

# Frontier Toyota makes sure it's all about the customers

CUSTOMER service these days have become a complicated business. Companies exert a good amount of budget and dedicate months and months of training to perfect their customer service. However, at Frontier Toyota in Valencia, California, customer service comes effortlessly. They have a dedicated and caring staff that makes them stand out from other car dealerships. With this, it is no wonder they won the prestigious President's Award five times in a span of only six years.

goes along with it. Their deals include a three-year coverage from the vehicle purchase date up to 125,000 miles on the odometer, whichever comes first and a 24-hour road assistance. It's customer service at its best for sure at Frontier Toyota. They also provide towing, flat tire, battery service, lock-out assistance, fuel, oil, fluid and water delivery with every pre-owned vehicle purchase. What's more, our very own kababayan, Mr. Bien Tarroza will make sure you are provided with the best customer service.



Bien Tarroza

With their excellent customer service, you can find the best deals for that coveted Toyota, whether it's Tacoma, Corolla, Camry, Matrix, Sienna and Prius so the whole car-buying experience is one you will remember for life, because at Frontier Toyota, it isn't merely about buying the car you want, it is the service that

their service department is open Mondays to Fridays at 7am-7pm and Saturdays at 8am-6pm.

(Advertising Supplement)

## HONDA OF PASADENA

# More service bays and more technicians to better serve you!



Charlie Chan



Antoinette Torio



Jerome Santos



Andrew Pastoral

WHEN businesses are established, they go out of their way to give their customers great satisfaction. Honda of Pasadena Service Center tries to be different though—not only do they satisfy their customers with their current service, they also make sure to think of other ways to better serve their customers.

For a long time now, Honda of Pasadena Service Center has been known for its high quality of work—"Fixed right the 1st time!" as they say—and has been servicing a lot of happy Filipino customers with their convenient location, quick service and the use of genuine Honda parts—all at affordable prices. Three Filipino service advisors namely Charlie Chan, Jerome Santos and Andrew Pastoral lead the group of well-trained and very accommodating staff, which includes another kababayan, Antoinette Torio, a cashier who always make sure to greet customers with the warm smile *Pinoys* are known for.

Mr. Pastoral relates how he gets ecstatic whenever he sees kababayans at the service center. "We love servicing our Filipino customers, they are so warm and easy-going. It's been wonderful to have our fellow kababayans drive down as far as Escondido, Chino Hills, Rancho Cucamonga, Glendale, Lancaster and Valencia to service and buy accessories from our store," he says.

They also offer value-added services such as free late night drop-off or pick-up, free car wash for schedule maintenance, free shuttle service (within

a seven-mile radius) and even free coffee and doughnuts every morning. Customers who are also on-the-go can find a haven in Honda of Pasadena Service Center as they are open as late as 10pm and also have a lot of rental cars to choose from.

They have recently added more service bays and more technicians, which means an even faster service and even lesser waiting time, although with their new Service Lounge, which is fully equipped with TV, Internet workstation and WiFi access and provided with the latest reading materials, customers would surely do not mind waiting. Even the kids who go along with their parents wouldn't complain about being brought along—as kids usually do—as they can stay at the Kid's Playroom, which is loaded with books, toys and videos, and have their own fun playing with other kids.

So regardless of whether you want to bring your car in for basic maintenance or repair, you will definitely find the new Honda of Pasadena Service Department a pleasure to work with. You can request for an appointment online or call (626) 683-5800 or (626) 683-5888. Honda of Pasadena is located at 1965 E. Foothill Blvd., Pasadena, CA. The Sales Department office is open 9am-10pm from Mondays-Saturdays and 10am-8pm on Sundays. Don't forget to ask for your Filipino sales consultants: Edwin Punsal, Juanito Enrera and Vinchy Torres. The Service and Parts is open 7am-2am from Mondays-Fridays and 7am to 5pm on Saturdays.

(Advertising Supplement)

# FRONTIER TOYOTA

at Frontier... We Don't Close Deals We Open Relationships!

**BUY WITH CONFIDENCE! THE FRONTIER ADVANTAGE**  
Includes 3 Year / 125,000 Mile Limited Powertrain Warranty and 24 Hour Roadside Assistance

- Towing • Flat Tire • Battery Service
- Lock-out Assistance
- Fuel, Oil, Fluid and Water Delivery with every pre-owned vehicle purchase

Coverage for 3 years from the vehicle purchase date up to 125,000 miles on the odometer whichever comes first.

**Your Kababayan Toyota Connection!** 23621 Creekside Road, Valencia  
"Come in and find out why 416,582 Southern Californians have made Frontier their shopping choice!"

**(818) 802-9741**



# SPRIT HONDA

HALINA NA PO KAYO DITO SA SPIRIT HONDA!

MONTH OF MAY SPECIALS

**0% APR OR 1.9% APR**  
ON ALL NEW 2009 HONDA'S

**48 MOS. FINANCING. 20% DOWN PAYMENT ON ABOVE AVERAGE CREDIT 720 CREDIT SCORE OR HIGHER**  
0% IS 20.83 PMT PER THOUSAND • 1.9% IS 21.67 PER THOUSAND

# HONDA of PASADENA

"THE ONLY BACK TO BACK PRESIDENT'S AWARD WINNER IN SO CALI!"  
Right Car... Right Price... Right Now!

## MEMORIAL WEEKEND SALE 0% APR

4 Big Days - May 22nd, 23rd, 24th & 25th

<b>2009 HONDA FIT</b> 27 CITY EST. 33 HWY EST. <b>\$14,906</b> ALL IN STOCK LEASE FOR \$118 PER MONTH *TAX*	<b>2009 HONDA CIVIC LX 4 DOOR</b> 25 CITY EST. 36 HWY EST. <b>\$118</b> PER MONTH *TAX* ALL IN STOCK	<b>2010 HONDA INSIGHT LX</b> 40 CITY EST. 43 HWY EST. <b>\$228</b> PER MONTH *TAX* ALL IN STOCK
<b>2009 HONDA ACCORD LX 4DR 4CYL</b> 21 CITY EST. 30 HWY EST. <b>\$148</b> PER MONTH *TAX* ALL IN STOCK	<b>2009 HONDA CRV LX 2WD</b> 20 CITY EST. 27 HWY EST. <b>\$188</b> PER MONTH *TAX* ALL IN STOCK	<b>2009 HONDA ODYSSEY LX</b> 16 CITY EST. 23 HWY EST. <b>\$228</b> PER MONTH *TAX* ALL IN STOCK

**IF YOU HAVE CREDIT PROBLEMS**  
 BANKRUPTCY BAD CREDIT  
 NO CREDIT DIVORCE  
**WE CAN HELP**  
**CALL DOUG POWELL**  
 Lender approval required on all applications

**OVER 70 PRE-OWNED HONDAS IN STOCK INCLUDING CERTIFIED USED HONDAS**

1 Year / 12,000 Mile Limited Warranty Bumper-to-bumper

All Vehicles Have Passed Honda's 150 Point Inspection

7 Year / 100,000 Mile Powertrain Warranty From Original In-service Date

### HONDA CERTIFIED 7YR / 100K MILE WARRANTY

07 FIT SPORT \$13,888	06 4D ACCORD LX MT \$13,995	06 4D CIVIC LX \$13,995	06 4D CIVIC EX \$13,995	06 4D ACCORD SE \$14,488
06 CIVIC HYBRID \$14,995	05 PILOT EX \$14,999	07 2D CIVIC LX MT \$15,879	07 4D ACCORD SE V6 \$15,995	06 4D ACCORD SE \$15,995
06 2D ACC LX V6 \$15,998	08 4D CIVIC LX \$15,999	06 4D ACCORD EXL NAVI \$16,895	06 4D ACCORD EX VL \$16,995	06 CRV SE 4WD \$16,999
07 4D CIVIC SI NAVI \$17,995	06 ODYSSEY EX \$19,995	06 PILOT EXL NAVI \$21,995	06 S2000 \$22,495	08 ODYSSEY EXL NAVI \$28,995

Come Celebrate With Us! Free Hamburgers, Hotdogs, Sodas & Music, Saturday & Sunday Only 11 am - 4pm

**All Other Makes & Models**

2008 HONDA CIVIC LX SEDAN \$4,988	2008 HONDA 1800 \$5,988	2008 NISSAN SENTRA LX SEDAN \$5,988	2008 SATURN ION SEDAN \$5,988	2007 CHRYSLER PT CRUISE \$6,988
2008 HONDA FIT \$6,988	2008 HONDA CIVIC LX SEDAN \$7,988	2008 HONDA CRV 2WD \$10,988	2008 HONDA ODYSSEY LX \$10,988	2008 HONDA PILOT EXL \$11,988
2008 HONDA ACCORD LX \$11,988	2008 HONDA CRV LX 2WD \$12,988	2008 HONDA ODYSSEY LX \$12,988	2008 HONDA PILOT EXL \$12,988	2008 HONDA CRV SE 4WD \$12,988
2008 HONDA ACCORD LX \$14,988	2008 HONDA CRV LX 2WD \$15,988	2008 HONDA ODYSSEY LX \$15,988	2008 HONDA PILOT EXL \$15,988	2008 HONDA CRV SE 4WD \$15,988
2008 HONDA ACCORD LX \$17,788	2008 HONDA CRV LX 2WD \$17,988	2008 HONDA ODYSSEY LX \$17,988	2008 HONDA PILOT EXL \$17,988	2008 HONDA CRV SE 4WD \$17,988

**MANAGER'S SPECIAL**

2008 HONDA CIVIC LX SEDAN \$17,988	2008 HONDA PILOT LX 2WD \$17,988	2008 HONDA CRV LX 2WD \$17,988	2008 HONDA ACCORD LX 4DR \$18,988	2008 HONDA ODYSSEY LX \$24,988
---------------------------------------	-------------------------------------	-----------------------------------	--------------------------------------	-----------------------------------

**MANAGER'S SPECIAL**

2008 HONDA CIVIC LX SEDAN \$17,988	2008 HONDA PILOT LX 2WD \$17,988	2008 HONDA CRV LX 2WD \$17,988	2008 HONDA ACCORD LX 4DR \$18,988	2008 HONDA ODYSSEY LX \$24,988
---------------------------------------	-------------------------------------	-----------------------------------	--------------------------------------	-----------------------------------

**HABLAMOS ESPAÑOL PREGUNTE POR... DIEGO, CARLOS, HECTOR, O FRED**  
 HONDA LEASE RETURNS WELCOME • WE BUY CARS • WHETHER YOU BUY FROM US OR NOT - Ask For Ben or Mark - 626-683-5888 - MANY MORE PRE-OWNED TO CHOOSE FROM

The Real Deal. Real Selection. Real Service & Real Savings.  
 1965 East Foothill Blvd, Pasadena, CA 91107  
**1.800.20.HONDA**