

Spirit Honda: Aiming for lifelong customers

WITH the effects of the economic crisis slowly coming into play in our normal lives, it is only natural to become more vigilant with the way we spend our hard-earned money. However, it is important to keep in mind that this does not mean we should forego quality over quantity. In the long run, quality always and should always prevail over quantity.

At Spirit Honda El Monte, CA, it is not just about attracting more customers day by day and that's it; it's attracting more customers day by day AND turning them into lifelong customers. And with the exceptional customer service they give to their customers, this goal is very near in sight.

Mel Cabalar of the Sales Department believes that one thing about Spirit Honda which makes them stand out from the other dealerships is their excellent customer service. Their friendly and very knowledgeable staff really go out of their way to help the

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A weekend of commemoration and awesome deals—only at HAMER TOYOTA

Hamer Toyota is still number one!

WHILE the country celebrates the Memorial Day, we honor the great men and women of United States who have sacrificed so much just to serve our country.

All in time for the ever-historic memorial weekend, your number one Toyota dealer in the country at Hamer Toyota is inviting everyone to visit them and try out one of their irresistible deals.

Starting last Friday, May 22, Hamer Toyota introduced their biggest sale of the year. If you visit Hamer Toyota you'll receive complimentary BBQ and drinks that are available till Monday. Try out their amazing offers and you may receive an additional \$400 Military rebate on all new Toyota and Scion models including advertised specials!

*Hamer Toyota is still the #1 Toyota Dealer in the nation in certified sales based on January 2009 as reported by TMS. Hamer Toyota is also the #1



Matt Morente



Reno Reyes



Paul Nieves



Arnold Domingo



Wency Magno



Nilo Ortiz



MaryLou Santiago

Toyota vehicles. You may also save thousands off KBB (Kelly Blue Book) on Certified Pre-owned vehicles with APR's as low as 4.9%.

Hamer Toyota is the place for you and your automotive needs. Name the car you want, and Hamer Toyota has it—with the best deal possible! Right now, the all-new 2009 Toyota Venza is available at Hamer Toyota and is open for immediate delivery! What more can you ask for?

Hamer Toyota is committed to your satisfaction and a lifetime relationship dedicated to your automotive needs. At Hamer Toyota, their goal is to be recognized by their customers as one of the most respected and successful car dealerships in Southern California.



volume selling new and TCUV dealer in the San Fernando Valley, Santa Clarita Valley, Antelope Valley and Ventura County as per TMS retail and TCUV combined sales for calendar year 2006, 2007 and 2008.

Come and check out Toyota's selection of quality, durable and dependable cars and trucks that suit your needs. At Hamer Toyota an amazing selection of quality new and used Toyota cars, trucks, and SUV's are being offered to customers along with the competitive financing to fit your budget. Hamer Toyota has an award winning parts and service department to help keep your vehicle on the road in peak performance.

Also at Hamer Toyota your friendly *kababayans* Matt Morente, Reno Reyes, Paul Nieves, Wency Magno, Arnold Domingo, Nilo Ortiz and Mary Lou Santiago, will help you look for better deals on a wide selection of brands including the new redesigned Sequoia and all-new 2009 Camry, Tundra, Corolla, Tacoma, Yaris, Matrix, Highlander, 4runners, Sienna, FJ Cruisers and certified pre-owned

Hamer Toyota has been described by its customers with impeccable reputation for honesty, integrity, and fairness. Hamer Toyota is armed with the best automobile service matched with the best price that will provide the unsurpassed response for your car needs. The team behind Hamer Toyota is a roster of talented individuals who are professionally friendly with thorough knowledge and enthusiasm that will help you have a smooth and painless car dealership. At Hamer Toyota, high expectations are met.

Hamer Toyota has been servicing the greater Los Angeles and Santa Clarita areas for since 1939 in the same convenient location. Its location even let its customers hop indoors at one of the four covered showrooms. So ask your friendly *kababayans* for an appointment now, call them at 1-888-205-6655 or log on to www.hamertoyota.com. Hamer Toyota is located at 11041 Sepulveda Blvd. Mission Hills and conveniently located where the 5, 405, 118 and 210 freeways meet!

(Advertising Supplement)

Happy Memorial Day!!!

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