

# 'Serving you is what we do best!' — Honda of Pasadena



Manny Martinez, President and owner of Honda of Pasadena



Basilio Cruz, Sales Manager



Edwin Punsal, Sales and Leasing



Juanito Enrera, Sales and Leasing

If you are looking for a new or used car, or you want to avail a car service, but don't know where to start—then you have a very big decision to make. One's automotive needs are essential because driving a car is as essential as taking care of your job. If you are afraid to watch your money wash down the drain, then you should be on the right place and on the right track. With Honda of Pasadena, you are assured that spending your money with your car needs is worth it.

Honda of Pasadena is the car dealership that has it all. All ends are excellent—from the receptionist to the president, from the dealership location to the production—you can never go wrong with Honda of Pasadena.

At Honda of Pasadena, you will find a vast roster of new and pre-owned cars that will definitely match your every automotive need. Superb quality comes with every vehicle that Honda of Pasadena offers to its customers available at a justified price range. You'll be surprised on how convenient car-buying can be with Honda of Pasadena.

Among their current special offers are the Civic LX 2 Door, Civic Hybrid, Accord LX 4CYL, Odyssey EX and PILOT EX 4WD, all at reasonable prices. A wide range of pre-owned vehicles are also available.

All the vehicles that Honda of Pasadena can also be found at their website [www.hondaofpasadena.com](http://www.hondaofpasadena.com) with all the information you may need about the cars. Their Internet department can be reached at (626) 683-5888.

Honda of Pasadena is located at 1965 E. Foothill Blvd., Pasadena CA. For immediate assistance, please feel free to contact Manny Martinez, President of Honda of Pasadena, at (626) 683-5888 or your Filipino Sales Manager, Basilio Cruz. You can also ask for one of the Filipino salespeople who are always ready to lend a hand to their *kababayans*: Juanito Enrera and Edwin Punsal. (Advertising Supplement)

# Puente Hills Mitsubishi: Fulfillment in your automotive needs

*Make your car buying experience worth every penny!*

THE process of buying a car or availing a car service has evolved. Attending to your automotive needs is a delicate procedure that needs thorough deliberation—every step is essential to the desired end result. But clearly, the rules in car buying are now tilted to the consumer's favor.

Customer satisfaction, the term usually taken for granted by some—if not most—auto dealers, but not in Puente Hills Mitsubishi. At Puente Hills Mitsubishi you will only experience world-class value and service that every consumer deserves.

Peter Ghan, PH Mitsubishi's General Manager values the Filipino-American community based from his dealings with them when he lived in Houston, Texas. He is driven by providing excellent customer service based on nurturing a long-term relationship where there is no pressure to buy. He wants to help every person that walks in the dealership especially during these tough economic times.

PH Mitsubishi has collaborated with the Midwest Coast Financial who will make sure that they can help people with credit issues. His team of competent Filipino salespeople includes Chris Tiusiu, Alex Jacinto, Dan Fortajada, and Bert Wenceslao—your *kababayans* who are behind Peter Ghan's vision to be the Mitsubishi dealer that every Filipino will go to.

Christopher has been in the car business long enough to know how valuable it is to take care of his clientele to the point

where all of them refer their family members, their neighbors, co-workers, church members and practically every person that they know.

Alex Jacinto is a go to guy, he has all the information you may need in buying your Mitsubishi

including Galant, Eclipse, Eclipse Spyder, Lancer, Lancer Evolution, Outlander, Endeavor, and Raider. And of course providing a low price on new & pre-owned cars is a guaranteed option at PH Mitsubishi.

Puente Hills Mitsubishi is lo-

the comforts of their lounge while you wait for your car.

To receive great deals on your new or used car, check out Puente Hills Mitsubishi's latest new car specials, pre-owned specials, finance specials & parts/service coupons. You can also order



Allen Bitar, Gen. Sales Manager



Alex Jacinto, Sales and Leasing



Bert Wenceslao, Sales and Leasing



Chris Tiusiu, Sales and Leasing



Dan Fortajada, Sales and Leasing

car. He is most concerned on what will help every PH Mitsubishi customer the best.

Dan Fortajada has a voice of a radio announcer that makes you so comfortable the minute he speaks. Also a former native of Texas, he is anxious to create new relationships here in California. He is very knowledgeable in all Mitsubishi brands that you can ask him anything and he certainly knows how to help you.

Bert Wenceslao used to live in Guam and has a laid back attitude that you can easily get accustomed to. He understands Tagalog and Ilocano fluently but is more comfortable speaking in English. He is excited to make friends while helping with you with either new or used cars.

Puente Hills Mitsubishi exhibits a wide unparalleled range of new and pre-owned cars in-



cluded 17665 Castleton Street City of Industry, CA 91748.

PH Mitsubishi is the foremost Mitsubishi dealership at City of Industry, CA. Stop by today and look for: Chris, Alex, Dan and Bert!

Don't forget, if your car needs servicing, you may visit their state-of-the-art service and parts department. There you can enjoy

genuine Mitsubishi parts and even schedule your Mitsubishi car service appointment online, simply visit [www.puentehillsmitsubishi.com](http://www.puentehillsmitsubishi.com).

Be an informed customer—maximize your car buying experience to achieve an efficient transaction. For more information you may call (866) 426-9181.

(Advertising Supplement)

# LONGO TOYOTA: Giving full customer satisfaction for 42 years



Butch Gabutina



Cesar Macalino



Mel Castelo



Raymond Perez

THERE is no doubt that if one would like to purchase the car which is a good fit for his or her needs and lifestyle, he or she could easily go to any car dealership in the California area where there are several car dealerships to choose from. Some of which have existed for a few years, others 10 or 20 years, all of which claim that they have the best deals for you. However, if you are looking for a car which is a PERFECT fit for your needs and lifestyle, the best place to go to is Longo Toyota, a Penske Company, located at 3534 North Peck Road, El Monte, CA.

As the no. 1 Toyota dealer in the US for 42 consecutive years from 1966-2007 based on TMS total new retail vehicle sales, Longo Toyota needs no further proof to show that they are your best option when you are in search of the perfect car. After all, they do not say "Why go anywhere else?" on their website for nothing; there are several good reasons behind it. And having a rating of AA under the Better Business Bureau (BBB) doesn't hurt either.

Longo Toyota, as an affiliate of Penske Motor Group, is all about commitment and great customer satisfaction. What's more, the Longo Toyota staff boasts of a remarkable sales team composed of talented and highly skilled Filipinos namely Mel Castelo, Butch Gabutina, Raymond Perez and Cesar Macalino—all of whom are always ready to commit and wholly serve their customers for their automotive needs. These three guys never falter in making sure their customers get the service they are entitled to, especially their *kababayans* of course. It is

no wonder a record number of Filipino residents in California have visited Longo Toyota for their car needs, including service, parts and repairs.

Longo Toyota also offers several amenities to assure every customer's car-buying experience is a pleasant one including a business center, wireless internet access, courtesy shuttle (within 15 miles for service guests, excluding Sundays) and an Automobile Club of Southern California (AAA) office located in their showroom, open 9am to 9pm for insurance services.

Currently, Longo Toyota's inventory of Toyota vehicles with over 25 mpg EPA rating is the largest in the USA and also has the largest scion inventory. They have the latest and most sought-after Toyota models including Avalon, Camry, Camry Hybrid, Camry Solara, Corolla, Highlander Hybrid, Matrix, Prius, RAV4 and Yaris. Longo Toyota also knows the value of your hard-earned money and offers a Value Zone where fully functional used vehicles under \$10,000 are available. Also, a 0% financing on approved Tier 1, 2 and 3 credit with Toyota Financial Services are available for 11 different new Toyota models.

So if you want to take the first step in buying a car just right for you, look no further than Longo Toyota. Visit their office at 3534 North Peck Road, El Monte, CA; their Sales office is open Sundays, from 8am-10pm; Saturdays, from 8am-9pm; and Mondays thru Fridays, from 8am-10pm. You may also call them at 800-745-4291 or log on to [www.longotoyota.com](http://www.longotoyota.com) for more information.

(Advertising Supplement)

# Puente Hills Mitsubishi

17665 CASTLETON, CITY OF INDUSTRY

APR FINANCING  
Available On Select New Mitsubishi On approved credit. See Dealer for details.

OPEN 24 HOURS 7 DAYS A WEEK AT [PUENTEHILLSMITSUBISHI.COM](http://PUENTEHILLSMITSUBISHI.COM)

5 YEARS UNLIMITED MILES ROADSIDE ASSISTANCE SEE DEALER FOR DETAILS

10/100 10-YR/100,000 MILES POWERTRAIN WARRANTY

5/60K 5YR/60,000 MILES BUMPER TO BUMPER LIMITED WARRANTY

OR UP TO

# \$6000

FACTORY REBATES  
ON SELECT NEW MITSUBISHI'S IN LIEU OF SPECIAL APR

<p><b>NEW 2009 MITSUBISHI LANCER 4DR</b></p> <p><b>NET COST \$9,888</b></p> <p>(90073/014952) 1 AT THIS NET COST</p>	<p><b>NEW 2008 MITSUBISHI ENDEAVOR</b></p> <p><b>NET SAVINGS \$10,000 OFF MSRP</b></p> <p>(80145/029310) 1 AT THIS SAVINGS</p>	<p><b>NEW 2009 MITSUBISHI GALANT ES 4DR</b></p> <p><b>NET COST \$16,299</b></p> <p>(90180/034524) 1 AT THIS NET COST</p>
<p><b>NEW 2009 MITSUBISHI OUTLANDER</b></p> <p><b>NET COST \$17,888</b></p> <p>(90192/007326) 1 AT THIS NET COST</p>	<p><b>NEW 2009 MITSUBISHI ECLIPSE GT CPE</b></p> <p><b>NET COST \$23,826</b></p> <p>(90136/016542) 5 AT THIS NET COST</p>	<p><b>NEW 2008 MITSUBISHI LANCER EVO MR</b></p> <p><b>NET COST \$31,500</b></p> <p>(80300/050969) 1 AT THIS NET COST</p>

## USED CAR LIQUIDATION SALE

### OVER 100 CARS TO CHOOSE FROM

2007 Nissan Versa S Hatchback 4D \$11,727	2006 Honda Civic LX Sedan 4D \$12,588	2005 Toyota Camry LE Sedan 4D \$12,888	2007 Toyota Yaris Sedan 4D \$12,988	2007 Mitsubishi Rakee L5 Extended Cab Short Bed \$12,988	2008 Mazda MAZDA3 i Sport Sedan 4D \$13,988
2008 Mitsubishi Lancer ES Sedan 4D \$13,988	2008 Mitsubishi Lancer \$13,988	2009 Mitsubishi Lancer \$15,988	2006 Honda Civic \$15,988	2007 VW Jetta \$16,499	2003 BMW X5 3.0i Sport Utility 4D \$16,888
2005 BMW X3 3.0i Sport Utility 4D \$18,977	2006 Mitsubishi Montero \$19,988	2009 TOYOTA CAMRY SE Sedan 4D \$20,988	2007 Infiniti G35 \$25,988	2006 Mercedes-Benz R-Class R350 Sport Wagon 4D \$28,988	2007 Mercedes-Benz E-Class E350 Sedan 4D \$31,988

**IF YOU HAVE CREDIT PROBLEMS**

- ✓ BANKRUPTCY
- ✓ BAD CREDIT
- ✓ NO CREDIT DIVORCE

**WE CAN HELP**

ALLEN BITAR GENERAL SALES MANAGER	ALEX JACINTO SALES & LEASING	BERT WENCESLAO SALES & LEASING	CHRIS TIUSIU SALES & LEASING	DAN FORTAJADA SALES & LEASING

# Puente Hills Mitsubishi

17665 CASTLETON, CITY OF INDUSTRY

# 1-866-426-9181