



KC Concepcion Mega daughter is Ambassador Against Hunger at World Food Program

BORN with the proverbial silver spoon in her mouth, KC Concepcion lives almost a perfect life. She is wealthy, famous and is one of the most sought-after actress-cum-concert stars in the Philippines today.

Not one to take education for granted, KC graduated with flying colors with a degree in International Communications, Minor in Theatre in Paris. "This is one special request from my mom (Sharon Cuneta). She asked me to make sure I finished school until College because there's nothing permanent in show business. I am glad I listened to her."

While many are wont to take this glamorous lady as mundane and all vanity, one will be surprised at how kind, accommodating, humble and humanitarian KC is. She has only extended arms for the needy. She has in fact been assigned the Ambassador Against Hunger in the Philippines. Her mom Sharon is quick to aver that she was personally chosen not by face and popularity alone. The appointment was done through a research from among the younger set of celebrities, those who are totally involved in projects that benefit the less fortunate ones. Although, not much has been written about it, KC has always given time to those who request her presence among the needy ones. She even donates her own money to buy food and clothing for the poor. Now who would not admire such a beautiful person in and out?

Recently, KC Concepcion and Piolo Pascual shot some scenes in Paris for their upcoming soap *Lovers in Paris*. Being Vivian, KC admits that she felt challenged with her acting skills to be at par with the much seasoned Piolo Pascual who is portraying the role of Carlo. Zanjoe Marudo will play the role of Martin who is Carlo's nephew in the series.

Piolo Pascual even bragged that it was KC who took care of him

while in Paris. Having stayed there for her studies, KC was the one more familiar with the place.

Whether it is a statement to thrill the fans about their upcoming team up or a proof to thwart the rumors that he's gay, the rumor-mongers could not help but raise their eyebrows on this one.

KC Concepcion and Piolo Pascual took off to Rome after shooting some scenes. KC needed to be in Rome to attend an official function as an Ambassador Against Hunger in the Philippines at the World Food Program (WFP) headquarters located there.

Piolo Pascual accompanied KC in Rome to support her WFP ambassador duties in asking for funds to help eradicate hunger in Mindanao. Although Piolo did not come with KC at the WFP headquarters, it seems KC is happy that Piolo is "praying" for her.

Currently, KC right now is in the thick of things, preparing for her forthcoming USA concert tour with Mega Mom, Sharon Cuneta. She will be doing her own production numbers as well as duets with her Mom. The concert aptly billed *The Megathirty USA Concert Tour* highlights 30 years of glorious moments for Sharon. It will be staged on June 12, Friday, 8 pm at The Shrine Auditorium.

The executive producer of the concert is KATZ Entertainment led by Jackie Regala and Gerry Katigbak and associates Kaye Morales and Ellen Sarmiento. It is produced in association with Fernando Bernabe of FLB Corp. and Brad Dizon of Brad's Entertainment.

Presentors include Seafood City Supermarket, LBC Cargo (and Hari ng Padala), the Asian Journal, Tribune USA, The Filipino Channel and Weekend Balita.

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In an interview, KC Concepcion became emotional that reporters were giving a hint that she's already rising above the shadows of being just the daughter of Megastar Sharon Cuneta. Now, she is dubbed as the "Megadaughter". KC lamented that people should learn not to compare her with the Megastar because KC said her mother is already 30 years in this business. KC wanted to have a path of her own so that people will recognize her as her own person.

Tickets are selling like the perennial hotcakes are priced only at \$100, 78, 68, 58 and 38. For info, you may call KATZ Entertainment at (562)219-7235; Jackie Regala (562) 787-9030; Kaye Morales at (562) 881-9712; Brad Dizon (310) 972-1178; FLB Corp (310) 816-9371; Inihaw Karaoke and (562) 572-3661; Json Arguelles (323) 599-7865 and Sharon Reyes at (619) 948-3143.

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