

Adobo Nation turns one!

TFC North America's weekly magazine talk show celebrates with anniversary episode and barrio fiesta

REDWOOD CITY – *Adobo Nation*, the Sunday evening magazine talk show that has become a weekend staple for TFC viewers in North America, recently celebrated its first year with an anniversary episode and a barrio fiesta chock-full of Philippine culinary delights.

Nineteen successful Filipino restaurants in the US took part in the anniversary Barrio Fiesta held at ABS-CBN North America's corporate office in Redwood City, California. These are: Alimango, Auntie Em's Fine Foods and Pastries, Bistro Luneta, Boracay Garden & Grill, Chicken D'Lite, Gerry's Brill, Goldilocks, House of Silvanas, Intramuros, Jollibee, Kadok's, Kuya's Asian Cuisine, Ling Nam, Mana, Patio Filipino, Philippine Grocery, Poleng, Red Lantern and Tribu.

The fiesta was attended by media, longtime Adobo Nation advertisers that included Western Union, Goldilocks, and Dublin Toyota, and a host of other supporters. They were joined by ABS-CBN executives and managers led by ABS-CBN Broadcasting Corporation Chairman and CEO Eugenio "Gabby" Lopez III, ABS-CBN Global COO Raffy Lopez and ABS-CBN North America Managing Director Chinky De Jesus.

Adobo Nation has attracted a loyal following not only for its wildly popular *Lasang Pinoy* (Filipino Flavor) segment that features Filipino food and restaurants, but six other highly interesting segments: A-List, a discussion of the week's hot

topics; *Big Time Ka Na* (You're Big Time) that has featured the likes of two-time Dancing with the Stars champion Cheryl Burke, Olympic swimming gold medalist Natalie Coughlin, and handbag and ladies shoes designer Rafe Totengco of Raf New York; Sari-Sari, Etc. which showcases What's In and What's Out; Well Well Wellness which tackles the health of the Filipino American mind, body and spirit; ATM *Ano'ng Tanong Mo* (What's Your Question) which talks about tough financial questions; and Barangay USA, a fast-paced and humor-filled interactive public service and community news bits segment.

"When we were trying to come up with a title of a show about the lives of Filipinos in the US, the word *adobo* first came to mind," recalls Ging Reyes, ABS-CBN North America's News Bureau Chief and *Adobo Nation*'s Overall in Charge of Production. "*Adobo* is a popular dish that has become an iconic representation of Filipino culture. And just as this tasty dish draws Filipinos to the table, *Adobo Nation* has also become a TV show for Filipinos to hang out, to learn new things, to discover and rediscover our rich heritage."

The one-stop pop culture program with a Filipino American twist is currently hosted by the powerful female troika of brains, banter and beauty – Karmina Constantino, Jaja Bolivar and Michi Valeriano. Original male co-host JC Gonzales will continue to make occasional appearances through special segments.

Catch *Adobo Nation* on TFC every Sunday at 6:40pm PST. For more information, please visit www.adobonation.tv.

*Advertising Supplement



At Adobo Nation's Anniversary Barrio Fiesta at the ABS-CBN North America corporate office are, from left, ABS-CBN North America's Media Production & Events Group Head John-D Lazatin, Ad Sales Director Ricky Resurreccion, Adobo Nation co-host Jaja Bolivar, News Bureau Chief & Adobo Nation's Overall Head of Production Ging Reyes, co-host Michi Valeriano, North America Managing Director Eugenio "Gabby" Lopez III.



A long and scrumptious table spread of Filipino culinary offerings delighted the throng of guests at Adobo Nation's Anniversary Barrio Fiesta. Photo by Nerissa Fernandez



Filipino specialty cuisine was also featured in the anniversary episode of Adobo Nation. Photo by Rio Gache-Hernandez



Charice poses with the Asian Journal staff and some of her fans during the Divas for Divas concert held at the Terrace Theatre in Long Beach. AJPress photo by Miko Santos

Arroyo lauds film director for Cannes win

by LIRA DALANGIN-FERNANDEZ
Inquirer.net

MANILA-- President Gloria Macapagal-Arroyo congratulated Brillante Mendoza, the Filipino who won best director award at the 62nd Cannes Film Festival, calling him "one of the best filmmakers of our time."

"Director Mendoza's winning movie depicts social realities and serves as an eye-opener for moral recovery and social transformation, which my administration has been pursuing even early on in my Presidency," Arroyo said in a statement.

The President said Mendoza's feat should bring pride to the Filipino and inspire other filmmakers to work hard for global recognition.

"His accomplishment and those of our other artists in the various disciplines who have been raking in honors for the country attest to our people's wealth of talent that enable us to withstand and overcome the challenges of our times," Arroyo said.

Brillante won for his movie *Kinatay*, a harrowing tale of a rape victim, who was beaten up, murdered, and hacked to pieces. ■

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