

Max's Puente Hills Introduces 'Personal Best' Program

Who says you can't have great food at great value? Max's Puente Hills Mall recently launched its "Personal Best" program designed especially for these budget-sensitive times.

The "Personal Best" program features personal-size meals so full of value that customers will surely appreciate. "We are very responsive to our market. These days, people are looking for real value...so we came up with our Personal-Size Meals. It's a combination of the right size and the right price - plus of course, Max's tradition of authentic Filipino cuisine," said Liza Abraham, Max's Puente Hills Operations Manager.

"Also quite popular on our menu are the Lunch Specials. These are tailored for busy people who are looking for a quick bite. At \$6.95, it's truly a Power Lunch, consisting of an entree, a choice of soup, salad or appetizer, plus dessert

and soda. Isn't that an incredible value?" Abraham added.

Indeed, these creations from the restaurant's in-house Chef are by no means ordinary. Value Menu items range from Max's famous Chicken to seafood favorites such as Tilapia, Mahi-Mahi, Salmon and Shrimp.

"We even have our Personal-Size Surf and Turf Specials consisting of Angus Sirloin Steak with choice of Shrimp or Calamari for only \$9.95," added Ms. Abraham.

Finally, Max's also offers great Family Value Meal options. According to Ms. Abraham, "A whole Max's Chicken is only \$9.95 when you order it To Go, instead of the regular price of \$12.95. Plus you can add a side of Pancit Bihon or Lumpiang Shanghai for just 3.95 per order. So there's no reason why you and your family can enjoy a delicious Max's treat at home!"

Since it opened six months ago, Max's Puente Hills has been gaining a reputation as the dining and entertainment showcase of Southern California.

The restaurant's elegant interiors, excellent service and exceptional food quality have set it apart from other Filipino restaurants.

It also has spacious function rooms, as well as an outdoor patio for parties, events, business meetings and other gatherings. Set Party Packages are also available to suit any budget. "Inquiries about party or event bookings are always welcome. We can customize any package to meet our customer's needs," said Ms. Abraham.

Max's of Manila at the Puente Hills Mall is located at 1600 S. Azusa Avenue, City of Industry, CA 91740. Phone: (626)965-0032 / 626-363-1766. For more information, visit their website:www.maxspuentehills.com.*

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Incredible Values this year at Chowking

Chowking, the Philippines' leading Oriental fastfood chain, recently launched a new campaign showcasing its value menu selections.

"We aggressively rolled out our 2.99 for 2009 Campaign early this year...in response to the needs of our market. We want to show our customers that we're with them in these difficult times. This is why we are offering all these great choices at incredibly low prices. I mean, where can you get a Longanisa Meal or a Chicken Meal for just \$2.99?" said Andrew Quemuel, Chowking-US Operations Manager.

Another great thing is that Chowking also offers a wide variety of tempting items for breakfast, lunch, merienda and dinner - from its signature noodle soups, dimsum, rice meals, merienda as well as shakes and halo-halo.

Seasonal products are also introduced on a monthly basis so that customers will always find something new and exciting at Chowking. "New on the menu are the Seafood Meals, the Lumpia Especial (Fresh Spring Roll) and the Szechuan Crunchy Chicken," said Mr. Quemuel.

"But what has been gaining real popularity among our customers is our new Salo-Salo Set Meals. These are meal combinations that are good for 4 to 6 persons. Perfect for sharing with friends or family!" he explained.

To enjoy these delicious Chowking specials, visit any of its 16 locations in Cali-

fornia and Nevada. In the Los Angeles County, outlets are in Carson/Phone (310) 835-7100, South St.-Cerritos/Phone (562) 924-5096, Norwalk Blvd.-Cerritos/Phone (562) 207-9505, Eagle Rock/Phone (323) 254-4566, North Hills/Phone (818) 830-0602, Panorama/Phone (818) 988-8374, Puente Hills Mall/Phone (626) 363-1977 and West Covina/Phone (626) 810-4511.*

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The Wedding Planner

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But the worst thing a newly-engaged couple can do is act impulsively, especially once they tell everyone about their engagement.

"So many brides rush out and start putting down deposits without thinking through the logistics of what goes into planning a memorable day," said Maita Miyake of Simply Marvelous Weddings. "I advise the bride and groom to let it all sink in and wait for a few weeks after they get engaged."

Miyake said that the planning process does get a bit overwhelming and it's the reason why hiring the right wedding planner can help alleviate the couple's stress.

"A good professional wedding consultant is a wealth of cre-

ative ideas and insider's know-how," said Miyake. "She has connections with the best vendors in town and will negotiate to get the couple the best value or 'deal' for their money. She has the answers on etiquette, and she knows the tips and tricks to avoid trouble - but she also knows how to trouble-shoot when the need does arise."

Miyake added that the perfect wedding planner knows what needs to be done when, and the "who's" and "how's" to make it all happen.

Most importantly, the wedding planner is the bride's advocate and adviser, her counselor, and her buddy, all rolled into one, said Miyake.

Basilio said that planning his wedding has been stressful but well worth it. His advice to couple's getting married right now, "good luck. It's hard because of the economy but seriously, just be there for your fiancé through thick and thin."

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