

# Honda Pasadena: Car service like no other!

## Excellent service from all departments

IF YOU ARE looking for a new or used car, or you want to avail a car service, but don't know where to start—then you have a very big decision to make. One's automotive needs are essential because driving a car is as essential as taking care of your job. If you are afraid to watch your money wash down the drain, then you should be on the right place and on the right track. With Honda of Pasadena, you are assured that spending your money with your car needs is worth it.

Honda of Pasadena is the car dealership that has it all. All ends are excellent—from the receptionist to the president, from the dealership location to the production—you can never go wrong with Honda of Pasadena.

For the past two years—2007 and 2008—Honda of Pasadena garnered the President's Award. Honda of Pasadena is the only Honda dealership in Southern



Manny Martinez, President of Honda of Pasadena



Basilio Cruz, Sales Manager



Edwin Punsal, Sales and Leasing



Juanito Enrera, Sales and Leasing

California to receive such recognition.

At Honda of Pasadena, you will find a vast roster of new and pre-owned cars that will definitely match your every automotive need. Excellent quality comes with every vehicle that Honda of Pasadena offers to its customers available at a justified price range. You'll be surprised on how convenient car-buying can be with Honda of Pasadena.

Among their current special offers are the Civic LX 2 Door, Civic Hybrid, Accord LX 4CYL,

Odyssey EX and Pilot EX 4WD, all at reasonable prices. A wide range of pre-owned vehicles are also available.

All the vehicles that Honda of Pasadena can also be found at their website [www.HondaofPasadena.com](http://www.HondaofPasadena.com) with all the information you may need about the cars. Their Internet department can be reached at (626) 683-5888.

Honda of Pasadena is located at 1965 E. Foothill Blvd., Pasadena CA. For immediate assistance, please feel free to contact Manny Martinez, President of Honda

of Pasadena, at 626.683-5888 or your Filipino Sales Manager, Basilio Cruz. You can also ask for one of the Filipino salespeople who are always ready to lend a hand to their kababayans: Juanito Enrera and Edwin Punsal.

Honda of Pasadena's Sales Department hours is open from 9am-10pm, Mondays to Saturdays; and 10am-8pm on Sundays. The Service and Parts office is open from 7am-2am, Mondays to Fridays; and 7am-5pm on Saturdays.

(Advertising Supplement)

# Frontier Toyota makes sure it's all about the customers

CUSTOMER service these days have become a complicated business. Companies exert a good amount of budget and dedicate months and months of training to perfect their customer service. However, at Frontier Toyota in Valencia, California, customer service comes effortlessly. They have a dedicated and caring staff that makes them stand out from other car dealerships. With this, it is no wonder they won the prestigious President's Award five times in a span of only six years.

With their excellent customer service, you can find the best dealer for that coveted Toyota, whether it's Tacoma, Corolla, Camry, Matrix, Sienna and Prius so the whole car-buying experience is one you will remember for life, because at Frontier Toyota, it isn't merely about buying the car you want, it is the service that goes along with it. Their deals include a three-year coverage from the vehicle purchase date up to 125,000 miles on the odometer, whichever comes first and a 24-hour road assistance. It's customer service at its best for sure at Frontier Toyota. They also provide towing, flat tire, battery service, lock-out assistance, fuel, oil, fluid and water delivery with every pre-owned vehicle purchase. What's more, our very own kababayan, Mr. Bien Tarroza will make sure you are provided with the best customer service.



Bien Tarroza

At Frontier Toyota, customer satisfaction is the #1 priority, so stop by and discover what makes them special yourself. Stop by at their location at 23621 Creekside Road, Valencia or call them at (818) 802-9741. Their sales department is open Mondays to Fridays at 8am-10pm and Saturdays and Sundays at 9am-10pm; and their service department is open Mondays to Fridays at 7am-7pm and Saturdays at 8am-6pm.

(Advertising Supplement)

# As rental car prices rise, experts say book early

by KRISTEN A. LEE  
AP WRITER

NEW YORK—If you're leaving your own car in the driveway for summer vacation, expect your

rental car to take a bigger bite of out of your vacation budget.

Just a few months ago, rental car companies were offering low



FILE - In this Oct. 4, 2005 file photo, Avis rental cars are shown at Detroit Metropolitan Airport in Romulus, Mich. Just a few months ago, rental car companies were offering low prices after a sharp drop in travel left excess cars idling on their lots. Those companies have since slashed their fleets in line with declining demand. Avis Budget Group Inc., for one, said its fleet was 22 percent smaller at the end of the first quarter of 2009, than a year ago.

AP Photo by Paul Sancya

prices after a sharp drop in travel left excess cars idling on their lots. Those companies have since slashed their fleets in line with declining demand. Avis Budget Group Inc., for one, said its fleet was 22 percent smaller at the end of the first quarter than a year ago.

With fewer cars available, rental car companies have been able to boost their prices to pre-recession

levels. Clam Bason, president of Expedia Inc.'s Hotwire Group, says a year ago the average retail price for a rental car was \$35 a day. Today, it's \$44 a day, and that's expected to rise even further this summer.

Bason says rates are particularly high in parts of California and Las Vegas—areas that were hit hard by the economic downturn and drop in travel spending.

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Coverage for 3 years from the vehicle purchase date up to 125,000 miles on the odometer whichever comes first.

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<p>2009 HONDA ACCORD LX-P 4CYL</p> <p><b>21 30</b></p> <p><b>\$168</b> PER MONTH LEASE FOR ALL IN STOCK</p>	<p>2009 HONDA CR-V LX 2WD</p> <p><b>20 27</b></p> <p><b>\$188</b> PER MONTH LEASE FOR ALL IN STOCK</p>	<p>2009 HONDA ODYSSEY LX</p> <p><b>16 23</b></p> <p><b>\$228</b> PER MONTH LEASE FOR ALL IN STOCK</p>

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