

You will be satisfied at Valley Motor Center

Whether you drive a luxury car or a sports utility vehicle, road safety should always be number one on your priority list. And in this day and age where the necessary tools to ensure road safety are almost all within our grasp, there is no excuse why this shouldn't be the case. However, even if we take all the needed precautions book-by-book, sometimes accidents on the road still happen, and when they do, it is good to know that there is one name you can always rely on when it comes to high-quality collision repairs: Valley Motor Center in Van Nuys, CA.

Valley Motor Center specializes in customer service and collision repair of the highest quality, which includes bodywork, refinish and painting. They have 24-hour, 7-day emergency towing and state-of-the-art equipment and facilities. And the benefits do not stop there. Valley Motor Center provides a lifetime warranty, is approved by many insurance companies and most of all, is backed up by their friendly and very accommodating Filipino Sales Manager, Elaine Henriquez, and a multi-lingual customer service staff. And if you are in need of a rental car, you don't need to look any further. Valley Motor Center has an exclusive agreement with Enterprise Rent-A-Car, which has an extensive line of cars, trucks and SUV's to fit your needs and style.

Established in 1944, Valley Motor Center has served thousands of customers and provided them with exceptional customer service. In fact, the company has garnered a score of 99.3% of customer satisfaction, which is among the very highest in the industry. They also received the high distinction of I-Car Gold Class, given to only those shops where technicians have achieved the highest level of training, certification and expertise in the industry. With their mission to deliver service of "quality on time, every time," customers are guaranteed to get what they need, value and deserve.

At Valley Motor Center, it is not only the customers who are valued but also the employees



The friendly staff of Valley Motor Center (L-R): Laura Harris (Customer Service Representative), Stephanie Dodge (Customer Service Representative), Elaine Henriquez (Filipina Sales Manager), Joe Hamond (Estimator) & Daniel Torres (Estimator)



themselves. It is practically a big family at Valley Motor Center where each and every employee is valued and constantly receives encouragement to accomplish extra-ordinary results. Valley Motor Center is an ideal workplace as it provides an environment in which every person is self-directed and is inspired to seek innovative solutions to the daily issues they encounter, which consequently ensures a steady and healthy growth for the company.

Valley Motor Center is conveniently located near the 405 and 101 freeways in the heart of the San Fernando Valley. They provide free customer pickup and drop-off throughout the surrounding areas and are available

365 days a year, 24 hours a day for emergency towing. They also have extended business hours: Monday and Friday, from 7:30 am - 7:00 pm; Tuesday through Thursday 7:30 am - 5:30 pm; and Saturday 8:00 am - 12:30 pm.

For further information, please call them at 818-909-5444 or visit them at 14954 Oxnard St. Van Nuys, CA 91411, and on the web at: www.valleymotorcenter.com

(Advertising Supplement)

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YOU can get the worst "car service" in the world and be treated pretty badly if you get the wrong service manager or wrong manager car company, but if you get a great one, you'll be on your way confident that your car will keep running smoothly. With Hamer Toyota, you get a 100 percent guaranteed of excellent service with all your automotive needs.

*Hamer Toyota is the #1 Toyota Dealer in the nation in certified sales based on January 2009 as reported by TMS. Hamer Toyota is also the #1 volume selling new and TCUV dealer in the San Fernando Valley, Santa Clarita Valley, Antelope Valley and Ventura County as per TMS retail and TCUV combined sales for calendar year 2006, 2007 and 2008.

Come and check out Toyota's selection of quality, durable and dependable cars and trucks that suit your needs. At Hamer Toyota an amazing selection of quality new and used Toyota cars, trucks, and SUV's are being offered to customers along with the competitive financing to fit your budget. Hamer Toyota has an award winning parts and service department to help keep your vehicle on the road in peak performance.

Also at Hamer Toyota your friendly kababayans Matt Morente, Reno Reyes, Paul Nieves, Wency Magno, Arnold Domingo, Nilo Ortiz and Mary Lou Santiago, will help you look for better deals on a wide selection of brands including the new redesigned Sequoia and all-new 2009 Camry, Tundra, Corolla, Tacoma, Yaris, Matrix, Highlander, 4runners, Sienna, FJ Cruisers and certified pre-owned Toyota vehicles. You may also save thousands off KBB (Kelly Blue Book) on Certified Pre-owned vehicles with APR's as low as 4.9%.

Hamer Toyota is the place for you and your automotive needs. Name the car you want, and Hamer Toyota has it—with the best deal possible! Right now, the all-new 2009 Toyota Venza is available at Hamer

Toyota and is open for immediate delivery! What more can you ask for?

Hamer Toyota is committed to your satisfaction and a lifetime relationship dedicated to your automotive needs. At Hamer Toyota, their goal is to be recognized by their customers as one of the most respected and successful car dealerships in Southern California.

Hamer Toyota has been described by its customers with impeccable reputation for honesty, integrity, and fairness. Hamer Toyota is armed with the best automobile service matched with the best price that will provide the unsurpassed response for your car needs. The team behind Hamer Toyota is a roster of talented individuals who are professionally friendly with thorough knowledge and enthusiasm that will help you have a smooth and painless car dealership. At Hamer Toyota, high expectations are met.

Hamer Toyota has been servicing the greater Los Angeles and Santa Clarita areas for since 1939 in the same convenient location. Its location even let its customers hop indoors at one of the four covered showrooms. So ask your friendly kababayans for an appointment now, call them at 1-888-205-6655 or log on to www.hamertoyota.com. Hamer Toyota is located at 11041 Sepulveda Blvd. Mission Hills and conveniently located where the 5, 405, 118 and 210 freeways meet!

(Advertising Supplement)



Robertson Honda showers its customers with quality service

WITH the Easter holiday often falling on this particular month, April is often associated with the time for renewed hope. An old poem even goes "Sweet April showers do spring May flowers," which means, figuratively speaking, that life's challenges, no matter how tough and grueling they may seem to be, will eventually bring you great rewards.

That is a good thought to go by as even with these trying times, we still can look forward to the rewards within our grasp. One of which is the quality service that Robertson Honda provides.

At Robertson Honda, customers are always valued and provided with the best service all the time. Receiving the 2007 and 2008 Council of Excellence (COE) Award for their strong commitment to a rewarding relationship with Honda Financial Services (HFS) and as the No. 1 Filipino Honda Dealership in the San Fernando Valley are further proof of their commitment to serve their customers with unparalleled excellence.

The Robertson Honda team—composed of Danny Reyes, General Sales Manager; Mike Reyes, Desk Manager; and a Filipino Fleet Department—are always committed to give the highest quality of financial services to their customers.

Danny Reyes, the person behind the 10-people-strong Filipino Department, is faithful in giving the lowest possible monthly payments while making sure that the buyers get the Honda that they want and need. He also helped in establishing a strong foundation of Filipinos from various islands of the Philippines who are willing to serve every person that comes in. So whether you are Visayan, Bicolano, Kapampangan and so on—chances are, they speak your native tongue.

The Filipino fleet has definitely set a high standard when it comes to the car dealership business as more and more Filipinos in the San Fernando

Valley area trust Robertson Honda over the others.

And getting to drive home your dream vehicle does not mean Robertson Honda is done with you as their service continues and continues. They have several programs that reach out to the community's needs, one of which is the Newly Graduate Program, which can help rebuild your credit by giving you a car even if you have a bankruptcy or repossession at a very minimal downpayment.

Meanwhile, Robertson Honda's Parts and Service Department headed by Joe DeRobertis is responsible for servicing your Honda vehicles and maintaining them at tiptop condition. Here you can relax and mingle with kababayans while sitting in their waiting area where coffee is complimentary, snacks and reading materials are within reach and a state-of-the-art plasma TV with hundreds of channels to choose from can kill your boredom before it even starts.

So this April, let Robertson Honda shower you with its quality service and make the "Number One Filipino Honda Store" for 40 years your choice. Visit Robertson Honda at 5841 Lankershim Blvd. in North Hollywood, and experience quality service that will exceed your expectations. For inquiries, please call 1-800-813-7257 or log on to www.robertsonhonda.com.

(Advertising Supplement)



Mike Reyes, Filipino Desk Manager

Ford's design chief to take post at Volvo

DETROIT—Ford Motor says its leading design director is heading to Volvo, as the company tries to sell the Swedish carmaker.

Peter Horbury, executive director of Ford Americas design, will move to Volvo and become vice president of design. Horbury previously worked for Volvo as its design

director, beginning in 1991. When he moved to Ford in 2004, he helped spearhead design teams for the 2008 Ford Focus and Flex, the 2008 F-150 and the 2010 models of the Taurus, Fusion, Mustang and Milan.

Moray Callum, currently design director for Ford Motor Co.'s American cars, is slated to replace Horbury. Callum

previously led Mazda's design team before moving to the Ford brand.

The moves go into effect May 1.

Dearborn, Mich.-based Ford said in December that it would seek strategic alternatives for Volvo, including a possible sale. Last month Ford said it was in talks with potential buyers. (AP)

Glimmer of hope in March's steep auto sales drop

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word, the umbrella corporate GM," he said. "But when you look at Chevrolet, Cadillac, or other brands, they haven't changed. So the GM brand is taking the beating, being the shield."

While GM has until June 1 to restructure under the threat of bankruptcy, the government is backing new warranties on GM

and Chrysler vehicles to help put buyers at ease.

Joe Barker, senior manager of North American vehicle sales forecasting for the CSM Worldwide consulting firm in Northville, Mich., said the first quarter was the trough in auto sales. He predicted gradual improvement for the remainder of the year.

But he said the industry is still

selling at an annual rate that's 1 million units below the fourth quarter and 6 million less than a year ago.

"Though there are encouraging signs out there, we are not yet through the woods," he said. "We are in once-in-a-lifetime territory right now, and it's going to take a little while before we bounce out of it." ■

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OUR MISSION:
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state-of-the-art collision repairs, 100% Lifetime warranty - period!



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