

Joey Albert discovers skin deep beauty and beyond at O Skin Care



Joey Albert and Olivia Quido

WHAT GOES AROUND, comes around-- especially in a dynamic and close-knit community like *Pinoy's*. That's why living the good and beautiful life just got easier as the buzz on who's who in the skin care industry here in California gets to spread like wild-fire.

Ergo, during the recent visit of singer-turned-pre-school teacher Joey Albert, now based in Canada, it was hassle-free to locate Olivia Quido, the "skin specialist of the stars" and the hardworking woman behind O Skin Care. Situated on Pioneer Boulevard in Artesia, the most talk-of-the-town dermatological haven, with state-of-the-art skin care technology, is known to be frequented by stellar figures visiting from our home country and those who live here.

Recent addition to the top-notch list is Joey Albert, more famous for her classic OPM (Original Pilipno Music) songs like *Points of View*, *Tell Me, Lisa Pa Lamang*, *Friend of Mine*, and for becoming the first Filipino artist to record on CD.

Discovering Skin-Deep

Beauty

For a busy person like Albert, who balances family life, careers both in teaching and singing, and socio-civic commitments such as being an Ambassador to Canada of Gawad Kalinga (a Philippine-based NGO that builds homes for the poor), a stop-over to a skin clinic is a breather from a hectic lifestyle.

In O Skin Care, Albert enjoyed a computerized skin consultation that enables precision skin analysis, that included blackhead- and big pore-counts, pigmentation, redness measure, dehydration level. The results become the gauge of which skin care regimen would perfectly fit Albert's skin type and her lifestyle.

Part of the personalized services of O Skin Care, this computerized consultation is just the beginning of a customized facial care system that addresses the unique needs of each client that goes in and out of the skin boutique. It is the start of an ultimate skin pampering experience that definitely is a trademark of Quido's expertise.

O Skin Care offers a variety of facial spa treatments that gives the skin a boost, keeping skin deeply cleansed, revitalized and nourished.

A new service, known as the Gamma PGA (PolyGlutamic Acid) Facial Treatment System, this process repairs wrinkles, smoothens fine lines, and evens out skin tones. Plus, it gives back the skin's glow with the treatment's moisturizing and revitalizing effects after the skin's too much exposure from weather changes and other environmental pollutants. The UMO facial spa combines the latest skin care advancements of Gamma PGA, Ions, and Ultrasonic Nano Mist with customized facial treatments that promise a more vibrant and healthier skin.

Also included in O Skin Care's array of services, all of which are professionally handled by a full team of licensed experts, are: Nourishing Regular Facial (a 60-minute cleansing with lightening mask), Hydrafacial Treatment (a 90-minute deep cleansing that uses the latest in microdermabrasion technol-

You're invited to Ruffa's...

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evant designers Alan Del Rosario and Mul Tayoba will have a special showing, in addition to LolliMe swimwear creations by Nicolette Lacson.

Powerhouse performers such as operatic diva Stephanie Reese are also scheduled to perform. Surprise celebrity guests are also slated to make an appearance.

Executive producer Monet Lu announced that while VIP seats at \$150-apiece are fast disappearing, the public can still avail of \$100-tickets to the The Beautiful Life! Event.

Both \$150 and \$100 tickets are inclusive of a complete buffet dinner and drinks, plus a premier view of the fashion show and event program.

In response to public demand, the organizers are releasing \$50 SHOW ONLY tickets.

For ticket reservations, please call any of the following numbers: 323-664-5085]

1-888-MAGANDA|213-365-9100| 818-891-8949| 818-994-5553.

You may also purchase tickets at the following locations: Monet Salon Beverly (4457 Beverly Blvd Los Angeles CA), Seafood City LA (134-140 S Vermont Ave LA), Reflections Salon (8340 Van Nuys Blvd Panorama City CA), Seafood City Panorama (8231 Woodman Ave Panorama City), and O Skin Care (17808 S Pioneer St Ste 112 Artesia CA).

The Beautiful Life! Event-A Toast To Ruffa Gutierrez is made possible due to the generosity of these sponsors: Seafood City, Monet Salon, O Skin Care, Belo Medical Group, Asian Journal, Goldilocks, Yojie Shabu Shabu Restaurant, Brookshire Dental Center, VuQo Vodka, World Financial Group, Arts et Fleur by Joji Rose, Balita, FilamNation, and Peoples Journal.

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ogy, ideal for acne prone or sun-damaged skin), Oxygen Facial Treatment (a 90-minute treatment that primarily uses oxygen with vitamins, minerals, enzymes, and amino acids to exfoliate, nourish and revitalize skin cells to strengthen collagen and control acne-causing bacteria).

"We should not take the skin for granted. It's our asset. We should start taking care of it now... not tomorrow, nor three months from today. Now is the right time, and now is never too late," encouraged Quido.

She added: "In addition to the four-step facial routine of cleanse, exfoliate or tone, moisturize, and applying sunscreen, we urge you to take the fifth step: make a regular visit to your skin specialist that will take care of you, not just as soon as you've stepped inside the clinic but also as soon as you've stepped out of the clinic's door."

And in O Skin Care, where licensed aestheticians constantly conduct follow-throughs on

patrons, rest assured that you and your skin will receive the love and care that you and your skin deserve.

To complete the pampering, O Skin Care also provides Eyebrow Threading, Full Facial Threading, Chin Threading, Upper Lip Threading, Eyelash Extension, and Eyelash Refill.

Moving Beyond

"Taking care of your skin means taking care of yourself. More than vanity, it means you value yourself, you respect yourself," reminded Quido. Likewise, this is the very same philosophy behind what O Skin Care is all about. Quido takes care of her staff and of her clients-- a manifestation of how she values them, and how she respects them.

As reflected on the clinic's interiors and positive ambiance, de-stressing at O Skin Care gives clients good vibes. The Zen-type skin boutique, with modern interiors, is a refreshing sight that stimulates the senses, both visually and spiritually.

"We wish to provide clients

with a skin haven that brings out a positive result of feeling good," enthused Quido.

True enough, the result is a beautiful you-- inside and out, skin-deep and beyond. Exactly what Albert personified.

For somebody who has a great faith in the Filipino, Albert's visit to O Skin care is indeed a homecoming-- of sorts.

For Albert, it was good to know that another woman is making it big in a foreign land. For Quido, it was good to know that another woman is moving forward after winning a full throttle with the Big C.

And yes, both are proud to be *Pinays*.

Visit O Skin Care at 17808 Pioneer Blvd Suite 112 Artesia CA 90701. For appointments and more information on O Skin Care services, please call (562)897-1445 or email oliviaquido@hotmail.com Plus, until May 31, enjoy a 25% off on facial treatments. Bring a friend and both of you can avail of a 50% discount.

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