

Spirit Honda: Aiming for lifelong customers

WITH the effects of the economic crisis slowly coming into play in our normal lives, it is only natural to become more vigilant with the way we spend our hard-earned money. However, it is important to keep in mind that this does not mean we should forego quality over quantity. In the long run, quality always and should always prevail over quantity.

At Spirit Honda El Monte, CA, it is not just about attracting more customers day by day and that's it; it's attracting more customers day by day AND turning them into lifelong customers. And with the exceptional customer service they give to their customers, this goal is very near in sight.

ships in the US, with about 150 branches across the nation, and has been ranked as one of the best dealerships in the El Monte area. The Honda Accord and Honda Civic are popular choices among their buyers because of their fuel-efficiency, service and



affordability. Mel says that Spirit Honda's goal is to become the No. 1 dealership in California by the end of the year, but he says he is confident they would reach this goal maybe even sooner, and customers will definitely agree.

If you are looking into a wonderful automotive buying experience, visit Spirit Honda at their location at 3464 N. Peck El Monte, CA 91731. You may also visit their site at spirithonda.com or call them at their toll-free no. 1-888-811-7026.

(Advertising Supplement)

Cruise along Summer with Hamer Toyota

Spice it up with Hamer Toyota's amazing summer offers!



Matt Morente, Reno Reyes, Paul Nieves, Arnold Domingo, Wency Magno, Nilo Ortiz, MaryLou Santiago

ALL YEAR-ROUND people always look forward to summer. The season often offers a fantastic weather with a feature on brilliant cloudless skies, little or no rain, and of course the warm crisp summer air.

What better way to enjoy this season than to go out and enjoy a pint in the open air. This is the best time for you to get away from the bustles of your everyday life and enjoy what summer has to offer. Well, if you will parade along the highways of the city, better make sure that you are driving a Hamer Toyota car, if not, then it's not too late to get one and start the summer right!

Uncontented and still the #1 Toyota Dealer in the nation in certified sales based on January 2009 as reported by TMS, Hamer Toyota is still consistent in giving their customers the service worth what they are paying for. Hamer Toyota is also the #1 volume selling new and TCUV dealer in the San Fernando Valley, Santa Clarita Valley, Antelope Valley and Ventura County as per TMS retail and TCUV combined sales for calendar year 2006, 2007 and 2008.

Come and check out Toyota's selection of quality, durable and dependable cars and trucks that suit your needs. At Hamer Toyota an amazing selection of quality new and used Toyota cars, trucks, and SUV's are being offered to customers along with the competitive financing to fit your budget. Hamer Toyota has an award winning parts and service department to help keep your vehicle on the road in peak performance.

Also at Hamer Toyota your friendly kababayans Matt Morente, Reno Reyes, Paul Nieves, Wency Magno, Arnold Domingo, Nilo Ortiz and Mary Lou Santiago, will help you look for better deals on a wide selection of brands including the new redesigned Sequoia and all-new 2009 Camry, Tundra, Corolla, Tacoma, Yaris, Matrix, Highlander, 4run-

ners, Sienna, FJ Cruisers and certified pre-owned Toyota vehicles. You may also save thousands off KBB (Kelly Blue Book) on Certified Pre-owned vehicles with APR's as low as 4.9%.

Hamer Toyota is the place for you and your automotive needs. Name the car you want, and Hamer Toyota has it—with the best deal possible! Right now, the all-new 2009 Toyota Venza is available at Hamer Toyota and is open for immediate delivery! What more can you ask for?

Hamer Toyota is committed to your satisfaction and a lifetime relationship dedicated to your automotive needs. At Hamer Toyota, their goal is to be recognized by their customers as one of the most respected and successful car dealerships in Southern California.

Hamer Toyota has been described by its customers with impeccable reputation for honesty, integrity, and fairness. Hamer Toyota is armed with the best automobile service matched with the best price that will provide the unsurpassed response for your car needs. The team behind Hamer Toyota is a roster of talented individuals who are professionally friendly with thorough knowledge and enthusiasm that will help you have a smooth and painless car dealership. At Hamer Toyota, high expectations are met.

Hamer Toyota has been servicing the greater Los Angeles and Santa Clarita areas since 1939 in the same convenient location. Its location even let its customers hop indoors at one of the four covered showrooms. So ask your friendly kababayans for an appointment now, call them at 1-888-205-6655 or log on to www.hamer-toyota.com. Hamer Toyota is located at 11041 Sepulveda Blvd. Mission Hills and conveniently located where the 5, 405, 118 and 210 freeways meet!

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<p>2009 HONDA ACCORD LX 4DR 4CYL</p> <p>MPG: 21 City / 30 Hwy</p> <p>\$148</p> <p>PER MONTH</p> <p>ALL IN STOCK</p>	<p>2009 HONDA CRV LX 2WD</p> <p>MPG: 20 City / 27 Hwy</p> <p>\$188</p> <p>PER MONTH</p> <p>ALL IN STOCK</p>	<p>2009 HONDA ODYSSEY LX</p> <p>MPG: 16 City / 23 Hwy</p> <p>\$228</p> <p>PER MONTH</p> <p>ALL IN STOCK</p>

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Puente Hills Mitsubishi: Fulfillment in your automotive needs

Make your car buying experience worth every penny!

THE process of buying a car or availing a car service has evolved. Attending to your automotive needs is a delicate



Allen Bitar, Gen. Sales Manager, Alex Jacinto, Sales and Leasing, Bert Wenceslao, Sales and Leasing, Chris Tiusiu, Sales and Leasing, Dan Fortajada, Sales and Leasing

procedure that needs thorough deliberation—every step is essential to the desired end result. But clearly, the rules in car buying are now titled to the consumer's favor.

Customer satisfaction, the term usually taken for granted by some—if not most—auto dealers, but not in Puente Hills Mitsubishi. At Puente Hills Mitsubishi you will only experience world-class value and service that every consumer deserves.

Peter Ghan, PH Mitsubishi's General Manager values the Filipino-American community based from his dealings with them when he lived in Houston, Texas. He is driven by providing excellent customer service based on nurturing a long-term relationship where there is no pressure to buy. He wants to help every person that walks in the dealership especially during these tough economic times.

PH Mitsubishi has collaborated with the Midwest Coast Financial who will make sure that they can help people with credit issues. His team of competent Filipino salespeople includes Chris Tiusiu, Alex Jacinto, Dan Fortajada, and Bert Wenceslao—your kababayans who are behind Peter Ghan's vision to be the Mitsubishi dealer that every Fil-Am will go to.

Christopher has been in the car business long enough to know how valuable it is to take care of his clientele to the point where all of them refer their fam-

ily members, their neighbors, co-workers, church members and practically every person that they know.



Alex Jacinto is a go to guy, he has all the information you may need in buying your Mitsubishi car. He is most concerned on what will help every PH Mitsubishi customer the best.

Dan Fortajada has a voice of a radio announcer that makes you so comfortable the minute he speaks. Also a former native of Texas, he is anxious to create new relationships here in California. He is very knowledgeable in all Mitsubishi brands that you can ask him anything and he certainly knows how to help you.

Bert Wenceslao used to live in Guam and has a laid back attitude that you can easily get accustomed to. He understands Tagalog and Ilocano fluently but is more comfortable speaking in English. He is excited to make friends while helping with you with either new or used cars.

Puente Hills Mitsubishi exhibits a wide unparalleled range of new and pre-owned cars including Galant, Eclipse, Eclipse Spyder, Lancer, Lancer Evolution, Outlander, Endeavor, and

Raider. And of course providing a low price on new & pre-owned cars is a guaranteed option at PH Mitsubishi.

Puente Hills Mitsubishi is located 17665 Castleton Street City of Industry, CA 91748.

PH Mitsubishi is the foremost Mitsubishi dealership at City of Industry, CA. Stop by today and look for: Chris, Alex, Dan and Bert!

Don't forget, if your car needs servicing, you may visit their state-of-the-art service and parts department. There you can enjoy the comforts of their lounge while you wait for your car.

To receive great deals on your new or used car, check out Puente Hills Mitsubishi's latest new car specials, pre-owned specials, finance specials & parts/service coupons. You can also order genuine Mitsubishi parts and even schedule your Mitsubishi car service appointment online, simply visit www.puentehillsmitsubishi.com.

Be an informed customer—maximize your car buying experience to achieve an efficient transaction. For more information you may call (866) 426-9181.

(Advertising Supplement)