



Robertson Honda makes quality service a must

IF there's a saving grace from the economic crisis, it is the fact that it has made us wiser with how we spend, save or invest our money. It has motivated us to have our priorities straightened once and for all so we could achieve the goals we want for ourselves and our loved ones and be financially secure—, economic crisis or not. When it comes to products and services, we always aim for a name we could rely on to give us the quality we deserve.

And as for quality automotive services, you can get exactly that at Robertson Honda, where quality service is a must as customers are always valued and provided with the best service all the time. Receiving the 2007 and 2008 Council of Excellence (COE) Award for their strong commitment to a rewarding relationship with Honda Financial Services (HFS) and as the No. 1 Filipino Honda Dealership in the San Fernando Valley are further proof of their commitment to serve their customers with unparalleled excellence.

The Robertson Honda team—composed of Danny Reyes, General Sales Manager; Mike Reyes, Desk Manager; and a Filipino Fleet Department—are always committed to give the highest

quality of financial services to their customers.

Danny Reyes, the person behind the 10-people-strong Filipino Department, is faithful in giving the lowest possible monthly payments while making sure that the buyers get the Honda that they want and need. He also helped in establishing a strong foundation of Filipinos from various islands of the Philippines who are willing to serve every person that comes in. So whether you are Visayan, Bicolano, Kapampangan and so on—chances are, they speak your native tongue.

The Filipino fleet has definitely set a high standard when it comes to the car dealership business as more and more Filipinos in the San Fernando Valley area trust Robertson Honda over the others.

And getting to drive home your dream vehicle does not mean Robertson Honda is done with you as their service continues and continues. They have several programs that reach out to the community's needs, one of which is the Newly Graduate Program, which can help rebuild your credit by giving you a car even if you have a bankruptcy or repossession at a very minimal downpayment.



Mike Reyes, Filipino Desk Manager

Meanwhile, Robertson Honda's Parts and Service Department headed by Joe DeRobertis is responsible for servicing your Honda vehicles and maintaining them at tiptop condition. Here you can relax and mingle with kababayans while sitting in their waiting area where coffee is complimentary, snacks and reading materials are within reach and a state-of-the-art plasma TV with hundreds of channels to choose from can kill your boredom before it even starts.

So let Robertson Honda provide you with its quality service and make the "Number One Filipino Honda Store" for 40 years your choice. Visit Robertson Honda at 5841 Lankershim Blvd. in North Hollywood, and experience quality service that will exceed your expectations. For inquiries, please call 1-800-813-3467 or log on to www.robertsonhonda.com.

(Advertising Supplement)

Cruise along Summer with Hamer Toyota Spice it up with Hamer Toyota's amazing summer offers!



ALL YEAR-ROUND people always look forward to summer. The season often offers a fantastic weather with a feature on brilliant cloudless skies, little or no rain, and of course the warm crisp summer air.

What better way to enjoy this season than to go out and enjoy a pint in the open air. This is the best time for you to get away from the bustles of your everyday life and enjoy what summer has to offer. Well, if you will parade along the highways of the city, better make sure that you are driving a Hamer Toyota car, if not, then it's not too late to get one and start the summer right!

Uncontented and still the #1 Toyota Dealer in the nation in certified sales based on January 2009 as reported by TMS, Hamer Toyota is still consistent in giving their customers the service worth what they are paying for. Hamer Toyota is also the #1 volume selling new and TCUV dealer in the San Fernando Valley, Santa Clarita Valley, Antelope Valley and Ventura County as per TMS retail and TCUV combined sales for calendar year 2006, 2007 and 2008.

Come and check out Toyota's selection of quality, durable and dependable cars and trucks that suit your needs. At Hamer Toyota an amazing selection of quality new and used Toyota cars, trucks, and SUV's are being offered to customers along with the competitive financing to fit your budget. Hamer Toyota has an award winning parts and service department to help keep your vehicle on the road in peak performance.

Also at Hamer Toyota your friendly kababayans Matt Morente, Reno Reyes, Paul Nieves, Wency Magno, Arnold Domingo, Nilo Ortiz and Mary Lou Santiago, will help you look for better deals on a wide selection of brands including the new redesigned Sequoia and all-new 2009 Camry, Tundra, Corolla, Tacoma, Yaris, Matrix, Highlander, 4run-

ners, Sienna, FJ Cruisers and certified pre-owned Toyota vehicles. You may also save thousands off KBB (Kelly Blue Book) on Certified Pre-owned vehicles with APR's as low as 4.9%.

Hamer Toyota is the place for you and your automotive needs. Name the car you want, and Hamer Toyota has it—with the best deal possible! Right now, the all-new 2009 Toyota Venza is available at Hamer Toyota and is open for immediate delivery! What more can you ask for?

Hamer Toyota is committed to your satisfaction and a lifetime relationship dedicated to your automotive needs. At Hamer Toyota, their goal is to be recognized by their customers as one of the most respected and successful car dealerships in Southern California.

Hamer Toyota has been described by its customers with impeccable reputation for honesty, integrity, and fairness. Hamer Toyota is armed with the best automobile service matched with the best price that will provide the unsurpassed response for your car needs. The team behind Hamer Toyota is a roster of talented individuals who are professionally friendly with thorough knowledge and enthusiasm that will help you have a smooth and painless car dealership. At Hamer Toyota, high expectations are met.

Hamer Toyota has been servicing the greater Los Angeles and Santa Clarita areas since 1939 in the same convenient location. Its location even let its customers hop indoors at one of the four covered showrooms. So ask your friendly kababayans for an appointment now, call them at 1-888-205-6655 or log on to www.hamer-toyota.com. Hamer Toyota is located at 11041 Sepulveda Blvd. Mission Hills and conveniently located where the 5, 405, 118 and 210 freeways meet!

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