

# LONGO TOYOTA:

## Giving full customer satisfaction for 42 years



Butch Gabutina Cesar Macalino Mel Castelo Raymond Perez

**T**HERE is no doubt that if one would like to purchase the car which is a good fit for his or her needs and lifestyle, he or she could easily go to any car dealership in the California area where there are several car dealerships to choose from. Some of which have existed for a few years, others 10 or 20 years, all of which claim that they have the best deals for you. However, if you are looking for a car which is a PERFECT fit for your needs and lifestyle, the best place to go to is Longo Toyota, a Penske Company, located at 3534 North Peck Road, El Monte, CA.

As the no. 1 Toyota dealer in the US for 42 consecutive years from 1966-2007 based on TMS total new retail vehicle sales, Longo Toyota needs no further proof to show that they are your best option when you are in search of the perfect car. After all, they do not say "Why go anywhere else?" on their website for nothing; there are several good reasons behind it. And having a rating of AA under the Better Business Bureau (BBB) doesn't hurt either.

Longo Toyota, as an affiliate of Penske Motor Group, is all about commitment and great customer satisfaction. What's more, the Longo Toyota staff boasts of a remarkable sales team composed of talented and highly skilled Filipinos namely Mel Castelo, Butch Gabutina, Raymond Perez and Cesar Macalino—all of whom are always ready to commit and wholly serve their customers for their automotive needs. These three guys never falter in making sure their customers get the service they are entitled to, especially their kababayans of course. It is no wonder a record number of Filipino residents in California have visited Longo Toyota for their car needs, including service, parts and repairs.

Longo Toyota also offers several amenities to assure every customer's car-buying experience is a pleasant one including a business center, wire-

less internet access, courtesy shuttle (within 15 miles for service guests, excluding Sundays) and an Automobile Club of Southern California (AAA) office located in their showroom, open 9am to 9pm for insurance services.

Currently, Longo Toyota's inventory of Toyota vehicles with over 25 mpg EPA rating is the largest in the USA and also has the largest scion inventory. They have the latest and most sought-after Toyota models including Avalon, Camry, Camry Hybrid, Camry Solara, Corolla, Highlander Hybrid, Matrix, Prius, RAV4 and Yaris. Longo Toyota also knows the value of your hard-earned money and offers a Value Zone where fully functional used vehicles under \$10,000 are available. Also, a 0% financing on approved Tier 1, 2 and 3 credit with Toyota Financial Services are available for 11 different new Toyota models.

So if you want to take the first step in buying a car just right for you, look no further than Longo Toyota. Visit their office at 3534 North Peck Road, El Monte, CA; their Sales office is open Sundays, from 830am-9pm; Saturdays, from 8am-10pm; and Mondays thru Fridays, from 8am-10pm. You may also call them at 800-617-4516 or log on to [www.longotoyota.com](http://www.longotoyota.com) for more information.

(Advertising Supplement)

### HONDA OF PASADENA

## More service bays and more technicians to better serve you!



Charlie Chan



Antoinette Torio



Jerome Santos



Andrew Pastoral

**W**HEN businesses are established, they go out of their way to give their customers great satisfaction. Honda of Pasadena Service Center tries to be different though—not only do they satisfy their customers with their current service, they also make sure to think of other ways to better serve their customers.

For a long time now, Honda of Pasadena Service Center has been known for its high quality of work—"Fixed right the 1st time!" as they say—and has been servicing a lot of happy Filipino customers with their convenient location, quick service and the use of genuine Honda parts—all at affordable prices. Three Filipino service advisors namely Charlie Chan, Jerome Santos and Andrew Pastoral lead the group of well-trained and very accommodating staff, which includes another *kababayan*, Antoinette Torio, a cashier who always make sure to greet customers with the warm smile *Pinoys* are known for.

Mr. Pastoral relates how he gets ecstatic whenever he sees kababayans at the service center. "We love servicing our Filipino customers, they are so warm and easy-going. It's been wonderful to have our fellow *kababayans* drive down as far as Escondido, Chino Hills, Rancho Cucamonga, Glendale, Lancaster and Valencia to service and buy accessories from our store," he says.

They also offer value-added services such as free late night drop-off or pick-up, free car wash for schedule maintenance, free shuttle service (within

a seven-mile radius) and even free coffee and doughnuts every morning. Customers who are also on-the-go can find a haven in Honda of Pasadena Service Center as they are open as late as 10pm and also have a lot of rental cars to choose from.

They have recently added more service bays and more technicians, which means an even faster service and even lesser waiting time, although with their new Service Lounge, which is fully equipped with TV, Internet workstation and WiFi access and provided with the latest reading materials, customers would surely do not mind waiting. Even the kids who go along with their parents wouldn't complain about being brought along—as kids usually do—as they can stay at the Kid's Playroom, which is loaded with books, toys and videos, and have their own fun playing with other kids.

So regardless of whether you want to bring your car in for basic maintenance or repair, you will definitely find the new Honda of Pasadena Service Department a pleasure to work with. You can request for an appointment online or call (626) 683-5800 or (626) 683-5888. Honda of Pasadena is located at 1965 E. Foothill Blvd., Pasadena, CA. The Sales Department office is open 9am-10pm from Mondays-Saturdays and 10am-8pm on Sundays. Don't forget to ask for your Filipino sales consultants: Edwin Punsal, Juanito Enrera and Vinchy Torres. The Service and Parts is open 7am-2am from Mondays-Fridays and 7am to 5pm on Saturdays.

(Advertising Supplement)



### Experience the Royal Glow

Reverse Aging, Control Acne, Designed for Men and Women

### STIMULUS PACKAGE FIRST 100 CALLERS

**FREE**

**PRODUCT SAMPLE  
& CONSULTATION**



#### SERVICES OFFERED

- Microdermabrasion | Chemical Peel | Advanced Glycolics | Intensive Acne Care
- Vitamin/Oxygen Infusion | Eyelash Extension
- Permanent Makeup
- Eye Brows | Lip Liner | Eye Liner
- Protein/Vitamin Complex | Enzyme Treatment
- Accupressure | Full Body Massage
- Ultra-Sonic-C Infusion | Non-Surgical Lift
- Face Lift | Eyelids Lift | Chin Lift

**Say Goodbye to Warts (Warts Removal)**

*Maharlika*  
FACIAL  
TWO FOR \$99

WHITENING  
FACIAL  
NOW \$75



*Gandi*  
SKIN CARE

**GANDI VILLAREAL**  
Licensed Aesthetician

**GLENDALE**  
1250 Glendale Avenue, Ste. A  
Glendale, CA 91205  
818.638.8769

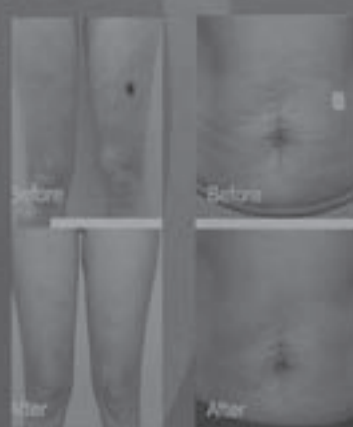
**ORANGE COUNTY**  
520 Brookhurst Street, Ste. 124  
Anaheim, CA 92801  
714.758.9809

*VelaShape*<sup>TM</sup>  
Your Body.

Velashape is the only FDA\* cleared, non-surgical treatment that contours, shapes and slims the body by improving cellulite and reducing circumference.

Reshape your overall figure including areas such as thighs, hips, buttocks, abdomen and more!

Results in as few as 4 treatments.  
Non-surgical alternative to liposuction.



As endorsed by:



Oprah & Dr. Phil

Schedule a personal consultation today!

*Forever Youthful Anti-Aging & Medspa*  
539 N. Glenoaks Blvd., #103, Burbank, CA 91502  
Tel (818) 557-6763