

# Book launch of Los Angeles' Historic Filipinotown

LOS ANGELES – Carina Monica Montoya commemorates one of the most distinctive Asian/Pacific cultural legacies in the city through her new book, *Los Angeles's Historic Filipinotown*. The Filipino American Library (FAL), in partnership with the Historic Filipinotown Neighborhood Council, Inc., will present its Book Launch on Saturday, April 4 at 2pm at Lake Street

Park (227 N. Lake St., Los Angeles 90026). Please RSVP for this free event by contacting [filamlibrary@sbcglobal.net](mailto:filamlibrary@sbcglobal.net) or (213)382-0488. FAL is also accepting advance orders for the book (\$20/each plus shipping & handling).

The City Council of Los Angeles officially designated Historic Filipinotown on August 2, 2002. It is the first Filipino community in the United States to merit a named area with distinct geographic boundaries. Historic Filipinotown was once home to one of the largest Filipino enclaves in California, a place where many Filipinos purchased their first homes, raised families, and established businesses. The cultural continuity of the area's Filipino families and businesses inspired the collective efforts of Filipino organizations, Los Angeles community leaders, and individuals to establish Historic Filipinotown and maintain its vibrant culture.

In FAL Book Launches, authors introduce their Filipino works of literature with residents of Greater Los Angeles. Ms. Montoya will sign copies of *Los Angeles's Historic Filipinotown*, which will be on sale that day. Snacks and drinks will be provided. Admission is free and donations are accepted online at [www.filipinoamericanlibrary.org](http://www.filipinoamericanlibrary.org). Recent FAL Book Launches include *Pareng Barack: Filipinos in Obama's America* by Benjamin Pimentel and *Belong to Me* by Marisa de los Santos.

Carina Monica Montoya, a native of Los Angeles and the author of *Filipinos in Hollywood*, collected the vintage images for this volume from Los Angeles historical organizations and families who settled in and around the area in the early years. Eric Garcetti, the President of the Los Angeles City Council, provides the foreword of *Los Angeles's Historic Filipinotown*. It is part of Arcadia Publishing's Images of America series that celebrates the history of neighborhoods, towns, and cities across the country.

Founded on October 13, 1985 by "Auntie Helen" Agcaoil Summers Brown, FAL is the earliest and largest Filipino library in the country with a collection of more than 6,000 titles. Its mission is to provide access to information and knowledge through the collection, preservation, and dissemination of a unique collection of Filipino American and Filipino reading material to those that seek knowledge. Through this collection and its community involvement, FAL seeks to provide access to cultural information and enrich America's diverse cultural tapestry.

Given that FAL primarily survives on individual donations and one major annual fundraiser, it relies on its many supporters to continue its programs and services throughout the year. If anyone would like to give a donation online, please feel free to visit [www.filipinoamericanlibrary.org](http://www.filipinoamericanlibrary.org). Checks may also be mailed to 135 N. Park View St., Los Angeles, CA 90026 and made payable to "Filipino American Library." All donations are 100% tax-deductible.

FAL is a division of the Filipino American Heritage Institute (Nonprofit Tax ID Number 95-4282571). It is open Mondays-Fridays 1-5pm and by appointment. For more information, please contact [filamlibrary@sbcglobal.net](mailto:filamlibrary@sbcglobal.net) or (213)382-0488. ■



Pictured are Filipino community activists in the late 1970s who ran for office on a progressive slate led by attorney Bert Mendoza, challenging the then-incumbent Filipino American Community of Los Angeles (FACLA) president Antonio "Tony" San Jose. FACLA elections were in need of outside supervision, and Los Angeles councilmember Jackie Goldberg assigned one of her staff to monitor the elections. Pictured from left to right are Maria Abadesco, Jerry Espejo, Carol Kimbrough, Maribel Yanto, and Ben Yanto. Photo courtesy of Carol Kimbrough



## APRIL SHOWER OF SAVINGS!



Premium Crema de Fruta  
~~\$14.99~~ \$12.99



6-pc Ham Ensaymada  
~~\$12.99~~ \$9.99



Brazo de Mercedes  
~~\$11.99~~ \$9.99



Egg Pie  
~~\$9.99~~ \$7.99



Leche Flan  
~~\$7.99~~ \$6.99



Chicken Mami & Siopao  
~~\$7.99~~ \$4.99



Monay  
~~\$2.99~~ \$1.59



Baliwag Pan de Sal\*  
~~\$1.59~~ 99¢  
\*Limit one bag per customer



12-pc Rainbow Puto  
~~\$4.99~~ \$3.99



Frozen Lumpiang Shanghai  
Buy 2, Get \$5.00 Off  
Buy 3, Get \$8.00 Off



Sago at Gulaman  
~~\$2.99~~ \$1.99

Valid April 1-30, 2009  
Cannot be combined with other promotional offers, discounts or coupons.

Visit Any of Our Participating Locations:

- \*Cerritos (562) 924-5990
- \*Los Angeles (213) 382-2351
- \*Eagle Rock (323) 543-2676
- \*West Covina (626) 964-1811
- \*Panorama (818) 891-5253
- \*North Hills (818) 895-9100 (In Seafood City)

## Goldilocks Rolls Back...

From PAGE B11

The price rollback on select products and April Shower of Savings promo (April 1-30 only) are valid at the following Goldilocks restaurants and bakeshops in Los Angeles County:

Goldilocks Cerritos  
11489 South Street  
Cerritos, CA 90703  
Tel. no. (562) 924-5990

Goldilocks Eagle Rock (inside Eagle Rock Plaza)  
2700 Colorado Blvd. Ste.110  
Los Angeles, CA 90041  
Tel. no. (323) 543-2676

Goldilocks Panorama City  
8340 Van Nuys Boulevard (at Roscoe)  
Panorama City, CA 91402  
Tel. No. (818) 891-5253

Goldilocks North Hills NEW,NOW OPEN  
16130 Nordhoff St. (At Seafood City)  
North Hills, CA 91343  
Tel. No. (818) 895-9100

Goldilocks West Covina (Bakeshop only)  
2429 So. Azusa Avenue  
West Covina, CA 91792  
Tel. no. (626) 964-1811

Goldilocks Los Angeles (Bakeshop only)  
209 So. Vermont Ave.  
Los Angeles, CA 90004  
Tel. no. (213) 382-2351

(Advertising Supplement)



*Andy Tecson*  
CREATIVE WEDDING PHOTOGRAPHY

- WEDDING
- PORTRAIT
- SPECIAL OCCASSIONS

132 WILTON DRIVE LOS ANGELES, CA 90004

TEL: 323.467.5096

FAX: 323.467.6709

EMAIL: [andytecson@yahoo.com](mailto:andytecson@yahoo.com)