

# Galpin Motors gives you the best like you deserve



Tony Pijuan



Philip Policarpio

**T**HE economy may not be in a good place right now and, as a result, most of us may have started to scrimp on our expenses, always thinking twice when it comes to how to spend our money. While this is a wise move, it should not mean we should settle for less when it comes to products and services. After all, with the double effort we have been putting into our work lately to secure ourselves despite the tough times, the only way we can truly reward ourselves is by giving ourselves the best. And when it comes to the best car deals, one does not need to look further than Galpin Motors.

Founded in 1946 in the City of San Fernando, Galpin Ford has long been a respected and trusted name in the automotive industry, remarkably serving loyal clients and new ones.

Today, with the unprecedented leadership of Bert Boeckmann, who became President of the company in 1963, Galpin Motors has earned more distinction for its excellent service and continues to attract more new clients. It was in 1988 that Bert, with his heart set in ruling the car dealership business in the LA area, began to expand Galpin Motors as his two sons, Brad and Beau, joined the team as well and greatly helped in ensuring the company's success and continuous growth. Under the helm of Brad and Beau Boeckmann, who became Vice President in 1998, Galpin Motors continued its legacy to be the premier choice of customers for car dealership.

The expansion of the business didn't stop there. In 2000, the Boeckmann family opened Galpin Mazda, which quickly earned top ranking in customer satisfaction. Today, Galpin Mazda is the fastest growing Mazda dealership in the US and is now no. 1 in terms of volume sales in the California area and the Western United States.

And for Filipinos who are missing the customer service brewing with the friendliness and hospitality Pinoyos are typically known for, there is no better place to go to than at Galpin Mazda for

their automotive needs.

Teena Valdes-Boeckmann, wife of Brad Boeckmann, is very supportive of the Filipino team at Galpin Mazda. She will make sure that you are treated like a "kababayan" at any of their franchises.

Philip Policarpio is one of our kababayans and a part of the sales team at Galpin Mazda. Philip is always ready to accommodate his customers. He assures, "*Kung ang puso mo ay nasa isang brand na dala ng Galpin, kaya namin kayong tulungan, yan ang pusong Pinoy.*"

One of the more popular choices these days according to Tony Pijuan, another Filipino at the Mazda store, is the Mazda 3 and for good reason as it has been redesigned and now comes with a 2.5 liter engine, perfect for a better fuel economy.

"The Mazda 3 is a compact-sized sedan with a lot of features from high-end vehicles, so you get a great deal when buying this car," he says.

Galpin Motors also has the best deals if you are intent in buying a franchised brand namely Ford, Jaguar, Lincoln, Mazda, Mercury, Honda, Volvo, Saturn and Aston Martin. And the Galpin Motors team wants to guarantee their customers that they are here to help in these austere times by offering a lot of incentives—0 percent APR and a lot of rebates. Galpin Motors will also assist you in getting a loan as they have a solid reputation with the banks.

So if you are looking to get the best car deal, visit Galpin at one of their locations at 15505 Roscoe Blvd., North Hills, CA 91343. Call toll free at: 1-866-661-3187 or visit them online at: [www.galpin.com](http://www.galpin.com). Send all Sales & Service comments to [teena@galpin.com](mailto:teena@galpin.com). (Advertising Supplement)

# EU urges US to abide by WTO on 'cash-for-clunkers'

**W**ASHINGTON—The United States would violate world trade rules if proposed government payments to encourage consumers to trade in old gas-guzzling cars can be used to buy only new American-made vehicles, a European Union official said last April 22.

"It is our hope that any car scrappage legislation ultimately enacted will remedy these concerns, and that the EU will be able to support this important initiative to promote fuel-efficiency, reduce pollution, and provide a needed boost to the automobile industry," John Bruton, the EU's ambassador to the United States, said in a statement.

President Barack Obama supports passage of a "cash-for-clunkers" bill to pay people to turn in their gas guzzlers and replace them with more fuel-efficient vehicles.

But Europe is worried that a leading version of the legislation, "as currently drafted, provides benefits only for replacement vehicles assembled in the U.S. or North America, a distinction that would harm car manufacturers from other parts of the world, including Europe," Bruton said.

The legislation to which he was referring is sponsored by Democratic Representative Betty Sutton in

the US House of Representatives.

Such a provision would be "a clear violation" of World Trade Organization rules requiring a country's laws to treat foreign and domestic products equally, Bruton said.

A fact sheet prepared by the Automotive Trade Policy Council, which represents the Big Three U.S. based automakers, showed that auto sales jumped in Germany, France, China and Slovakia after those countries enacted such trade-in programs.

But a central feature of the European programs is that they apply to all vehicles, whether assembled in Europe or abroad, Bruton said.

Representative John Dingell, a Democrat and longtime defender of the domestic auto industry, said on Tuesday he would push to include a car trade-in program in a much broader bill taking shape this year to cut global greenhouse gas emissions believed to contribute to global warming. (Reuters)

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