


**2007 HONDA PRESIDENT'S AWARD**



Filipino-owned and operated, Honda of Pasadena is certainly a one-stop shop for Filipino-Americans. Manny Martinez, president and owner of Honda of Pasadena, will make sure that every customer is treated well the moment they walk in the door. Where else can you find a dealership with the most selection of Honda cars, hybrids and SUVs? And you have a *kababayan* helping you with every aspect of car-buying, your salesmen. Terry Crespo, Vinchy Torres, Juanito Enrera and Edwin Punsal are very knowledgeable with their products. Basilio Cruz, Sales Manager, will guarantee that you will get the BEST DEAL in town at the lowest cost possible. And while you're waiting, take advantage of the amenities at the store: their Children's Play Room, their Internet Room where you can go online for free and their Quiet Room where you can relax and even take a nap while your car is being serviced. Honda of Pasadena is the recipient of the 2007 President's Award in recognition of the excellent service they provide their customers. So *bumisita kayo ngayong linggo sa Honda of Pasadena*. They are located at 1965 E. Foothill Blvd. in Pasadena off the 210 Freeway. Call Manny Martinez directly at (626) 683-5888. (Advertising Supplement)

# A must-go-to holiday sales event at Diamond Honda of Puente Hills

As we head closer and closer to Christmas day and as our Christmas list gets shorter and shorter with our shopping about 100 percent complete, we may find ourselves wondering what gift to give to ourselves. After all, we deserve to treat ourselves to a rewarding gift for all our hard work this year, and a new car is what is usually the first thing on our minds. But as the times prove to be financially challenging for most of us, getting the best deal and the best quality service at the most affordable cost possible is of course a top consideration.

been voted as the Best Certified Used Car Program for 4 Years by Intellichoice. This four-day holiday sales event also covers brand-new Honda cars at eye-popping sale prices and with as low as 0 percent APR financing available. The cars available are the latest and most sought-after in Honda models including the 2008 Fit Sport, the 2009 Civic Sedan VP, the 2008 CR-V LX 2WD, the 2009 Accord LX 4DR AT, the 2009 Odyssey EX, the 2009 Pilot 2WD EX, the 2008 Ridgeline RTL, the 2008 S2000, the 2009 Civic NGV 4DR and the 2008 Civic Hybrid CVT.



Ramon Reyes

At Diamond Honda of Puente Hills—a trusted name in Honda car dealership and service since 1992—you will get exactly what you wish for with their four-day holiday sales event beginning Dec. 26 until Dec. 29 at 8:30 am–10 pm (Monday to Saturday) and 9 am–10pm (Sunday). Customers can enjoy a pre-owned sales bonanza with huge savings during this four-day special event, where they can choose from a wide selection of Honda certified used cars with a seven-year/100,000-mile limited power train warranty, backed by American Honda Motor Co. and a 150-point inspection by factory-trained technicians. This program has also

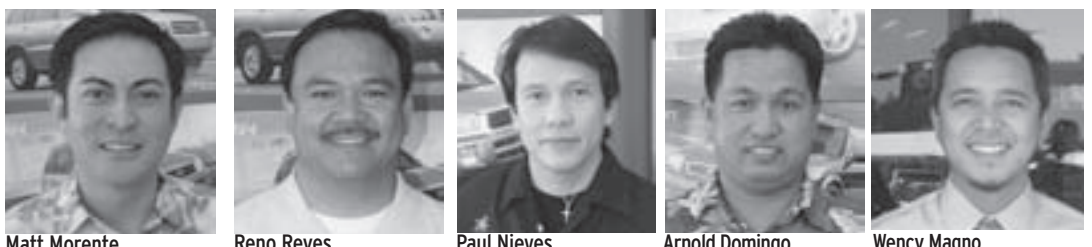
Purchasing one of those mentioned above will surely be among the best gifts you could give to yourself this Christmas time. So don't hold back, give yourself a gift you truly deserve this holiday season. Drop by Diamond of Puente Hills between Dec. 26 and Dec. 29 at their new and state-of-the-art facility at 17525 E. Gale, City of Industry on the said dates and look for your *kababayan* Ramon Reyes to get you started on your purchase. For more information, you may call their office at (888) 335-9982 or visit their website at [dhhonda.com](http://dhhonda.com). (Advertising Supplement)



2009 Honda Odyssey Ex



# It's that time of the year with Hamer Toyota's year-end close out



THE last month of year 2008 has already started and everyone is out buying Christmas goodies. All establishments are joining the hype and conducting their own sales to attract more customers all in time for the holiday season. This is also the best time for you to purchase a car. Hamer Toyota welcomes you to visit them and have a new Toyota to greet you in the coming year 2009.

Come and check out Toyota's selection of quality, durable and dependable cars and trucks that suit your needs. At Hamer Toyota an amazing selection of quality new and used Toyota cars, trucks, and SUV's are being offered to customers along with the competitive financing to fit your budget. Hamer Toyota has an award winning parts and service department to help keep your vehicle on the road in peak performance.

Also at Hamer Toyota, your friendly *kababayans* Matt Morente, Reno Reyes, Paul Nieves, Wency Magno, Arnold Domingo, Niilo Ortiz and Mary Lou Santiago, will help you look for better deals on a wide selection of brands, including the new redesigned Sequoia and all-new 2009 Camry, Tundra, Corolla, Tacoma, Yaris, Matrix, Highlander, 4runners, Sienna, FJ Cruisers and certified pre-owned Toyota vehicles. You may also save thousands off KBB (Kelly Blue Book) on Certified Pre-owned vehicles with APR's as low as 3.9 percent.

Hamer Toyota has been described by its customers with impeccable reputation for honesty, integrity, and fairness. Hamer Toyota is armed with the best automobile service matched with the best price that will provide the unsurpassed response for your car needs. The team behind Hamer Toyota is a roster of talented individuals who are professionally friendly with thorough knowledge and enthusiasm that will help you have a smooth and painless car dealership. At Hamer Toyota, high expectations are met.

Hamer Toyota has been servicing the greater Los Angeles and Santa Clarita areas for since 1939 in the same convenient location. Its location even let its customers hop indoors at one of the four covered showrooms. So ask your friendly *kababayans* for an appointment now, call them at 1-888-205-6655 or log on to [www.hamertoyota.com](http://www.hamertoyota.com). Hamer Toyota is located at 11041 Sepulveda Blvd. Mission Hills and conveniently located where the 5, 405, 118 and 210 freeways meet! (Advertising Supplement)

# New license plates issued in Oklahoma City

OKLAHOMA CITY—There's a new look on Oklahoma roadways. New state license plates ordered by the Legislature last spring are showing up on cars and trucks across the state.

The new plates prominently feature the Gilcrease Museum's "Sacred Rain Arrow" statue of an American Indian, framed against a blue sky, preparing to fire an arrow skyward.

It's the first installment of a license plate reissuance program that will provide new plates to owners of an estimated 3.1 million vehicles registered in the state.

The new plates are not scheduled to be issued until after Jan. 1. But about 1,600 of the plates have already been issued to motorists who want to retain their old license plate number. Motorists must pay a \$17 fee in the plate retention program. (AP)



**Happy Honda Days**  
**RIGHT CAR...RIGHT PRICE...RIGHT NOW!**  
**Plus 0% Limited Term Financing**  
On select models on approved credit

<b>2009 HONDA CIVIC LX 4DR</b> LEASE FROM \$128 PER MONTH *TAX* ALL IN STOCK	<b>2009 HONDA ACCORD LX 4CYL</b> LEASE FROM \$138 PER MONTH *TAX* ALL IN STOCK	<b>2009 HONDA CR-V LX 2WD</b> LEASE FROM \$198 PER MONTH *TAX* ALL IN STOCK
<b>2008 HONDA ELEMENT SC 2WD</b> LEASE FROM \$268 PER MONTH *TAX* ALL IN STOCK	<b>2009 HONDA ODYSSEY EX</b> LEASE FROM \$298 PER MONTH *TAX* ALL IN STOCK	<b>2009 HONDA PILOT EX 4WD</b> LEASE FROM \$298 PER MONTH *TAX* ALL IN STOCK

**HONDA HOLIDAY SAVINGS ON CERTIFIED PRE-OWNED AND OTHER MODELS**  
**OUR LOWEST PRICES OF THE YEAR**

<b>'03 HONDA CIVIC EX SEDAN</b> AUTOMATIC, 160,000 MILES NOW \$12,499	<b>'05 HONDA CIVIC EX SEDAN</b> CERTIFIED, 57K NOW \$13,799	<b>'06 HONDA CR-V LX 4WD</b> AUTOMATIC, 57K, CD NOW \$13,999
<b>'04 HONDA CIVIC LX COUPE</b> AUTOMATIC, 57K, CD NOW \$12,879	<b>'07 HONDA CIVIC LX COUPE</b> CERTIFIED, 45K, CD NOW \$14,999	<b>'06 HONDA CIVIC EX 2DR</b> NAVIGATION, 160,000 MILES NOW \$14,999
<b>'05 HONDA ACCORD EX 4WD</b> SUNROOF, 80,000 MILES NOW \$12,999	<b>'07 HONDA CIVIC SI</b> CERTIFIED, 50K, 6-SPEAKERS NOW \$14,999	<b>'06 HONDA CIVIC EX 2DR</b> SIL, AUTOMATIC, 57K NOW \$15,999
<b>'06 HONDA ACCORD EX</b> AUTOMATIC NOW \$12,999	<b>'07 HONDA CIVIC SI COUPE</b> CERTIFIED, 48K, 4-DOORS NOW \$12,999	<b>'08 HONDA CIVIC SI COUPE</b> CERTIFIED, 48K, 4-DOORS NOW \$12,999

**ALL OTHER MAKES & MODELS**

<b>'06 CHEVY VENTURE LS VAN</b> AUTOMATIC, 110,000 MILES NOW \$9,999	<b>'02 CADILLAC DTS</b> LUXURY GREAT CONDITION NOW \$13,999
<b>'06 FORD FOCUS ZX4S</b> 4 DOOR, 110,000 MILES NOW \$7,999	<b>'07 MAZDA MAZDA3</b> SPORT, 45,000 MILES NOW \$10,999
<b>'07 CHEVY AVEO LS HATCHBACK</b> AUTOMATIC, 15,000 MILES NOW \$7,999	<b>'03 ACURA RSX COUPE</b> AUTOMATIC, 45,000 MILES NOW \$12,999
<b>'06 CHEVY COBALT LT</b> AUTOMATIC NOW \$7,999	<b>'05 TOYOTA CAMRY XLE</b> AUTOMATIC NOW \$12,999
<b>'06 CHEVY AVEO LS SEDAN</b> AUTOMATIC, 15,000 MILES NOW \$7,999	<b>'04 LEXUS GS 300</b> LUXURY, 45,000 MILES NOW \$12,999
<b>'02 VW PASSAT GLX</b> AUTOMATIC, 110,000 MILES NOW \$7,999	<b>'06 MAZDA MAZDA3 3DR</b> SPORT, 45,000 MILES NOW \$13,999
<b>'06 CHEVY MALIBU LS</b> AUTOMATIC, 15,000 MILES NOW \$7,999	<b>'04 NISSAN 350Z CONV</b> AUTOMATIC, SUPER CLEAN NOW \$14,999
<b>'04 TOYOTA COROLLA LE</b> AUTOMATIC, 11,000 MILES NOW \$9,999	<b>'06 VOLKSWAGEN JETTA 2.5</b> AUTOMATIC, 45,000 MILES NOW \$15,799
<b>'03 NISSAN PATHFINDER 4WD</b> LUXURY, 45,000 MILES NOW \$9,999	<b>'06 SKODA YETI HATCHBACK</b> AUTOMATIC, 45,000 MILES NOW \$15,999
<b>'07 TOYOTA COROLLA CE SEDAN</b> 3 DR, 110,000 MILES NOW \$9,999	<b>'06 AUDI A4</b> AUTOMATIC, 45,000 MILES NOW \$20,999
<b>'06 CHEVY HHR LT PACKAGE</b> AUTOMATIC, 15,000 MILES NOW \$10,999	<b>'06 TOYOTA TACOMA SR5-DBL CAB</b> AUTOMATIC, 45,000 MILES NOW \$17,999

**HONDA LEASE RETURNS WELCOME • WE BUY CARS • WHETHER YOU BUY FROM US OR NOT - Ask For Ben - 626-683-5888 - MANY MORE PRE-OWNED TO CHOOSE FROM**

# Drive home a 2009 Mercedes-Benz C-Class!

House of Imports makes it simple & easy—even if you're credit-challenged

IT'S never been easier to drive home the Mercedes-Benz of your dreams than now!



As a special introductory offer for the All-New 2009 Mercedes-Benz C-Class, the Filipino Fleet Department of the House of Imports is offering a special financing to Filipino Americans—even to those with credit problems!

"Many people, including Filipinos, are so intimidated by the thought of buying a Mercedes-Benz, thinking that a Benz is only for the truly rich and famous, that it's way above their reach," said Arnold Alix of House of Imports. "Well, the good news is that our Filipino Fleet Department now has special financing for *Pinoys*—very simple and easy financing plans. We have helped so many of our *kababayans* drive home a Benz—with zero down payment. *Kahit 'yung mga may bad credit or na-bankrupt* (Even those who have bad credit or have declared bankruptcy)," he added.

The 2009 C-Class new models showcase aggressive styling, larger bodies with bigger engines and a greater emphasis on driving dynamics, comfort and safety. Coming in sport and luxury models, the next generation Benz offers the power and the presence you expect from a Mercedes-Benz.



An impressive list of standard equipment includes a power sunroof, power front seats with lumbar support, dual-zone automatic climate control, 17-inch wheels, a central controller, an LCD display screen and Bluetooth connectivity. This last feature allows you to make calls directly through the vehicle audio-entertainment system while keeping your Bluetooth mobile phone anywhere in the vehicle. Thus, you can make and receive calls with both hands on the wheels and both eyes on the road.

Dindy Roa, another sales specialist from the House of Imports, stated that the strength of their team is that they truly care for their Filipino customers. "Arnold has been in the business for over 20 years. We are here to help our *kababayans* get the most benefits and to make sure they are happy. We are honest and we do all we can to help them get the car of their dreams," Roa said.

Alix pointed to drive home a point. "Dindy here is only 21 years old and yet, she is driving a brand new Mercedes-Benz. You see, owning a Benz is really simple and easy here at House of Imports," Alix proudly said.

Aside from brand new Mercedes-Benz cars, House of Imports also has over 200 pre-owned cars of various makes and models in stock.

To see how easy and simple it is to own—and drive home—your dream car, call Arnold or Dindy of House of Imports toll free at 1-888-208-0447 or visit them any day at 6862 Auto Center Drive Buena Park CA. (Advertising Supplement)

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**BASILIO CRUZ** Sales Manager  
**VINCHY TORRES** Consultant

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