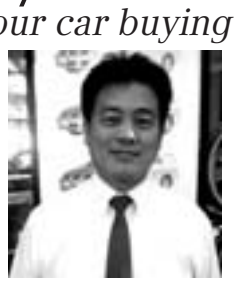
Puente Hills Mitsubishi: Fulfillment in your automotive needs

Make your car buying experience worth every penny!

Allen Bitar, Gen. Sales Manager


Alex Jacinto, Sales and Leasing

Bert Wenceslao, Sales and Leasing

Chris Tiusiu, Sales and Leasing

Dan Fortajada, Sales and Leasing

THE process of buying a car or availing a car service has evolved. Attending to your automotive needs is a delicate procedure that needs thorough deliberation—every step is essential to the desired end result. But clearly, the rules in car buying are now titled to the consumer's favor.

Customer satisfaction, the term usually taken for granted by some—if not most—auto dealers, but not in Puente Hills Mitsubishi. At Puente Hills Mitsubishi you will only experience world-class value and service that every consumer deserves.

Peter Ghan, PH Mitsubishi's General Manager values the Filipino-American community based from his dealings with them when he lived in Houston, Texas. He is driven by providing excellent customer service based on nurturing a long-term relationship where there is no pressure to buy. He wants to help every person that walks in the dealership especially during these tough economic times.

PH Mitsubishi has collaborated with the Midwest Coast Financial who will make sure that they can help people with credit issues. His team of competent Filipino salespeople includes Chris Tiusiu, Alex Jacinto, Dan Fortajada, and Bert Wenceslao—your *kababayans* who are behind Peter Ghan's vision to be the Mitsubishi dealer that every Fil-Am will go to.

Christopher has been in the car business long enough to know how valuable it is to take care of his clientele to the point where all of them refer their family members, their neighbors, co-workers, church members and practically every person that they know.

Alex Jacinto is a go to guy, he has all the information you may need in buying your Mitsubishi car. He is most concerned on what will help every PH Mitsubishi customer the best.

Dan Fortajada has a voice of a radio announcer that makes you so comfortable the minute he speaks. Also a former native of Texas, he is anxious to create new relationships here in California. He is very knowledgeable in all Mitsubishi brands that you can ask him anything and he certainly knows how to help you.

Bert Wenceslao used to live in Guam and has a laid back attitude that you can easily get accustomed to. He understands Tagalog and Ilocano fluently but is more comfortable speaking in English. He is excited to make friends while helping with you with either new or used cars.

Puente Hills Mitsubishi exhibits a wide unparalleled range of new and pre-owned cars including Galant, Eclipse, Eclipse Spyder, Lancer, Lancer Evolution, Outlander, Endeavor, and Raider. And of course providing a low price on new & pre-owned cars is a guaranteed option at PH Mitsubishi.

Puente Hills Mitsubishi is located 17665 Castleton Street City of Industry, CA 91748.

PH Mitsubishi is the foremost Mitsubishi dealership at City of Industry, CA. Stop by today and look for: Chris, Alex, Dan and Bert!

Don't forget, if your car needs servicing, you may visit their state-of-the art service and parts department. There you can enjoy the comforts of their lounge while you wait for your car.

To receive great deals on your new or used car, check out Puente Hills Mitsubishi's latest new car specials, pre-owned specials, finance specials & parts/service coupons. You can also order genuine Mitsubishi parts and even schedule your Mitsubishi car service appointment online, simply visit www.puentehillsmitsubishi.com.

Be an informed customer—maximize your car buying experience to achieve an efficient transaction. For more information you may call (866) 426-9181.

(Advertising Supplement)

Galpin Motors gives you the best like you deserve

Tony Pijuan

Philip Policarpio

THE economy may not be in a good place right now and, as a result, most of us may have started to scrimp on our expenses, always thinking twice when it comes to how to spend our money. While this is a wise move, it should not mean we should settle for less when it comes to products and services. After all, with the double effort we have been putting into our work lately to secure ourselves despite the tough times, the only way we can truly reward ourselves is by giving ourselves the best. And when it comes to the best car deals, one does not need to look further than Galpin Motors.

Founded in 1946 in the City of San Fernando, Galpin Ford has long been a respected and trusted name in the automotive industry, remarkably serving loyal clients and new ones.

Today, with the unprecedented leadership of Bert Boeckmann, who became President of the company in 1963, Galpin Motors has earned more distinction for its excellent service and continues to attract more new clients. It was in 1988 that Bert, with his heart set in ruling the car dealership business in the LA area, began to expand Galpin Motors as his two sons, Brad and Beau, joined the team as well and greatly helped in ensuring the company's success and continuous growth. Under the helm of Brad and Beau Boeckmann, who became Vice President in 1998, Galpin Motors continued its legacy to be the premier choice of customers for car dealership.

The expansion of the business didn't stop there. In 2000, the Boeckmann family opened Galpin Mazda, which quickly earned top ranking in customer satisfaction. Today, Galpin Mazda is the fastest growing Mazda dealership in the US and is now no. 1 in terms of volume sales in the California area and the Western United States.

And for Filipinos who are missing the customer service brewing with the friendliness and hospitality Pinoys are typically known for, there is no better place to go to than at Galpin Mazda for their automotive needs.

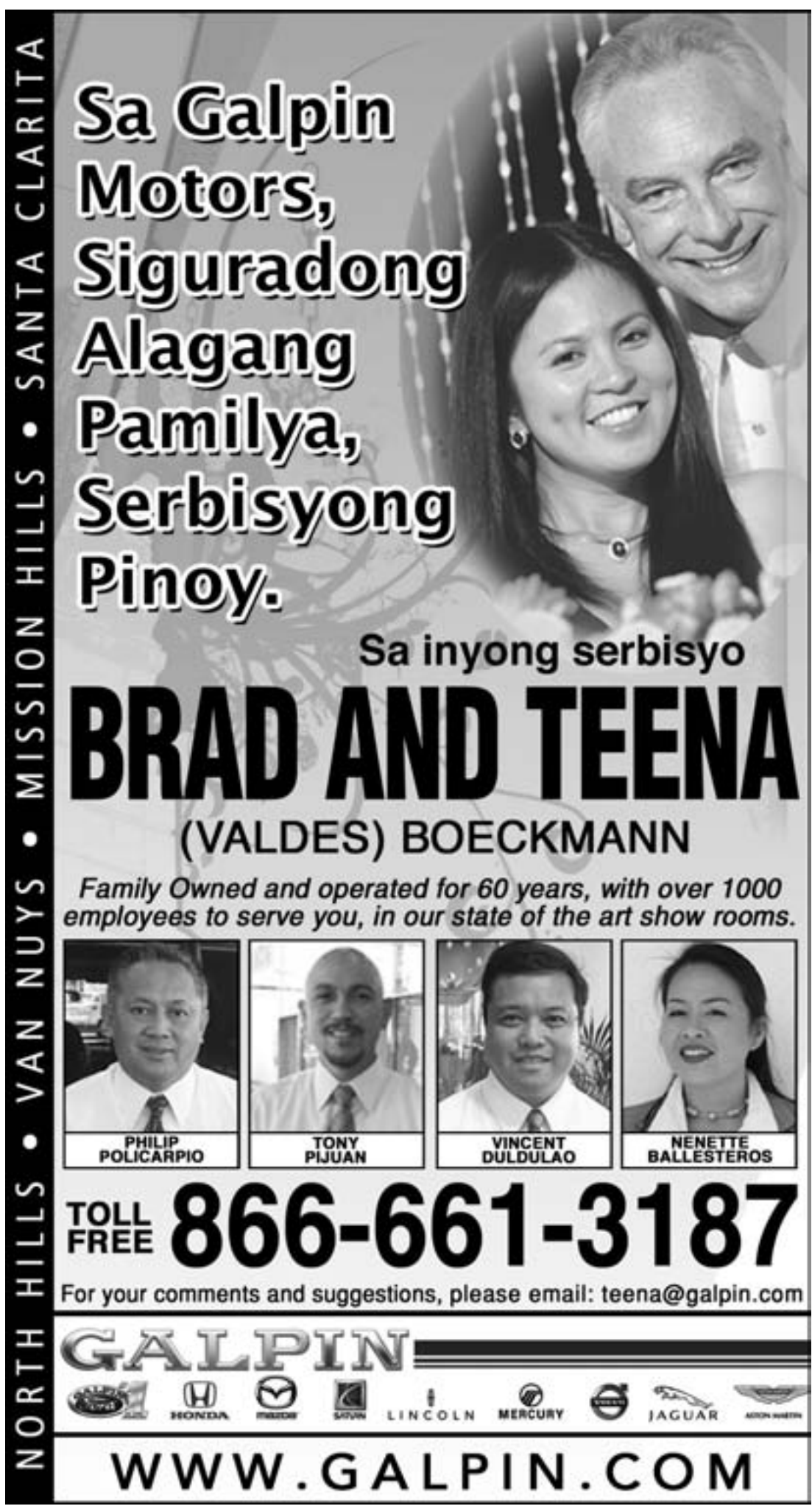
Teena Valdes-Boeckmann, wife of Brad Boeckmann, is very supportive of the Filipino team at Galpin Mazda. She will make sure that you are treated like a "*kababayan*" at any of their franchises.

Philip Policarpio is one of our kababayans and a part of the sales team at Galpin Mazda. Philip is always ready to accommodate his customers. He assures, "*Kung ang puso mo ay nasa isang* brand *na dala ng* Galpin, *kaya namin kayong tulungan, yan ang pusong Pinoy.*"

One of the more popular choices these days according to Tony Pijuan, another Filipino at the Mazda store, is the Mazda 3 and for good reason as it has been redesigned and now comes with a 2.5 liter engine, perfect for a better fuel economy.

"The Mazda 3 is a compact-sized sedan with a lot of features from high-end vehicles, so you get a great deal when buying this car," he says.

Galpin Motors also has the best deals if you are intent in buying a franchised brand namely Ford, Jaguar, Lincoln, Mazda, Mercury, Honda, Volvo, Saturn and Aston Martin. And the Galpin Motors team wants to guarantee their customers that they are here to help in these austere times by offering a lot of incentives—0 percent APR and a lot of rebates. Galpin Motors will also assist you in getting a loan as they have a solid reputation with the banks.

So if you are looking to get the best car deal, visit Galpin at one of their locations at 15505 Roscoe Blvd., North Hills, CA 91343. Call toll free at: 1-866-661-3187 or visit them online at: www.galpin.com. Send all Sales & Service comments to teena@galpin.com.

(Advertising Supplement)