



SASSY & WITTY MULTIMEDIA STAR JOINS "ATTORNEY-TO-THE-STARS" ON CITIZEN PINOY! Talented artist and consummate host... the perfect role model for today's young woman - Toni Gonzaga (left) joins Atty. Michael J. Gurfinkel (right) for a lively and informative episode about Toni's entertainer visa and first trip to the US on the most popular US immigration show on television. Citizen Pinoy - airs this Sunday, at 5:40 pm (PST) with a replay on Tuesday, at 11:35 pm (PST) on TFC. Citizen Pinoy also airs on ANC-US every Sunday at 1 am with replays on Sunday at 9 am and Thursday at 8 pm, all PST; and on ANC- Philippines every Sunday at 4 pm with a replay at 12 midnight on Monday and Friday at 11 am (Manila time).

The Spotlight shines on Global Pinoys in TFC's 15th year Station ID

FILIPINOS around the world are at the heart of the 15th anniversary station ID of The Filipino Channel (TFC). Featuring vocal performances from Charice Pempengco and Billy Crawford, the new station ID *Dahil Tayo'y Filipino*, shares ABS-CBN Global's message of hope to millions of Pinoys worldwide.

As the singing phenomenon that captured the hearts of Oprah Winfrey, Ellen DeGeneres, and mainstream America, Charice Pempengco lends her voice to inspire other Filipinos with her story of triumphs and humble beginnings. Another international singing sensation, Billy Crawford, who made his mark across Europe, Asia and the US, mixes in a contemporary rendition in the song. Charice's ethereal ballad and Billy's hip-hop style blend to embolden in every Filipino overseas his determination, resiliency, and courage through difficult times.

ABS-CBN Global dedicates TFC's new station ID to the Global Pinoys as part of its mission to empower and rekindle national pride in them. It underscores its commitment of providing the most innovative products and services to bring Pinoys overseas closer to home, making every *kababayan* also a *kapamilya*. *Dahil Tayo'y Filipino* is a reminder that ABS-CBN Global remains in the service of Filipinos wherever they may be.

A talented team brought this vision to life in TFC's 15th anniversary station ID. Joel Barquez, TFC's head of on-air and broadcast design, was joined by Ariel Escasa and Fred Ferraz to capture in song ABS-CBN Global's message of hope and encouragement. Awarded and experienced director Cholo Laurel led the team to make *Dahil Tayo'y Filipino* a testament to the



The young Filipino who wowed the world with her powerful voice, Charice Pempengco puts her whole heart into TFC's newest Station ID.

strength of the Global Pinoys. The creative team headed by Beth Siojo and production team headed by Aileen Paredes joined forces in producing this inspired effort.

Celebrate TFC's 15th anniversary as *Dahil Tayo'y Filipino* is launched on April 19 in the Philippines' premier noontime musical variety *ASAP '09*. (Advertising Supplement)

By popular...

From **PAGE B2** of world-class performance ending with a medley of dance hits such as *We Are Family*, *Night Life*, *Shake that Groove Thing*, to name a few. In past shows, one of the songs was dedicated to the "greatest divas" in the life of the 4 divas: their moms. Other songs on the play list pay tribute to the artists who made them famous including Madonna, Christina Aguilera, Celine Dion, Whitney Houston and Bryan Adams.

Most of the songs in the show's repertoire were rearranged to flaunt the individual strength of each diva's vocal prowess. Add to that about 12 costume changes, with matching capes, hair accessories, shoes and boots to die for, and glittering pieces of jewelry, a top band, great stage presentation and you have a night to remember long after the last curtain call! The jam-packed audience at the Araneta Coliseum would have wanted to listen to them forever, but the estimated 40 songs performed by the singers were more than enough to say *Divas 4 Divas* is the "best show ever."

Kuh Ledesma's music career spans 25 years of performances which include more than 600 concerts, numerous awards in the Philippine music scene, and 22 albums in the local recording industry. In 1984, Ledesma was chosen by international director Peter Chen to play the role of Tiger Lily in the film *The Year of Living Dangerously*. She was the first Filipino singer to be the recipient of the Salem Music Awards in March 1989. In July 1990, she was the Philippine representative at the international television special *Earth 90* in Tokyo, Japan, an event aired simultaneously around 80 countries. After becoming a model for Lux soap in the Philippines from 1984 to 1990, Ledesma accepted the invitation to become a member of the panel of judges during the Miss Universe Beauty Pageant in Las Vegas, USA. For additional information, her website is www.kuhledesma.net.

Regine Velasquez is a singer, actress, record producer, and TV host. Velasquez

was privileged to stage a solo concert at the Main Hall of Carnegie Hall. Her album *Listen Without Prejudice* achieved platinum certification in several countries. In 2000, she performed the country's millennial theme, televised in 55 broadcast networks throughout the world to coincide with midnight in Manila. She has sold more than 5 million albums making her the best-selling Filipino artist in the Philippines. For additional information, her website is www.reginemultimedia.com.

Zsa Zsa Padilla is another award-winning recording and concert artist as well as a drama/comedy actress. She's also a songwriter, commercial model, product endorser, businesswoman, and record producer. Aside from those, she had starred in a very successful and critically acclaimed full length musical theater play "Larawan" in 1997. For additional information, her website is www.zsazsapadilla.com

In 1982, Pops Fernandez released her first album and quickly became an immensely popular teen idol in the Philippines; the press even dubbed her as the country's "Concert Queen" for her ability to attract huge crowds. Her face appeared on the covers of countless magazines. Fernandez was chosen as Best Female Musical Variety Show Host at the KBP Golden Dove Awards in 1999. The multi-talented performer recorded a series of songs that reached the top of the charts and attracted sell-out crowds in huge, hometown venues such as Araneta Coliseum and the Rizal Football Stadium, as well as the General Motors Palace in Vancouver. More recently, she launched Pipay, her own fashion collection.

With a collective experience of over 100 years of performing, these 4 talents have entertained and performed to millions all over the world. Their fans extend beyond the geographical boundaries of the Philippines as they have toured extensively throughout Canada, the US, Europe, Australia, and Asia. Their audience spans from teenyboppers to those in their twilight years. The international music community will attest to the tremendous impact these four have made by using their gifted voices to bring glory back to their island home.

If one has never seen stars align, this is their opportunity. *Divas 4 Divas* takes place at the Long Beach Terrace Theater on May 31, 2009 at 7pm. For tickets, please call Monica (818)726-6333, Vicky (949)933-7065, Melan (818)983-8881, or Tito (626)321-5381. For more info, log on to our website, www.divas4divas.com. (Advertising Supplement)



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