

Hefty Meals Without The Hefty Price

Keeping up with the slowdown in the economy makes every family want to find the best places to dine where they can enjoy good food without hurting their pockets. Now you don't need to look far! Max's of Manila, a Filipino family restaurant, is offering six hefty meals without the hefty price.

Max's Combo Meals allow you enjoy the famous Max's Chicken – crispy, juicy, cooked in a secret recipe that has made it a household name with Filipino families for over 60 years now. Combined with other house favorites such as Pancit, Lumpia, Chopsuey, each is definitely a hefty meal.

Great for office meal or anytime meal, Max's Combo Meals match every customer's palate: Max's Chicken Dinner (Half chicken served with rice, soup or salad and vanilla ice cream), Fiesta Plate (Max's Quarter fried chicken with rice, lumpiang ubod and vanilla ice cream), Platter Meal (A quarter of Max's chicken with rice, pancit and vanilla ice cream), Budget Meal (¼ Max's fried chicken with rice and lumpiang shanghai), Basic Meal (Max's quarter fried chicken and rice), and Chopsuey Meal (Quarter of Max's fried chicken with rice and sautéed mixed vegetables)

Max's of Manila is part of a chain of restaurants with 120 stores located all over the Philippines. Tracing its roots from humble beginnings, in 1945, Maximo Gimenez opened up a Café Bar after having been inspired by his friends from the American occupation troops, then stationed in the Philippines and who constantly had drinks in his home. The Max's Fried Chicken emerged from a request of one of the American servicemen to fry a whole chicken. Ruby, Max's niece who managed the kitchen, created the special recipe that made the Max's Fried Chicken an instant hit.

Now for over 60 years, the generations of Maximo's family continue to serve its customers with the same "sarap (delicious) to the bones" fried chicken and authentic Filipino dishes that reflect true Filipino values of – generosity, hospitality and passion for good service.

Be smart in making the right choice. Pick any of these meals that will surely satisfy your cravings. Max's of Manila has 6 stores to serve you: California (Glendale, City of Industry, South San Francisco, Vallejo, Sacramento) and Hawaii (Waipahu). Soon to Open in Jersey City and Honolulu. Areas open for franchising are: San Diego, CA; New York; Vancouver and Toronto. For inquiries email: info@maxsusa.com or visit www.maxschicken.com.*

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The delicious Chicken Dinner is among the customer favorites at Max's.

The Spice of Life in Every Bite with Chowking's New Szechuan Crunchy Chicken

Chowking's crunchy, juicy, delicious Mandarin Chicken has always been a customer favorite, but now we've made it even more exciting with a dusting of Szechuan spices!

Just a bite of the new Szechuan Crunchy Chicken is an explosion of flavors -- from exotic oriental herbs to fiery chili peppers.

Seasonal products are introduced on a monthly basis so that customers will always find something new and exciting at Chowking. "Other new items on the menu are the Lumpia Especial (Fresh Spring Roll) and the Seafood Meals in addition to the Szechuan Crunchy Chicken," said Sonny Reantaso, Chowking-US Operations Manager.

"But what has been gaining real popularity among our customers is our new Salo-Salo Set Meals. These are meal combinations that are good for 4 to 6 persons. Perfect for sharing with friends or family!" he explained.

Recently, Chowking also launched its value menu selections. According to Mr. Reantaso, "We aggressively rolled out our 2.99 for 2009 Campaign early this year...in response to the needs of our market. We want to show our customers that we're with them in these difficult times. This is why we are offering all these great choices at incredibly low prices. I mean, where can you get a Breakfast Meal or a Chicken Meal for just \$2.99."

Chowking also offers a wide variety of tempting items for breakfast, lunch, merienda and dinner – from its signature noodle soups, dimsum, rice meals, merienda as well as shakes and halo-halo.

To enjoy these delicious Chowking specials, visit any of its 16 locations in California and Nevada. In the Los Angeles County, outlets are in Carson/Phone (310) 835-7100, South St.-Cerritos/Phone (562) 924-5096, Norwalk Blvd.-Cerritos/Phone (562) 207-9505, Eagle Rock/Phone (323) 254-4566, North Hills/Phone (818) 830-0602, Panorama/Phone (818) 988-8374, Puente Hills Mall/Phone (626) 363-1977 and West Covina/Phone (626) 810-4511.*

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Sunday Champagne Brunch 10:30am-2:30pm
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Entertainment: Piano and Vocal
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