

IKE DE LA CRUZ

From Film to Digital and Back

by RENE VILLAROMAN
AJPress

THE ADVENT of digital photography some ten years ago had ushered in a new sense of immediacy to image-making. Like television news in its heydays in the 60s and 70s, digital photography has helped more photographers – amateurs and professionals alike – to embrace photography with a renewed enthusiasm. Digital photography has excised the last remaining obstacle to instant gratification. You take the picture, and in a fraction of a second, you have a picture, a digital image. That immediacy is a boon to photojournalists because it enables them to see the result of the picture-taking process milliseconds after they click the shutter.

But this newfangled technology has not always sat well with traditional film photographers. Many such traditionalists would rather go the circuitous route when creating images in their film cameras. Because such photographers believe that inspired image-making is the product of a ponderous, methodical, and pre-planned exercise. Revered photographers of the old days, like Ansel Adams, take hours to make a single image



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