



Maria Quiban

Lou Razon Couture celebrates 12th anniversary with Wardrobe Blowout

LOU RAZON Couture will be celebrating its 12-year presence in the industry this 2009 by offering unprecedented deals in bridal wardrobe and accessories.

To mark a milestone in its history, Lou Razon Couture is giving away a complimentary evening gown with every purchase of a wedding gown priced at \$1,500 and up. For every purchase of \$900-and-over gowns, the couture shop is offering a free head piece and veil. For an order of seven and more bridesmaid dresses, Lou Razon is throwing in an extra complimentary dress. To view styles and inspirations, please visit www.lourazon.com. Special offers are also available on www.barongfilipinodesigns.com, Lou Razon's traditional men's apparel collection.

After twelve years in the industry, Lou Razon Couture is still churning out fresh, one-of-a-kind styles from a seasoned designer's perspective. Helmed by the talented Lou Razon-Chua, the first shop was established in West Covina, California back in 1997. Then labeled as the Bridal and Formal Shoppe, the boutique featured an inventory of ready-to-wear *Barong Tagalog*, wedding and formal dresses. Along the way, Lou Razon discovered that there was high demand for custom-made bridal and formal wear. She followed the road to this trend by polishing up on her formal design and dressmaking training.

Lou Razon learned and perfected the art of patternmaking the old-school way--in her direct dealings and interaction with a wide variety of clients. Among other local working designers in the industry, Lou Razon stands out as a hands-on designer from start to finish. Her artistry is seen and felt in all the stages,

from designing to patternmaking, to fitting and troubleshooting.

Lou Razon expanded her practice in 2001 to the bustling city of Glendale, California to cater to mainstream market. It was at this location that she met and entertained celebrity clients such as ABC7 health reporter Denise Dador. Lou Razon designed for Ms Dador a memorable frock to wear to her coverage of the 2002 Academy Awards that got the TV journalist noticed by no less than legendary musician Paul McCartney on air. Besides Ms Dador, Lou Razon has dressed celebrities like KTLA5 news anchor Cher Calvin, KTLA5 news anchor Michaela Perreira, UPN13 news anchor Maria Quiban, Sopranos star Katherine Narducci, and actress and beauty queen Ruffa Gutierrez, among others.

In 2005, Lou Razon Couture joined the digital age with its launching of lourazon.com as the virtual showroom of Lou Razon new and classic designs.

In 2007, Lou Razon unveiled www.barongfilipinodesigns.com -- her own collection of the staple Filipino male formal wear targeted for national and international customers. Lou Razon's barong tagalog collection is tagged traditional but stylish. The online store showcases modern Barong and Filipiniana in *jusi* and *pina*.

For the anniversary celebration, Lou Razon is offering free shipping for purchases made on www.barongfilipinodesigns.com online store for clients anywhere in the continental US.

For more information about Lou Razon products, please visit www.lourazon.com or www.barongfilipinodesigns.com. Lou Razon's couture designs are made "Fit to Perfection" for any size (zero to plus-size) for all occasions, be it red carpet appearances, fashion events, proms, pageants, *quincenera*, debutante balls, and etc.

(Advertising Supplement)

TV host Jannelle...

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able to go on about her daily routine with optimum focus.

O Skin Care just happened to have the solutions to reinvigorate Jannelle. Licensed expert Kristine Ong applied on Jannelle the dream relaxation package: Hydrfacial with shoulder massage coupled with hand and feet massage with paraffin treatment.

"I felt really pampered under Kristine's expert hands," Jannelle noted in a personal thank you message addressed to O Skin Care operator Olivia.

In addition to the high praises, the journalist also remarked on O Skin Care's impressive spa facility in Artesia, California.

Praise for O Skin Care has been pouring in ever since the skincare boutique opened several years ago. Celebrities such as Ruffa Gutierrez, Richard Gutierrez, Annabelle Rama, Eddie Gutierrez, Ryan Agoncillo, Ai-Ai Delas Alas, Angel Locsin, Janelle Jamer, Eric Quizon, and music legend Patti Austin, among others, only have good things to say about O Skin Care, with special emphasis on the staff's high level of expertise and ace customer care.

The high marks are coming not just from celebrity clients but also discerning clients who know great value when they experience one.

Online reviews of O Skin Care on sites such as Merchant Circle and etc. are consistently A-plus.

Says one Chin Chin of Cerritos, CA "It was my first time to visit O Skin care and the services they provided were excellent. Olivia and her staff are experts in the field of skin care. The best part of the facial treatment is when they applied the cold mask ...the treatment was really refreshing and invigorating to my face. Add to that, the massage they gave me during the treatment was relaxing. Thanks guys and keep it up!"

From another delighted customer: "There's a lot of skin care facilities out there that I've tried before, but this is definitely the best one. First of all, the staff is really kind and approachable, they treat your problems like it's their own, they actually show that they care about you. Most importantly, their facials are the best, it's really relaxing, especially the massage."

O Skin Care is located on 17808 Pioneer Blvd Suite 112 Artesia CA 90701. To set an appointment, please call 562-897-1445.

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