

We Love...

"...it when we come home after work and watch 'Wowowee' together as a family."

"...it when we can watch our favorite classic Filipino movies on DIRECTV's exclusive 'Kapamilya Channel'."



"...it when we enjoy both our favorite Filipino 'tele-novelas' and English channels anytime with DIRECTV's DVR service."

Family time is a lot more fun in the comfort of our own homes, without having to spend much. Because we can get this much satisfaction, from DIRECTV.

All quotes are from DIRECTV customer, *Ricquell S. Buena Park, CA.*

PinoyDirect™
[TFC, GMA Pinoy TV, and MYX] +
over 120 English channels

\$44.98 / MONTH
+ TAX
FOR ONE YEAR*



- FREE HBO SHOWTIME starz** for 3 months with PREFERRED CHOICE™ package or higher*. A \$108 Value.
- FREE HD DVR or HD Receiver upgrade** with PREFERRED CHOICE™ package or above along with any WorldDirect service†
- FREE Standard installation up to 4 rooms**

*Price reflected includes \$11 bill credit for 12 months after online or mail-in rebate, plus an additional \$5 bill credit for 12 months when you register account on directv.com with PREFERRED CHOICE™ package. Valid email address is required. PREFERRED CHOICE™ package requires activation of any WorldDirect service. PREFERRED CHOICE™ regular price \$35.99/mo. PinoyDirect regular price \$24.99/mo. WorldDirect customers must first subscribe to DIRECTV BASIC (\$12.99/mo) or any DIRECTV base package (\$19.99/mo) or above. Offers end 7/31/09. An approval credit, credit card required. New customers only. Lease required. Must maintain programming, DVR and/or HD Access. Hardware available separately. Lease fee \$5/mo. for second and each additional receiver. \$18.95 Handling & Delivery fee may apply.

Tawag na! **1-800-378-5191**

Our Filipino customer service agents will be glad to assist you.



Credit card not required in MA & PA. *BILL CREDIT/PROGRAMMING OFFER: Free HBO, Starz and SHOWTIME for 3 months, a value of \$108. LIMIT ONE PROGRAMMING OFFER PER ACCOUNT. In order to receive full \$16 credit, customer must submit rebate form online and register account on directv.com prior to rebate redemption. Requires valid email address and must agree to receive emails. UPON DIRECTV™ SYSTEM ACTIVATION, CUSTOMER WILL RECEIVE REDEMPTION INSTRUCTION (INCLUDED IN CUSTOMER'S FIRST DIRECTV BILL, A SEPARATE MAILING, OR, IN THE STATE OF NEW YORK, FROM RETAILER) AND MUST COMPLY WITH THE TERMS OF THE INSTRUCTIONS. Rebate begins 8-8 weeks after receipt of online redemption (8-12 weeks for mail-in). Timing of promotional price depends on redemption date. Account must be in "good standing," as determined by DIRECTV in its sole discretion, to remain eligible. DIRECTV not responsible for late, lost, illegible, mutilated, incomplete, misdirected or postage-due mail. IF BY THE END OF PROMOTIONAL PRICE PERIOD(s) CUSTOMER DOES NOT CONTACT DIRECTV TO CHANGE SERVICE THEN ALL SERVICES WILL AUTOMATICALLY CONTINUE INCLUDING THE \$5.00/MO. LEASE FEE FOR THE 2ND AND EACH ADDITIONAL RECEIVER. DIRECTV™ System has a feature which restricts access to channels. In certain markets, programming/pricing may vary. †INSTANT REBATE: Advanced equipment instant rebate requires activation of the CHOICE XTRA™ package or above; FAMILIAR XTRA™ or above; JadeWorld™; or any qualifying international service bundle, which shall include the PREFERRED CHOICE™ programming package (valued at \$26.99/mo.). DVR service (\$6.00/mo.) required for DVR and HD DVR lease and HD Access fee (\$16.00/mo.) required for HD and HD DVR lease. LIMIT ONE ADVANCED EQUIPMENT REBATE PER DIRECTV ACCOUNT. INSTALLATION: Standard professional installation only. Custom installation extra. SYSTEM LEASE: Purchase of 24 consecutive months of any DIRECTV base programming package (\$29.99/mo or above) or qualifying international services bundle required. FAILURE TO ACTIVATE ALL DIRECTV™ SYSTEM EQUIPMENT IN ACCORDANCE WITH THE EQUIPMENT LEASE ADDENDUM MAY RESULT IN A CHARGE OF \$150 PER RECEIVER NOT ACTIVATED. IF YOU FAIL TO MAINTAIN YOUR PROGRAMMING, DIRECTV MAY CHARGE A PRORATED FEE OF \$400. RECEIVERS ARE AT ALL TIMES PROPERTY OF DIRECTV AND MUST BE RETURNED UPON CANCELLATION OF SERVICE OR ADDITIONAL FEES MAY APPLY. VISIT directv.com OR CALL 1-800-DIRECTV FOR DETAILS. Programming, pricing, terms and conditions subject to change at any time. Pricing residential. Taxes not included. Receipt of DIRECTV programming subject to DIRECTV Customer Agreement, copy provided at directv.com/legal and in first bill. SHOWTIME and related marks are registered trademarks of Showtime Networks Inc., a CBS Company. ©2009 DIRECTV, Inc. DIRECTV and the Cyclone Design logo, PREFERRED CHOICE™ and all WorldDirect service marks are trademarks of DIRECTV, Inc. All other trademarks and service marks are the property of their respective owners. © 2009 TM Productions Limited/PA Televisiõn Inc. An Ireland-Canada Co-production. All Rights Reserved.