

# SHOWROOM

## JOURNAL

### Bureau of Automotive Repair Recognizes April National Car Care Month

BAR Representatives meet with Asian Reporters in SoCal

LOS ANGELES - The Bureau of Automotive Repair (BAR) held a media briefing recently where they provided the Asian Pacific American community with an overview of their programs and services available to California consumers, including the Drive-Healthy campaign, provided tips on proper car maintenance and highlighted April National Car Care Month.

"BAR has been an active participant in the Asian Pacific American community," said Sherry Mehl, BAR Chief. "With April being National Car Care Month, we thought this was an excellent opportunity for us to reach out to California consumers to educate them about the importance of proper car care maintenance and how we can collectively help improve our state's air quality."

Mehl detailed some of BAR's programs, including the Bureau Consumer Assistance Program, which provides resources and advice on how vehicles can pass their Smog Check Inspection and help keep California's air clean. Qualified motorists who do not pass the biennial smog check may be eligible to receive up to \$500 in emissions-related repairs, or can participate in the voluntary vehicle retirement program, in exchange for \$1,000.

The Bureau's Auto Body Inspection Program allows motorists to receive a free inspection after collision repairs have been made to a vehicle due to an accident. This is to ensure that the repairs were performed properly and in accordance with the repairs listed on the invoice. Since

auto body repairs can be complex and confusing, the Auto Body Inspection Program is a valuable tool that can provide added protection and education to California motorists involved in automobile accidents.

"We are committed to educating California consumers about their rights and responsibilities as drivers," added Mehl. "BAR is here to assist motorists with questions or concerns they may have and to make our programs available to all consumers. Together, I am confident that we can help make the roads safer and our air cleaner."

At the media briefing, BAR technicians were on hand to share common consumer mistakes, provide tips on car care maintenance, and demonstrated basic maintenance including how to use a tire pressure gauge and how to check your vehicle's air filter.

"Most people think it's a hassle or difficult to maintain a vehicle," said Mehl. "In fact, basic car care is fairly easy to employ and does not take too much time. Most consumers just don't know what to look for."

"April, being National Car Care Month, is a great time for California drivers to get their vehicles checked," added Mehl. "A quick inspection or check-up will help ensure that your vehicle is running smoothly and properly."

For additional information about BAR and its programs, call 1(800) 952-5210 or visit www.drivehealthy.com. Assistance is available in more than 170 languages, including Mandarin, Cantonese, Vietnamese, Korean, Hmong and Tagalog. ■

### Did you know?

- California's current car-dependent lifestyle has led to dramatic increase in health risks
- California has more registered cars than any other state
- 95 percent of all Californians breathe in dangerous levels of smog on a regular basis
- Every year, more people die from air quality-related health issues than car accidents
- 50 percent of all California's motor vehicle pollution is produced by only 10-15 percent of the state's total number of cars driven
- A poorly maintained or malfunctioning vehicle can release as much as 10 times the emissions of a well-maintained vehicle.
- California is home to eight of the ten most ozone-polluted countries in the United States
- Surprisingly, ozone pollution is invisible and odorless. So air that looks clean may actually have unhealthy concentrations of ozone
- Particulate matter can also be at unhealthy levels when the air appears clean.
- According to the American Lung Association's State of the Air: 2007, air pollution can:
  - Trigger asthma attacks in children and adults
  - Increase the risk of upper and lower respiratory infections
  - Prevent children's lungs from developing fully
  - Increase school absences due to respiratory illness
- California's air quality standards tend to be more stringent than the national air quality standards, i.e., the air is deemed to be unhealthy at lower concentrations of pollutants
- Therefore, the State standards tend to be exceeded more frequently
- Because of this, the number of Days Above State Standard is a more sensitive indicator of the number of days of unhealthy air. In other words, California experiences more days of unhealthy air (Department of Consumer Affairs, Bureau of Automotive Repair)

### A look at the auto industry's work on plug-in hybrid and electric cars

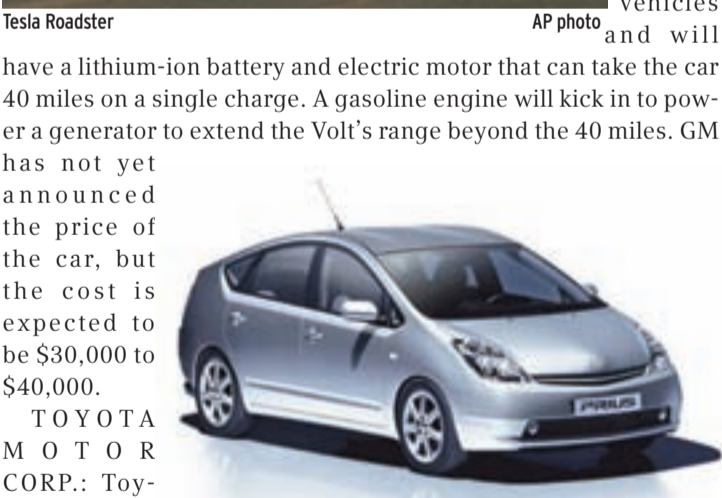
SEVERAL automakers are developing plug-in hybrid vehicles and electric cars that could help meet President Barack Obama's goal of putting 1 million plug-in hybrids on the road by 2015. Many industry officials say the goal is a worthy one but will be difficult to meet. A look at the work by some auto manufacturers:

GENERAL MOTORS CORP.: General Motors is set to produce the Chevrolet Volt, an extended range electric plug-in, in late 2010 in limited numbers. The Volt is the centerpiece of GM's attempt to take the lead in electric vehicles and will have a lithium-ion battery and electric motor that can take the car 40 miles on a single charge. A gasoline engine will kick in to power a generator to extend the Volt's range beyond the 40 miles. GM has not yet announced the price of the car, but the cost is expected to be \$30,000 to \$40,000.



Chevrolet Volt AP photo

TOYOTA MOTOR CORP.: Toyota will start global delivery of 500 Toyota Prius plug-in hybrids powered by lithium-ion batteries



Toyota Prius AP photo

www.hamertoyota.com

# COME SEE WHY #1 HAMER TOYOTA IS STILL HAMER

toyota.com

**NEW 2009 CAMRY LE's!**

**\$149\*** PER MONTH PLUS TAX

OR BUY FOR **\$17,889**

3 AT THIS SPECIAL OFFER!

**NEW 2009 COROLLA's!**

**\$99\*** PER MONTH PLUS TAX

OR BUY FOR **\$13,589**

3 AT THIS SPECIAL OFFER!

**NEW 2009 COROLLA LE's!**

**\$119\*** PER MONTH PLUS TAX

OR BUY FOR **\$14,625**

3 AT THIS SPECIAL OFFER!

**NEW 2009 PRIUS HYBRIDS's!**

**\$189\*** PER MONTH PLUS TAX

OR BUY FOR **\$22,759**

3 AT THIS SPECIAL OFFER!

**NEW 2009 CAMRY's!**

**\$15,983**

3 AT THIS SPECIAL OFFER!

**NEW 2009 YARIS SEDAN's!**

**\$12,983**

3 AT THIS SPECIAL OFFER!

**NEW 2008 HIGHLANDER HYBRID!**

Hamer Discount off MSRP... \$6,000  
Customer Cash Back From TMS \$2,000  
**TOTAL NET SAVINGS OFF MSRP! \$8,000**

1 AT THIS SPECIAL OFFER!

**2008 SEQUOIA PLATINUM 4x2!**

Hamer Discount off MSRP... \$8,000  
Customer Cash Back From TMS... \$3,000  
**TOTAL NET SAVINGS OFF MSRP! \$12,000**

1 AT THIS SPECIAL OFFER!

## DISCOUNTS

See me today and get the discounts and service you deserve.

**Melody Avevilla Ins/Fin/Svc/Inc**  
Bus: (818) 506-FARM

Melody Avevilla, Agent  
Insurance Lic. #: 0889298  
North Hollywood, CA 91607  
Mon - Fri 9:00 am to 6:00 pm  
Saturday 9:00 am to 5:00 pm  
After Hours by Appointment

**LIKE A GOOD NEIGHBOR STATE FARM IS THERE.**

statefarm.com

### CERTIFIED PRE-OWNED

7 YEAR/100K MILE LIMITED FACTORY WARRANTY AND ROADSIDE ASSISTANCE

<b>'08 TOYOTA TUNDRA SR-5 DOUBLE CAB</b> \$32,953	<b>'04 TOYOTA COROLLA LE</b> \$11,799	<b>'04 TOYOTA COROLLA LE</b> \$12,599	<b>'04 TOYOTA COROLLA CE</b> \$12,999	<b>'09 TOYOTA COROLLA LE</b> \$14,799
<b>'08 TOYOTA YARIS S-4 DR SEDAN</b> \$14,699	<b>'04 TOYOTA HONDA SI-4 SPORT PACKAGE</b> \$14,899	<b>'07 TOYOTA MATRIX</b> \$14,999	<b>'09 TOYOTA MATRIX S</b> \$16,999	
<b>'09 TOYOTA TACOMA X-CAB</b> \$17,899	<b>'09 TOYOTA CAMRY LE</b> \$17,999	<b>'07 TOYOTA CAMRY XLE</b> \$18,799	<b>'05 TOYOTA TACOMA SR-5 DR X-CAB SR-5</b> \$18,899	
<b>'05 TOYOTA AVALON XLS</b> \$18,999	<b>'08 TOYOTA AVALON XLS</b> \$19,999	<b>'08 TOYOTA P.J CRUISER</b> \$23,999	<b>'07 TOYOTA TUNDRA LIMITED SOLE CAB</b> \$24,999	

**Matt Morente**  
Floor Manager

**Reno Reyes**  
1st/2nd Level Coordinator

**MaryLou Santiago**  
Leasing & Sales

**Paul Nieves**  
Leasing & Sales

**Nilo Ortiz**  
Leasing & Sales

**Arnold Domingo**  
Leasing & Sales

**Wency Magno**  
Leasing & Sales

**Credit Problems? Call for Pre-Approval: (888) 237-3992 and Ask for Matt Morente www.hamertoyota.com**

# HAMER TOYOTA.com

11041 Sepulveda Blvd., Mission Hills • 1-888-205-6655

SALES HOURS: MON-SAT 9:00AM-10PM • SUN 9:00AM-6PM | EXTENDED SERVICE HOURS: MON-FRI 7AM-8PM • SATURDAY 7AM-5PM