

## Goldilocks Offers Spring Savings and More Price Rollbacks

**W**HO SAYS you can't have more savings in this tight economy?

This May, Goldilocks customers can look forward to a win-win situation with the company's Spring Savings Promo and another round of price rollbacks on some of the company's signature topsellers.

Beginning May 1 until the 31st, Goldilocks is offering the following products at substantially lower prices:

- Fruit Charlotte – from \$24.99 to \$20.99
- Frozen Lumpia – Buy 2, save \$5.00; Buy 3, save \$8.00
- Wheat Pan de Sal – from \$1.99 to 99c (Limit 1)
- Iced Cappuccino – from \$1.99 to \$1.79
- Kutsinta – from \$2.29 to \$1.99
- Lasagna Platter – from \$42.99 to \$39.99
- Halo-halo – from \$4.99 to \$3.99

In addition to the Spring Savings promotional offer, Goldilocks has instituted a price rollback on the following:  
Cake Rolls – from \$11.99 to \$9.99; Lg. size from \$21.99 to \$19.99

- Fresh Lumpia – from \$4.99 to \$3.99
- Sago't Gulaman – from \$2.99 to \$1.99

The Springs Savings promo and the latest round of price rollbacks are part of Goldilocks' "Just Right" program launched early this year. The Program is aimed at giving customers the best deals as they look for ways to get more value for their dollar. Through its "Just Right" Program, Goldilocks regularly offers significantly reduced prices on a wide selection of popular products while maintaining the highest quality standards.

According to Goldilocks Director of Operations Menard Leelin, "the challenging times and the continued volatility of the country's economy are the main concern of most consumers. At Goldilocks, our foremost goal is to give our loyal customers a definite advantage that translates into tremendous savings when they buy our high-quality products at incredibly low prices."

"Through our 'Just Right' Program, we are striving to effectively and immediately address the price issue without having to sacrifice the excellent product quality that our company is known for," Mr. Leelin added.

The Spring Savings promo and price rollback are valid at all Goldilocks stores in Los Angeles County. For more information, customers can call or visit the following Goldilocks restaurants and bakeshops in LA County:

Goldilocks Cerritos  
11489 South Street  
Cerritos, CA 90703  
Tel. no. (562) 924-5990

Goldilocks Eagle Rock (inside Eagle Rock Plaza)  
2700 Colorado Blvd. Ste.110  
Los Angeles, CA 90041  
Tel. no. (323) 543-2676

Goldilocks Panorama City  
8340 Van Nuys Boulevard (at Roscoe)  
Panorama City, CA 91402  
Tel. No. (818) 891-5253

Goldilocks North Hills (NEW,NOW OPEN)  
16130 Nordhoff St. (At Seafood City)  
North Hills, CA 91343  
Tel. No. (818) 895-9100

Goldilocks West Covina (Bakeshop only)  
2429 So. Azusa Avenue  
West Covina, CA 91792  
Tel. no. (626) 964-1811

Goldilocks Los Angeles (Bakeshop only)  
209 So. Vermont Ave.  
Los Angeles, CA 90004  
Tel. no. (213) 382-2351

(Advertising Supplement)

## 200 VIP Winners Announced at Goldilocks Mid-Year Raffle Draw

**T**WO HUNDRED lucky VIP members won gift certificates and assorted products worth thousands of dollars during the Goldilocks VIP Mid-Year Raffle Draw last April 25, 2009 at Goldilocks North Hills (inside Seafood City.)

The winning entries were drawn by special guests Vice-Consul Charmaine Serna Chua of the Philippine Consulate General in Los Angeles, Ms. Michelle Dy of the Philippine Department of Tourism-Los Angeles and celebrity actress Ms. Antoinette Taus. They were joined by Goldilocks Director of Operations (LA County) Menard Leelin; Seafood City's Ronnie Quizon and Terri Rochino and members of the media. The event was emceed Mendrick Leelin.

Winners of the mid-year draw will be notified by mail and their names posted in all Goldilocks stores in Los Angeles County. All two hundred winners still qualify for the October final draw.

The VIP mid-year raffle draw last April 25 was the forerunner event of the 3rd Annual Grand Raffle Draw scheduled in October, during which a first prize of two (2) Philippine Airlines roundtrip tickets to the Philippines plus a Kulinarya Tour courtesy of the Philippine Department of Tourism

– Los Angeles will be given away to the lucky winner.

Other major prizes in the forthcoming October Grand Draw include a three-day, two-night stay in Las Vegas plus two (2) concert tickets courtesy of Mendrei and Cecille Leelin of Rosy Cheeks Productions; 32" LCD TV; Blackberry cell phone; Nintendo Wii; Apple Ipad Touch 8GB MP3 Player; Digital Camera, Apple Ipod Nano 8 GB MP3 Player and Goldilocks products and gift certificates.

The raffle draw is exclusively for Goldilocks VIP members but any Goldilocks customer can still join the October Grand Draw by simply signing up for membership. The application forms for membership are available at all participating Goldilocks stores.

Goldilocks VIP Rewards was created to recognize and reward loyal Goldilocks customers for patronizing Goldilocks products and services on a regular basis.

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## Buyers snapping up final lofts...

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last three years) and is for principal residences. The best news is that this is a credit and does not need to be repaid. Please talk to your tax advisor for more information on both the federal and state tax credits.

"When you add super low interest rates to the \$18,000 worth of tax credits and low pricing, buyers, especially those who have been renting, are realizing that they can't afford not to buy at Centre Street Lofts," says Marisol Almonte, sales manager. "As sales have jumped within the past two weeks, we strongly encourage buyers to come in before it's too late."

A stone's throw from the Pacific, Centre Street Lofts revved up San Pedro's renaissance as its first mixed-use building and set its course toward a vibrant urban lifestyle that so many are embracing today. Centre Street Lofts stands as the town's revitalization landmark and remains unmatched with regard to design, location, appointments, amenities, conveniences, and best overall value for your money.

Centre Street Lofts offers two-bedroom lofts ranging from approximately 1,100 – 1,538 sq.ft. of open living space. Every loft at Centre Street Lofts boasts a modern, uptown flair with concrete flooring, stainless steel Whirlpool appliances, stunning granite kitchen and bath countertops, and sleek maple cabinetry. There are two designated parking spaces per

residence plus a landscaped courtyard with a barbecue area, and a private residents-only entry with two elevators.

Blending the best of urban living with an ocean-close lifestyle, Centre Street Lofts is one of the South Bay's hottest address. With so much in the neighborhood, virtually everything you need is right downstairs or a few steps away.

In addition to a Starbucks on the ground floor, a dry cleaners and a Subway are expected to open soon. The Nosh, a neighborhood café, and the established San Pedro Brewing Company are just steps away. Additionally, a variety of great conveniences are within walking distance including galleries, shops and a local weekly farmers market. The harbor and beaches are only a few blocks away.

Centre Street Lofts is built by the acclaimed urban renewal team of Lee Homes and CIM Group. They are considered the groundbreakers of the burgeoning downtown LA renaissance with their highly successful and desirable loft communities throughout the area.

Come be a part of all the action at Centre Street Lofts. Two bedroom lofts are priced from \$349,000.

The Centre Street Lofts Sales Office is located at 285 W. 6th Street, #306 in San Pedro. Open daily 10am to 6 pm. (310) 241-1011. centrestreetlofts.com.

(Advertising Supplement)

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