

HAMER TOYOTA IS NUMBER ONE!*

See their ad on the front page of this section for more details!

YOU can get the worst "car service" in the world and be treated pretty badly if you get the wrong service manager or wrong service car company, but if you get a great one, you'll be on your way confident that your car will keep running smoothly. With Hamer Toyota, you get a 100 percent guaranteed of excellent service with all your automotive needs.

*Hamer Toyota is the #1 Toyota Dealer in the nation in certified sales based on January 2009 as reported by TMS. Hamer Toyota is also the #1 volume selling new and TCUV dealer in the San Fernando Valley, Santa Clarita Valley, Antelope Valley and Ventura County as per TMS retail and TCUV combined sales for calendar year 2006, 2007 and 2008.

Come and check out Toyota's selection of quality, durable and dependable cars and trucks that suit your needs. At Hamer Toyota an amazing selection of quality new and used Toyota cars, trucks, and SUV's are being offered to customers along with the competitive financing to fit your budget. Hamer Toyota has an award winning parts and service department to help keep your vehicle on the road in peak performance.

Also at Hamer Toyota your friendly kababayans Matt Morente, Reno Reyes, Paul Nieves, Wency Magno, Arnold Domingo, Nilo Ortiz and Mary Lou Santiago, will help you look for better deals on a wide selection of brands including the new redesigned Sequoia and all-new 2009 Camry, Tundra, Corolla, Tacoma, Yaris, Matrix, Highlander, 4runners, Sienna, FJ Cruisers and certified pre-owned Toyota vehicles. You may also save thousands off KBB (Kelly Blue Book) on Certified Pre-owned vehicles with APR's as low as 4.9%.

Hamer Toyota is the place for you and your automotive needs. Name the car you want, and Hamer Toyota has it—with the best deal possible! Right now, the all-new 2009 Toyota Venza is available at Hamer



Matt Morente



Reno Reyes



Paul Nieves



Arnold Domingo



Wency Magno



Nilo Ortiz



MaryLou Santiago

Toyota and is open for immediate delivery! What more can you ask for?

Hamer Toyota is committed to your satisfaction and a lifetime relationship dedicated to your automotive needs. At Hamer Toyota, their goal is to be recognized by their customers as one of the most respected and successful car dealerships in Southern California.

Hamer Toyota has been described by its customers with impeccable reputation for honesty, integrity, and fairness. Hamer Toyota is armed with the best automobile service matched with the best price that will provide the unsurpassed response for your car needs. The team behind Hamer Toyota is a roster of talented individuals who are professionally friendly with thorough knowledge and enthusiasm that will help you have a smooth and painless car dealership. At Hamer Toyota, high expectations are met.

Hamer Toyota has been servicing the greater Los Angeles and Santa Clarita areas for since 1939 in the same convenient location. Its location even let its customers hop indoors at one of the four covered showrooms. So ask your friendly kababayans for an appointment now, call them at 1-888-205-6655 or log on to www.hamertoyota.com. Hamer Toyota is located at 11041 Sepulveda Blvd. Mission Hills and conveniently located where the 5, 405, 118 and 210 freeways meet!

(Advertising Supplement)



Robertson Honda showers its customers with quality service



WITH the Easter holiday often falling on this particular month, April is often associated with the time for renewed hope. An old poem even goes "Sweet April showers do spring May flowers," which means, figuratively speaking, that life's challenges, no matter how tough and grueling they may seem to be, will eventually bring you great rewards.

That is a good thought to go by as even with these trying times, we still can look forward to the rewards within our grasp. One of which is the quality service that Robertson Honda provides.

At Robertson Honda, customers are always valued and provided with the best service all the time. Receiving the 2007 and 2008 Council of Excellence (COE) Award for their strong commitment to a rewarding relationship with Honda Financial Services (HFS) and as the No. 1 Filipino Honda Dealership in the San Fernando Valley are further proof of their commitment to serve their customers with unparalleled excellence.

The Robertson Honda team—composed of Danny Reyes, General Sales Manager; Mike Reyes, Desk Manager; and a Filipino Fleet Department—are always committed to give the highest quality of financial services to

their customers.

Danny Reyes, the person behind the 10-people-strong Filipino Department, is faithful in giving the lowest possible monthly payments while making sure that the buyers get the Honda that they want and need. He also helped in establishing a strong foundation of Filipinos from various islands of the Philippines who are willing to serve every person that comes in. So whether you are Visayan, Bicolano, Kapampangan and so on—chances are, they speak your native tongue.

The Filipino fleet has definitely set a high standard when it comes to the car dealership business as more and more Filipinos in the San Fernando Valley area trust Robertson Honda over the others.

And getting to drive home your dream vehicle does not mean Robertson Honda is done with you as their service continues and continues. They have several programs that reach out to the community's needs, one of which is the Newly Graduate Program, which can help rebuild your credit by giving you a car even if you have a bankruptcy or repossession at a very minimal downpayment.

Meanwhile, Robertson Honda's Parts and Service Department headed by Joe DeRobertis is responsible for servicing your Hon-



Mike Reyes, Filipino Desk Manager

da vehicles and maintaining them at tiptop condition. Here you can relax and mingle with kababayans while sitting in their waiting area where coffee is complimentary, snacks and reading materials are within reach and a state-of-the-art plasma TV with hundreds of channels to choose from can kill your boredom before it even starts.

So this April, let Robertson Honda shower you with its quality service and make the "Number One Filipino Honda Store" for 40 years your choice. Visit Robertson Honda at 5841 Lankershim Blvd. in North Hollywood, and experience quality service that will exceed your expectations. For inquiries, please call 1-800-813-7257 or log on to www.robertsonhonda.com.

(Advertising Supplement)



Chinese imports could bring GM political troubles

DETROIT—Reports that General Motors plans to import cars from China are causing a political problem for the car company and the White House. GM will neither confirm nor deny the reports.

The United Auto Workers union, awaiting word on more US plant closings, charged last week that GM intends to import more vehicles from China, Mexico, South Korea and Japan, nearly doubling the number over the next five years.

The automaker has been supported by more than \$15 billion in federal loans, largely because of the Obama administration's desire to underpin GM's 90,000 US jobs.



A GM employee holds up a sign during a UAW rally of GM employees, Tuesday, May 12, 2009, in Cleveland. Plant-level United Auto Workers officials from GM factories across the nation gather in Cleveland this week for annual meetings. Shares of General Motors Corp. tumbled to their lowest level since 1933 Tuesday morning as investors feared significant dilution of their stock values or bankruptcy as the company approached a June 1 restructuring deadline.

AP Photo by Tony Dejak

But it's also under pressure to cut costs.

Right now, about two-thirds of the vehicles GM sells in the US are built in the US The company

says that percentage will stay basically the same, even as the overall number of cars built in the US goes up as the market recovers. (AP)

You Will Be Satisfied!

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IN REUNION THERE IS STRENGTH.

In our continuing efforts to serve the Fil-Am Community, Asian Journal will be featuring profiles of Filipino-American associations here in the United States.



Please submit a brief background of your association, a list of current officers and your contact information for the benefit of our readers who may want to get in touch with you.

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