

LONGO TOYOTA:

Giving full customer satisfaction for 42 years



Mel Castelo

There is no doubt that if one would like to purchase the car which is a good fit for his or her needs and lifestyle, he or she could easily go to any car dealership in the California area where there are several car dealerships to choose from. Some of which have existed for a few years, others 10 or 20 years, all of which claim that they have the best deals for you. However, if you are looking for a car which is a PERFECT fit for your needs and lifestyle, the best place to go to is Longo Toyota, a Penske Company, located at 3534 North Peck Road, El Monte, CA.

As the no. 1 Toyota dealer in the US for 42 consecutive years from 1966-2007 based on TMS total new retail vehicle sales, Longo Toyota needs no further proof to show that they are your best option when you are in search of the perfect car. After all, they do not say "Why go anywhere else?" on their website for nothing; there are several good reasons behind it. And having a rating of AA under the Better Business Bureau (BBB) doesn't hurt either.

Longo Toyota, as an affiliate of Penske Motor Group, is all about commitment and great customer satisfaction. What's more, the Longo Toyota staff boasts of a remarkable sales team composed of talented and highly skilled Filipinos namely Mel Castelo, Butch Gabutina, and Cesar Macalino—all of whom are always ready to commit and wholly serve their customers for their automotive

needs. These three guys never falter in making sure their customers get the service they are entitled to, especially their kababayans of course. It is no wonder a record number of Filipino residents in California have visited Longo Toyota for their car needs, including service, parts and repairs.

Longo Toyota also offers several amenities to assure every customer's car-buying experience is a pleasant one including a business center, wireless internet access, courtesy shuttle (within 15 miles for service guests, excluding Sundays) and an Automobile Club of Southern California (AAA) office located in their showroom, open 9am to 9pm for insurance services.

Currently, Longo Toyota's inventory of Toyota vehicles with over 25 mpg EPA rating is the largest in the USA and also has the largest scion inventory. They have the latest and most sought-after Toyota models including

Avalon, Camry, Camry Hybrid, Camry Solara, Corolla, Highlander Hybrid, Matrix, Prius, RAV4 and Yaris. Longo Toyota also knows the value of your hard-earned money and offers a Value Zone where fully functional used vehicles under \$10,000 are available. Also, a 0% financing on approved Tier 1, 2 and 3 credit with Toyota Financial Services are available for 11 different new Toyota models.

So if you want to take the first step in buying a car just right for you, look no further than Longo Toyota. Visit their office at 3534 North Peck Road, El Monte, CA; their Sales office is open Sundays, from 8:30 am to 9 pm; Saturdays, from 8 am to 10 pm; and Mondays thru Fridays, from 8am to 10pm. You may also call them at (800) 617-4516 or log on to www.longotoyota.com for more information.

(Advertising Supplement)

Can Practicality and Safety Be Sexy in Today's Economy?

Galpin Volvo Thinks So!



LET'S face it, the economy is experiencing trying times, and we all want to make wise decisions, especially with money. Naturally, your immediate necessities are a top priority. The good news is: you do not have to sacrifice when considering the newest vehicles from Galpin Volvo. As a leading Volvo dealership in California—Galpin always offers ample reasons why more customers are choosing Galpin for their Volvo sales and service needs—but they just recently added one more—the all-new 2010 Volvo XC60 Crossover.

The all-new 2010 Volvo XC60 was introduced to customers at a private reveal party at Galpin Volvo. Tagged as the 'Safest Volvo ever,' the Volvo XC60 is a capable and charismatic crossover from Volvo. The new XC60 gracefully integrates the unmistakable, muscular Volvo 'XC' versatility with the style and sexiness of a sport coupe. The XC60 is the first production vehicle in the world to offer "City Safety", a preventative safety-braking system, as standard equipment. City Safety is a unique system that will help the driver avoid or reduce damages or injury from pending low-speed impacts. The sophisticated system activates the brakes automatically when it senses a potential low-speed collision before the driver does.

What may be surprising to some, over 70% of vehicle accidents occur under 15 MPH according to the National Highway Traffic Safety Administration. In fact, NHTSA published a report that stated the average damage cost from just a 5 MPH accident exceeds \$2,500. The new XC60 is Volvo's first vehicle in the Small Premium Utility segment, and Galpin Volvo is already receiving high consumer interest since its reveal. Starting at under \$38,995 MSRP, the XC60 is a practical investment, not only because of its reasonable price, but its long list of class-leading standard luxury and safety features.

Why should you go with Galpin Volvo?

The answer is simple; you are not teased

with unfulfilled offers; instead you are assured of an experience that leads to over 80% of its customers choosing Galpin through repeat or referral business. Galpin Volvo puts YOU as their number one priority.

Galpin Volvo has established its reputation with a focus on customer service and convenience. Aside from the current amenities offered at Galpin Volvo (Full-service Starbucks, Children's Playroom with video games, complimentary Computer/Laptop Workstations with free Wi-Fi access, Accessory and clothing boutique and a relaxing lounge area) Galpin Volvo is always thinking of new and better ways to serve its customers better. Galpin just introduced "Galpin Express Service". Their Express Service guarantees oil changes and most minor services will be completed in under an hour at bargain prices.

To get helpful information regarding the XC60 Crossover and Galpin Volvo's new and pre-owned inventory of quality vehicles, you may visit www.galpinvolvo.com. You may also visit Galpin Volvo at 15500 Roscoe Blvd., Van Nuys, CA 91406 or call at 1-866-661-3187. If you want a kababayan to assist you with your car needs, you can look for Galpin Volvo's Filipino salesperson; Vincent Duldulao. You can also visit them online at: www.galpin.com, for your comments and suggestions, please email: teena@galpin.com.

(Advertising Supplement)

Source: Fuel efficiency...

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this year for vehicles through the 2015 model year.

Future standards will need to be squared with a pending ruling on a request from California to reverse a Bush-era decision that prevents the state from setting its own limits on greenhouse gas emissions from automobiles.

Thirteen other states and the District of Columbia want to adopt California's standards, which would cut greenhouse gas emissions by 30 percent in new cars and trucks by 2016.

Obama asked the EPA to reconsider its March 2008 ruling denying California the right to control heat-trapping gases from vehicle exhaust. A decision on the request is expected in weeks.

A 2007 Supreme Court decision said the EPA had the authority to control greenhouse gas emissions from automobiles using the Clean Air Act.

Auto industry officials want a single, national standard and contend that multiple regulations will burden the industry struggling during the economic downturn.

Dave McCurdy, chief executive of the Alliance of Automobile Manufacturers, said he hoped the administration "can find ways to bridge state and federal concerns and move all stakeholders towards an aggressive national fuel economy/greenhouse gas emissions program administered by the federal government."

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