. They deal with you out of a great need. When you're caring for someone who feels hopeless with his/her situation, experiencing an unbearable amount of pain or an unidentifiable illness, scientific knowledge alone can't give them hope. Showing that you care, through your words, actions and behavior is very significant and demonstrates your devotion to your patient's welfare.

Keep in mind that this second step to becoming an excellent healthcare worker will not come from studying or mastering the techniques of your profession, but from a deep understanding of your vocation's purpose and the value of your patient's life. For some professionals, being compassionate and caring are not their biggest personal traits, but these are practically mandated values necessary to succeed in the healthcare industry.

### Maintain A Healthy Work And Life Balance

Working in a healthcare facility can be taxing and makes up a huge chunk of your day. Remember that how you live your life after work will affect your job performance and vice versa. What happens in your personal life affects you when working, at any rate. How you handle it measures whether the impact will be tremendous or minimal.

Although it's a common habit, forgetting about personal responsibilities when at work is actually an artificial solution to balance work and life. A sound mind can carry both at the same time. You can avoid getting work and life duties out of hand by learning not to overachieve. When at work, be efficient to avoid staying late unnecessarily. When there are special family events, request for a leave from work. Learn to prioritize family over work, and except for on-call emergencies and duties, your commitment to yourself, your husband/wife, child/children or parents should be foremost, as soon as you punch out.

Success in a healthcare profession is defined by many things. Foremost is your ability to effectively fulfill personal responsibilities while being excellent on duty and showcasing true passion in caring for patients. Your career is an integral part of your life and a foundation from which your goals will revolve around. So as you go to work, remember that excellence is not only an aspiration we should all have but a goal we must attain.

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Charmaine Teodoro is the Senior Vice President of JUNO Healthcare Staffing, a group of companies that recruit RNs, LPNs, CNAs and allied healthcare professionals and deploys them to healthcare facilities on a full-time, part-time, per diem or travel assignment. It also sponsors foreign-trained RNs for immigration to the US. JUNO has offices in New York, and in New Jersey where it offers homecare services.

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(Advertising Supplement)

## Step into sensational style step into sensational style this summer

Don't sacrifice style, with affordable fashion from JCPenney

PLANO, TX - Spring and summer are synonymous with rejuvenation and renewal and fashion is no exception to the newness and excitement. JCPenney challenges fashion-conscious shoppers across America to think of a color, a print, or a design direction for spring they can't find at the store where every day matters. And that also means pocketbook-conscious prices, to boot.

JCPenney introduces two highly anticipated exclusive fashion brands: Charlotte Ronson, one of the most sought after designers working today, brings her

trendsetting fashion savvy to JCPenney with the "I Heart Ronson" collection. Allen Schwartz, renowned for his red carpet glamour, creates Allen B. Epitomizing "California cool" and eye-catching trends, this collection offers a sophisticated, elegant selection of dresses and sportswear.

Following is a checklist of summer style essentials for him, for her for juniors, swim and young men:

**For Her** - Dial-up her spring style with color. A rainbow of choices abound, from luscious peach to deep coral to zesty lemon. Often used in combination with understated neutrals and

pastels such as sage green, ivory and gray, the striking contrast intensifies the drama. Floral prints and geometric patterns energize spring & summer wardrobes.

Jackets break all the rules this season in a myriad of flattering shapes and lengths designed to enhance every outfit. I Heart Ronson and Allen B. lines are great if you're looking for that oversized "boyfriend fit" look. For a cropped, contoured silhouette, jackets from Worthington and a.n.a are definitely a spring staple.

The "can-do" cardigan can dress up or relax both work and

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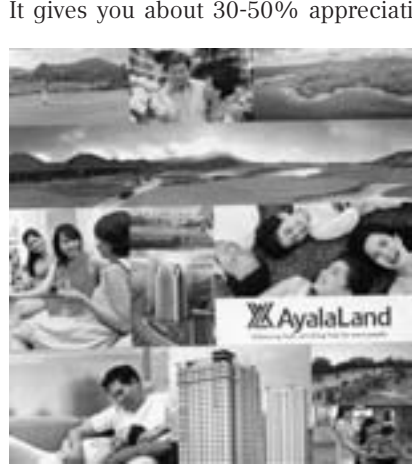
## Now it can be told, Fil-Ams still buy properties

WHILE it is true that today's global market is put to a test, it doesn't mean however for Filipinos to stop from buying real estate properties. It doesn't mean any further to stop from dreaming on.

For Steve Derodar, an Ayala Land International New York Specialist Operative, Business is as Usual. In fact, still a number of Filipinos buy properties in many areas where Ayala Land properties are located.

"I believe that even with this very challenging economic situation, people are still buying properties. Many a Filipinos are considering a purchase. It stems from many emotional perspectives on security, a form of investment or a personal reason. Also, many buyers realized that they can actually buy properties on terms and on special payment arrangement. That In-house and bank financing are among the options."

As Steve encounters a number of retirees-to be, he shares that the best planning for retirement begins today. If you are retiring in 3-5 years your best option would be the properties that are on pre-construction. It gives you about 30-50% appreciation from the



time it is launched. Also as projects near to completion, payment terms are becoming less flexible.

The same thing is

true for first time investors, or those wanting to look for a residential acquisition. That quality is of paramount importance. Ayala's masterful products with a full range of properties suit every lifestyle and need.

The fact that Ayala Land is the country's most experienced real estate developer is one reason why buyers are very confident dealing with Ayala Land.

To share a few:

"I bought a 2-br property because I want to have a rental income. I want to be prepared when I get back to the Philippines. The property is ready in 2011." Cathy Campomanes

"I am a retiree and am just so excited spending time in the Philippines. My studio unit with my son's assistance will be my retirement residence beginning March 2010." Pilar Dionisio

"I am surprised how much Ayala properties have appreciated overtime. If I could get the price today and pay the property in installment, it is a very safe investment for me. Ayala Alabang, Forbes Park, Dasmariñas Village, Serendra are among of its successful projects." Jose Abaya

For more information Steve Derodar can be contacted at 646-249-1126 or visit him at Suite 202, BPI Express, Mezzanine Level of 875 53rd and 3rd Ave., Manhattan.

You may also email him at [derodar.steve@ayalaland-intl.com](mailto:derodar.steve@ayalaland-intl.com).  
(Advertising Supplement)



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