

Frederick Von Giese gains a reason to smile and pays it forward...



Someone once said that with ordinary talent and extraordinary perseverance, all things are attainable. This was exactly the case for Frederick Von Giese, who is now part of Frieda V. Brookshire Dental Office's family as one of its lead staff member, dedicated to provide and maintain the high standards set by the company.

Frederick had no prior background with dentistry at all when he decided to immerse himself in the field. As a graduate of a Bachelor of Science in Finance and Entrepreneurial Management back in the Philippines and working mostly in companies dealing with business management, entertainment, advertising and marketing, Frederick was a fish out of water when he delved in the dentistry field. But Frederick believed in his talent and persevered to take up a basic dentistry course up to a full mouth rehab with the

support and guidance of Dr. Frieda V. Brookshire herself, who happens to be his sister. The course covered basic front office and back office duties and responsibilities, soft tissue programs, practice management and patient coordination and improvement. He also attended a dental implant placement and full mouth restoration cosmetic design and reconstructive program. Frederick also underwent an extensive hands-on training. All of these learning Frederick acquired with excellence.

"The biggest part of my knowledge in this business is her unconditional support and her patience in teaching," he says of Dr. Brookshire.

Of course, Frederick was mainly inspired to be part of Dr. Brookshire's mission to combine art and science to create beautiful smiles for everyone because he too underwent a dental treatment which gave him a reason to really smile about. It was only natural that he, too, would like to help in creating beautiful smiles.



Following a complete full-mouth x-ray and comprehensive oral exam, Frederick was recommended for a full-mouth rehabilitation which included a complete cosmetic procedure, crown implants, bridges on the upper teeth and three dental implants on the lower teeth, as well as laser whitening. He attests that the results were beyond what he expected and believes that Dr. Brookshire did a phenomenal job in terms of cosmetic and reconstructive dentistry.

"The form and function of my chewing is now fully restored, and the mechanics of my bite function are perfectly correct—improving my digestive system. The crowns and bridges are perfectly molded and sealed with my natural teeth. My other teeth were saved and they will surely last for a long time. The fabrication and the design is immaculate.... as if I didn't have an extensive work done," he says.

Frederick also credits Dr. Brookshire's way in handling her patients, making sure that they are comfortable and are well aware of the procedure they are about to undergo. Dr. Brookshire carefully reviews the treatment plan for each patient and devises a thorough action plan. Credit should also go to Dr. Brookshire's staff as well, whom Frederick says are all highly trained and well-prepared to work with Dr. Brookshire, as well as with the patients.

And it is not only him who has noticed the wonderful changes. He shares that he has gained more confidence when dealing with people and they all seem to be at awe when he speaks.

"I can tell the changes. People are starting to notice the changes of my looks and personality. Before, when I was engaged in a conversation, I notice that they are looking at my eyes while talking. But after the work I had, I can tell they are staring at my teeth instead. Some of them they are embarrassed to ask if I had dental work done and some openly say they admire my smile. Now that I have a perfect smile, I am 100% confident to talk to anyone because having a perfect teeth is something you will give value and importance," he says.

For information on how you too can have better smiles, Dr. Frieda Brookshire's dental office is at 12791 Newport Ave, Suite 100, Tustin CA 92780. Get more information about cosmetic and implant dentistry on her website: info@brookshiredental.com / 714-838-3400.

(Advertising Supplement)



Dr. Frieda Brookshire



"It's nice to fall in love once again and this time, walang hiwalayan. Kay Dr. Frieda Brookshire, I am so sure of my pearly whites. Finally, I met someone who will take care of me and my smile forever!"

- Pops Fernandez
The Concert Queen of the Philippines

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