

Filipinas Magazine Show on GMA Pinoy TV

AFTER 17 YEARS of showcasing the best and the brightest among Filipinos in America and worldwide, *Filipinas Magazine*, the only nationally circulated glossy Filipino magazine in the US, is now also on national TV.

The Filipinas Magazine Show, a 30-minute weekly program, began airing on GMA Pinoy TV last April 25 and will be seen every Saturday, at 6:30 p.m., Pacific Standard Time (9:30 p.m., East Coast Time) on the Kapuso Network. GMA is carried by DirecTV, Dish Network, Comcast, Time Warner Cable, Cox Communications, RCN, Cablevision, Wave/Astound Broadband, San Bruno Cable, NexHorizon, Verizon, AT&T and IP Qube across the US and in Hawaii.

The premier episode had for its Cover Story, Elaine Quijano, CNN White House correspondent, and had the Spotlight on Paolo Montalban, Broadway and Hollywood star, plus *The Second Death March*, a special report on the long struggle of Filipino World War II Veterans for equity and justice. A regular segment of the show is *Expat's Kitchen*, which features FilAm chefs and restaurants and is sponsored by Seafood City Supermarket.

The next three episodes will have for the Cover Stories, Major General Antonio Taguba, who blew the lid off the Abu Ghraib human rights violations in Iraq; Loida Nicolas-Lewis, former CEO of TLC Beatrice International, one of the largest corporations in America; and Rafe Totengco of New York, designer of bags that celebrities and socialites show off with pride.

Spotlighted are Irene Natividad, listed by *Ladies Home Journal* among the 100 most influential women in America; the remarkable daughter-father duo of Kris Valderrama, member of the Maryland House of Delegates, and David Valderrama, the first FilAm on the Continental US to win a seat in a State Assembly; and Gloria Caoile, FilAm community dynamo and one of the highest ranking women in the US labor movement.

The special reports are on *Pinoy Stars in Hollywood*, *Filipino Roots in America* going back to the Galleon Trade, and the sensitive issue of Immigration and Human Rights.

The Filipinas Magazine Show is a co-production of GMA International, SilverMesh Productions and *Filipinas Magazine*. It is hosted by Christina Dunham, associate publisher of Filipinas, and produced by Greg B. Macabenta, publisher. Director and co-producer is Maila Gumila, who owns and manages SilverMesh Productions. A former child actress and popular film and TV star, she is an accomplished TV and documentary director. She also directs the annual *Filipinas Magazine Achievement Awards*.

The idea of a TV version of *Filipinas Magazine* was first broached by Maila Gumila some four years ago, at the time that Greg Macabenta and his family had just assumed ownership of the publication. She was convinced that its contents were just what Filipinos in America and worldwide needed to feel proud of themselves.

The Filipinas Magazine Show brings to life the fascinating subjects of the magazine, from Global Filipino achievers to Filipino history, culture and cuisine, to issues of importance to the community. The show further expands the magazine's reach, already vastly increased by its online edition. It is carried as a regular supplement of *Inquirer.net*, which generates from 2.5 to 3 million unique visitors a month and over 650,000 unique visits monthly in the US alone. (Advertising Supplement)

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