

# Gifts of Love from Goldilocks

**T**HERE'S nothing like a gift of love to melt the heart of someone you care for, or to impress someone special in your life without breaking the bank.

This Valentine's Day, Goldilocks is offering its customers a great opportunity to choose delicious, high-quality yet reasonably-priced cakes from its newly-launched Red Velvet Cake series.

The Red Velvet Cakes are perfectly moist red chocolate butter cakes with cream cheese filling and whipped cream icing.

Better than a bouquet of roses or a box of chocolates, The Red Velvet Heart Cake is a uniquely imaginative gift that's guaranteed to bring a smile to anyone who receives it on Valentine's Day.

The regular Red Velvet Cake is perfect as an elegant dessert during parties or get-togethers, while Red Velvet Cupcakes add a touch of delightful whimsy to any occasion.

Goldilocks' Red Velvet Heart Cake (available for a limited time) is priced at only \$12.99; Red Velvet Cake (round) is \$19.99 and Red Velvet Cupcakes (pack of 4's) is \$4.99.

Aside from the Red Velvet Cakes, Goldilocks also offers reloadable Gift Cards that allow recipients to choose their favorite products or food items.

The Gift Cards can also be used for dining-in at participating Goldilocks restaurants in LA County,



Goldilocks launches Red Velvet Cakes: Red Velvet Heart Cake, Red Velvet Cake (round) and Red Velvet Cupcakes (pack of 4's)

making it an extremely popular gift for Valentine's Day or for any occasion. The cards have no expiration date, no service charge and can be purchased from a minimum of \$20 each. And with no hidden fees or charges, customers are sure to enjoy the convenience of shopping or dining at Goldilocks for any occasion.

The Red Velvet Cakes and Gift Cards are available at the following Goldilocks Restaurants and Bakeshops in Los Angeles County:

**Goldilocks Cerritos**

11489 South Street  
Cerritos, CA 90703  
Tel. no. (562) 924-5990

**Goldilocks West Covina**

2429 So. Azusa Avenue  
West Covina, CA 91792

Tel. no. (626) 964-1811  
**Goldilocks Los Angeles**

209 So. Vermont Ave.  
Los Angeles, CA 90004  
Tel. no. (213) 382-2351

**Goldilocks Eagle Rock (inside Eagle Rock Plaza)**

2700 Colorado Blvd. Ste.110  
Los Angeles, CA 90041  
Tel. no. (323) 543-2676

**Goldilocks Panorama City**

8340 Van Nuys Boulevard (at Roscoe)  
Panorama City, CA 91402  
Tel. No. (818) 891-5253

**Goldilocks North Hills (New, Now Open)**

16130 Nordhoff St. (At Seafood City)  
North Hills, CA 91343  
Tel. no. (818) 895-9100

(Advertising Supplement)

# What is going on at Atlas Shippers in 2009?

**B**EING true to his commitment of providing excellent service, offering competitive rates, and having the costumers' best interest at heart, Joel P Longares has come up with a solution to help customers amidst these troubling economic times - "I take these economic struggles as a challenge for me to serve my fellow Pinoy's better. I am even more challenged to think of better ways to help my customers get the best service for the money they will pay."

With that goal in mind Joel P Longares or better known as JPL started the year 2009 with zest and drive to help our Kababayan better, and reinvented the pricing wheel that tailored to the present economic condition of our Kababayan.

JPL has lowered the price of Atlas services never done before in the history of Atlas, by introducing the Founders Day Promo reducing the price of box delivered to the drop off location to \$45/\$55 for Regular Box and Metro Manila delivery. Another great promo of Atlas Shippers is the Atlas 5+1. Based on regular rates, a free shipment of one box is granted when the customer sends 5 boxes over a period of 12 months.

JPL also collaborated with Seafood City, Asian Journal, and Bander Law office in joint marketing of Atlas Shippers, making the services of Atlas Shippers accessible to all Seafood City

customers. JPL also believed in the use of technology as tools in support of excellent service and acknowledging the needs of its customers

JPL also reinforced the corporate mandate of Atlas Shippers by providing "101% customer satisfaction, and giving back to Atlas Customers their hard earned money's worth"

JPL 's vision of taking advantage of every opportunity to learn new things, coupled with innovations and hard work are his secret of success. This has made Atlas Shippers as one of the top three leading door-to-door cargo forwarders to the Philippines. From its humble beginnings, Atlas Shippers International has raised the ladder of success to become one of the leaders in cargo forwarding, serving thousands of Filipinos all over the world through its promise of efficient delivery and service.

JPL plans to make a difference in 2009, amidst the economic



Joel P. Longares aka JPL, founder and chairman of the board, Atlas Shippers

struggle, making Atlas Shippers services affordable and efficient. Watch out for new innovations and improvements line-up in 2009.

Please visit their website at [www.atlsshippers.com](http://www.atlsshippers.com) or you may call 1-800-285-2797 for inquiries.

(Advertising Supplement)

# Divine Diva: Zsa Zsa Padilla

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Gandi Skin Care, Pinoy Kitchen, Belo Medical Group, FLB Corporation, Honda of Pasadena, Western Union, Monet Salon, LBC Cargo, Jun Encarnacion Salon, Pil-Am Auto Body, Weekend Balita, Tribune USA, Asian American People's Journal, O' Skin Care, Bunching's (Reina Medical Uniform), Hollywoodflip.com, Tiketn Online, Fil-Am Nation and

Siklab Genuine Pinoy.

For ticket inquiries please call Starmedia Entertainment at (818) 549-9005 / 1-818-547-1456 or email us at [starmediaent@aol.com](mailto:starmediaent@aol.com). Tickets are now available at Island Pacific Supermarkets (all branches), Goldilock's (all branches) - a show preview and seat plan log on to [www.starmediaentertainment.com](http://www.starmediaentertainment.com).

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# Western Union Foundation Awards...

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families stay connected, overcome barriers and realize their dreams.

The Western Union Foundation Family Scholarship Program is independently managed by the Institute of International Education (IIE), an international non-profit

educational exchange organization. Scholarship applicants can determine eligibility and initiate an online application through the Western Union Foundation website at [foundation.westernunion.com](http://foundation.westernunion.com).

(Advertising Supplement)

in cooperation with

# O'K POOH AT SI BOOBA

**A Post Funny Valentine Show**  
**POOH ★ K BROSAS and RUFFA MAE QUINTO**

February 22, 2009, Sunday at 5:00pm  
The Grand Cabaret  
Pala Casino Spa Resort  
11154 Hwy 76, Pala, CA 92059

**AMY BADUA**

For Tickets and Sponsorship Information, please call:  
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JOEL (951)500-0653; (858) 342-0818  
EE ENTERTAINMENT (714) 932-7532; (626) 374-4906

ticketmaster Ticket Prices VIP \$ 58.00 and \$38.00  
Email: [ee\\_entertainment@yahoo.com](mailto:ee_entertainment@yahoo.com)

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