



*Hi!*  
**Society**

By **MONET LU**

# Summer '09 Hair Makeover

When you have frizz under control, you might want to think about hair color. In my expert opinion, most Asian women look flattering in shades of browns or reds.

Since summer is all about the great outdoors, rich and dark colors complemented with golden highlights will make you picture-perfect for frolicking at the beach or *al fresco* picnics at the park.

I recommend warm shades that bring depth and dimension to a rich auburn base, topped with highlights.

There's also room in this fun summer hair color season for burgundy, strawberry blond, as well as copper brown.

But don't be too attached to the names, as the best way to pick a color that suits your skin tone is to consult with a hair professional.

At Monet Salon, we are staffed with professional colorists who can match your skin tone with the hair color that flatters.

Now, about summer hairstyles. To defeat the heat, most prefer to have their hair cut short.

If you've made the decision to go short, I highly recommend the bob. This style suits women who

have straight to wavy hair types. If you have really curly hair, there other cuts for you.

The bob is conveniently low maintenance. There's a blow-dry technique to maintain the look as if you just stepped out of the salon. Monet Salon stylists can show you how.

Another summer hairstyle sensation is the pixie cut. This is ideal for women who have strong facial features. This style adds some femininity especially for women who have sharp, kind of masculine facial features. If you were blessed with thin hair, pixie cut will add volume and make your hair appear thicker than it actually is. The pixie cut is also very easy to manage. A quick blow-dry and a dab of hair product, and you have a chic style that will last the entire day.

If you love your long hair and you're torn between keeping the length and lightening your load for the summer, maybe getting layers is your best choice.

Layers add a certain definition to medium-length or long hair. More women with shoulder-length hair are opting for this



style. For long-haired women who have heart-, square-, or round-shaped faces, layers can also be chic provided they are cut close to the edge of the hair so that it elongates the face. For the oval-shaped, shorter layers are more appropriate. Sassy Layers are very easy to manage as well so this may be the next haircut that will perk up your winter days.

To touch base with a Monet Salon near you, please go to [www.monetsalon.com](http://www.monetsalon.com) or call 213-216-4923.

# Recycle your old fridge & collect \$30

TO help customers conserve energy and reduce their power bills, NV Energy is again offering its refrigerator recycling program. Through this program, customers can have their old, energy gulping refrigerators and freezers picked up for free and receive \$30 per appliance recycled, up to two per household.

"Refrigerators manufactured before 1985 consume about 1,500 kilowatt-hours (kWh) annually, while newer refrigerators can use as little as 450 kWh a year," said John Hargrove, program manager for energy efficiency and conservation at NV Energy.

Refrigerators 10-years-old or older use up to four times as much electricity as newer energy efficient models and can cost approximately \$140 more per year to operate, Hargrove added.

All current NV Energy residential and small commercial business customers can participate in the refrigerator recycling program. The freezer or refrigerator must have a capacity of between 10 and 27 cubic feet, be empty at the time of pick up, and should have the electrical cord attached and be in working order.

NV Energy partners with Jaco Environmental, a leading recycling

company, to recycle the outdated appliances at the company's Las Vegas plant. Jaco Environmental uses a process that recycles 98 percent of the materials that make up the refrigerator or freezer. During this process, all toxins and chemicals are eliminated before items are recycled.

In 2008, NV Energy customers recycled 13,311 refrigerators and freezers statewide and received nearly \$400,000 in incentive payments. Jaco's recycling facility recovered 2.5 million pounds of metal, 266,000 pounds of plastic and 19,967 pounds of glass.

To receive more information about NV Energy's Refrigerator Recycling Program, visit [nvenergy.com](http://nvenergy.com) or call 1-877-289-8260.

Headquartered in Las Vegas, NV Energy, Inc., is a holding company whose principal subsidiaries, Nevada Power Company and Sierra Pacific Power Company, are doing business as NV Energy. Serving a 54,500-square-mile service territory that stretches north to south from Elko to Laughlin, NV Energy provides a wide range of energy services and products to approximately 2.4 million citizens of Nevada as well as approximately 40 million tourists annually. ■

## RP actor, host Edu Manzano joins LBC as celebrity endorser of its money remittance services



SOUTH San Francisco, Calif. - LBC Mundial Corporation (LBC USA) announced that popular Filipino actor and television

game show host Edu Manzano has signed up as the company's celebrity endorser for its money remittance services.

Manzano, known in the Philippines as a quick-witted host of the daily television game show "Pilipinas Game KNB?," (GKNB) crossed over into the popular game show genre from his stint as a leading man and character actor in Philippine movies.

Viewers loved Manzano's funny hosting style spurring ABS-CBN to give him more hosting jobs. He is currently at the helm of two shows for the network. In addition to GKNB, Manzano also shares hosting responsibilities with his real-life lady love Pinky Webb for the network's morning show, "Umagang Kay Ganda."

In addition to his hosting jobs, Manzano is currently the chairman of the Philippines' anti-film piracy agency, the Optical Media Board (OMB) of the Office of the President. Through the OMB, Manzano was able to pursue his passion to stop child abuse and child pornography in the Philippines.

His stint at the OMB led to his efforts to create the Anti-Child Abuse and Pornography Foundation. To date, he has even donated a total of P400,000 to the cause.

LBC's decision to hire Manzano as its celebrity endorser this 2009 was encouraged by the positive response in the Philippines when he was hired as celebrity endorser of LBC Bank's ATM Bilis product last year.

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Page 2...  
"In the Philippines, he is already known as the Hari ng Padala," notes Patricia Garcia, marketing director of LBC USA.

LBC also has high regard for Manzano's credibility as a government official, particularly for his efforts against child abuse and child pornography.

In time for the launch of LBC USA's new low prices and new Instant Peso Padala service, Manzano came on board and will grace all print and television advertisements of LBC USA. ■

## Make a difference this Independence Day

From **PAGE B3**

Communications is a telecoms company based in San Francisco, California, and has been in existence for almost 9 years. Under its wing is its customer care call center, Devine Care, Inc., which is based in Manila, Philippines. For more information about Devine Communications and its services, please visit our websites: [www.mytawagnadirect.com](http://www.mytawagnadirect.com) and [www.balikbayangifts.com](http://www.balikbayangifts.com) or you can call their customer support hotline numbers: 1-877-379-6439 for Tawag Na Direct and 1-888-530-8934 for Balikbayan Gifts.

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(Advertising Supplement)

## 'The Most Beautiful Woman in Cannes'

by **RICKY LO**  
*Philstar.com*



HOW come Mercedes Cabral felt like a winner even if she didn't get any award in the two Cannes Filmfests where her films had competed, last year with the indie film *Serbis* directed by Brillante "Dante" Mendoza and this year with *Kinatay*, another indie film, which won for Mendoza the Best Director plum and the South Korean entry *Thirst*, directed by Park Chan-wook, which shared the Jury Prize with New Zealand's *Fish Tank* directed by Andrea Fisher? (Park Chan-wook won the Grand Jury Prize for *Oldboy* in the 2003 Cannes Filmfest.)

The petite (5'3") UP Fine Arts junior (major in Sculpture) has a good reason to feel "triumphant." The Cannes paparazzi organized an online voting on who the most beautiful girl at last year's filmfest was and Mercedes emerged the winner, getting 54 percent of the votes against 20 percent for Aishwarya Rai and 10 or five percent for the rest, including Penelope Cruz and Salma Hayek.

"I was surprised," said Mercedes who is a deadringer for Miriam Quiambao (a Bicolana from Albay like Mercedes' mom Petty Cabral, a Bicol University graduate who owns and manages a flower shop in White Plains, Quezon City). "I didn't even know that there was such a voting in the Internet. I found out later that there was a list of names to choose from. Maybe the paparazzi got curious with me *dahil bagong mukha ako sa Cannes*. When I went back last May, *aba*, the paparazzi were calling me na by my first name! The reporters were also calling me, 'Mercedes! Mercedes!' during our photo call. *Nakakatuwa!*" Mercedes Cabral, 22 (Leo, Aug. 10, 1986),

is not your typical actress. She's more known—and, may I add with a little sadness, appreciated—abroad than at home. She can stroll in any local mall without turning a single head, not even eliciting a "Who's she?" Not yet anyway. But in Cannes, her name does ring a bell, no wonder an LA-based producer got interested enough to arrange a meeting with her.

She likes it that way—being able to blend into a crowd without anybody noticing her. That may not last long, though.

Before doing *Serbis* (as the wife of Coco Martin who belongs to a family which lives in a rundown porno moviehouse) and *Kinatay* (again as Coco's wife), Mercedes starred in six short films (one of them *Baliw* with Ryan Eigenmann) made by film students. That was two years ago.

How did you start in the business?

"I started as a ramp model, mostly in naked-art shows by Alfred Galvez in music and arts festival in Megamall or in art galleries. *Kaming mga* models served as Alfred's canvases. Our nipples

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