

Atlas Shippers' 15 years of Ligayang Walang Kalas @ the 2008 Fil-Am expo and One Kapamilya, Go!

LIVING up to its thrust of serving the Filipino community, Atlas Shippers once again graced the longest running and most prestigious expo held last September 13-14 at the Los Angeles Convention Center, as well as the One Kapamilya, Go event at the Ontario Convention Center.

With its theme Atlas Shippers' Maagang Pamasko Raffle Draws, Atlas Shippers gave away numerous Gift Certificates for Free Regular Box Shipments, Gift Certificates for Send 1, Get 1 Free Box delivery to Manila and various collectibles like tote bags, mugs, handy clutch bags and shirts, much to the delight of both of the events' visitors and guests who flocked Atlas Shippers well-stocked booth.



Atlas Shippers president & CEO Maria Loisa Cordova (3rd from the right) draws the winners of Atlas Shippers' Maagang Pamasko raffle draw held at the One Kapamilya Go! last Sept. 21, 2008. The event was held at the Ontario Convention Center, where free Atlas Shippers balikbayan box shipments, among other collectible Atlas Shippers giveaways, were raffled off. Also in the photo are (l-to-r) Marycel Villar, branch manager of Atlas Shippers' San Fernando valley branch, Joy Concepcion, Karen Sanchez, (guest) Edna Cabalquintos, Reycci Arciaga, Atlas Shippers' Rancho Cucamonga agent, and Bing Lipa.

Even the kids and kids at heart can't get enough of Atlas Shippers souvenir fans with its lovable mascot, Mang Atlas! Mang Atlas has been gracing all Atlas Shippers promotional materials, print ads and TV commercial since June 2007.

Atlas Shippers expo participation is also part of its early Christmas campaign for its valued customers who never fails to send balikbayan boxes to their loved ones in the Philippines especially during the Christmas Season. Maaga ring namigay ang Atlas Shippers ng regalo by giving away these raffle prizes that customers can use to send their Christmas boxes home.

Atlas Shippers' Maagang Mahabang Pamasko also urge Pinoys to avoid the holiday rush

and send their boxes early to the Philippines so their loved ones will receive their gifts just in time for Christmas.

Balikbayan box as a gift has always been a tradition among Pinoys who make it a point to share their blessings to their family living in the Philippines. So that even if they are away, their balikbayan box gift reminds them that they never really left their home.

And for the last 15 years, Atlas Shippers has been giving smile to every balikbayan box loving Pinoys and their relatives back home. As their relatives say, Christmas won't be the same without their loved ones, but for Filipinos abroad Balikbayan boxes are their way of sharing the

Spirit of Gift Giving despite the distance. With boxes delivered right at their door step by Atlas Shippers – parang nakipadala ka lang sa ka-pamilyang pinagkatiwalaan mo.

Kaya kung may kailangang ipadala, I-ATLAS SHIPPERS nyo na! Dito sigurado na ang box nyo, masaya pa ang pamilya nyo! Dahil sa Atlas, Walang Kalas! Siguradong Makakarating!

Please be informed that contrary to false claims, Atlas Shippers International, Inc does not have a sister company in the Balikbayan Box Cargo Industry. Please be careful of misleading and confusing false claims that ride on the good reputation of Atlas Shippers. Always look for the Atlas Shippers Logo and Mang Atlas Mascot.

(Advertising Supplement)



Visitors & guests flocked to Atlas Shippers' booth to join its Atlas Shippers' Maagang Pamasko raffle draw held at the One Kapamilya Go! event at the Ontario Convention Center. Free Atlas Shippers balikbayan box shipments, among other collectible Atlas Shippers giveaways, were raffled off.



FILIPINO AMERICAN CATHOLIC COMMUNITY. The FilAm CC is proud to announce that the recipient for Gawad San Lorenzo Ruiz 2008 was awarded to Mr. Carlito A. Rafanan for his unselfish sharing of his time, talent and treasure to the Holy Family Parish Community. He received this award at the San Lorenzo celebration last September 27, 2008. In photo Carlito A. Rafanan receiving the Gawad San Lorenzo Award from Fr. Johnny Zulueta, Pastor of the Holy Family Church in Artesia. He was assisted by FilAm CC President Hector Gomez, while Fabie Lanting served as the emcee for the event.

Stewart title, AREAA join forces to provide important real estate documents in Asian languages

LOS ANGELES – Stewart Title Guaranty Company, a wholly owned subsidiary of Stewart Information Services Corp. (NYSE-STC), and the Asian Real Estate Association of America (AREAA) today announced a 12-month partnership to translate common real estate documents into Chinese, Korean and Vietnamese. Stewart Title is making the translated documents available to AREAA members in good standing.

"As one of our longest and most ardent supporters, Stewart Title is keenly aware of the growth potential for homeownership in the Asian American market," said Allen Chiang, incoming chair of AREAA. "With the most commonly-used documents translated into three Asian languages, our members can serve their clients more effectively and bring them closer to the American dream of homeownership."

The translated documents that will be available are:

- Affidavit of debts and liens
- Bill of sale
- FIRPTA affidavit
- Quit claim deed
- Compliance agreement – refinance transaction
- Compliance agreement – sale transaction
- HUD1

Chiang anticipates the translated documents will be available to AREAA members in good standing via a password-protected website beginning in November 2008.

"We are pleased to partner

with AREAA to provide these translated documents in a collaborative effort to help homebuyers from the Asian-American, Pacific-Islander communities," said Malcolm Morris, Chairman and Chief Executive Officer of Stewart Title Guaranty Company. "In keeping with our commitment to multicultural markets, we know that providing documents to customers in the language they are most comfortable speaking and reading is an important part of creating a successful home buying transaction."

According to AREAA, on average, Asian American homebuyers have the greatest median household income, median down payment, home purchase price, educational attainment (which predicts future income potential) and some of the lowest delinquency and foreclosure rates compared to other demographic groups.

"Additionally, the Asian American population is growing at a rapid rate, and with average home purchase prices and loan sizes greater than any other population, Asian American consumers represent the most profitable segment of the housing market on a per transaction basis. However, language barriers are commonly cited by experts as one reason Asians trail other ethnic groups in homebuying – creating a homeownership gap," Chiang continues.

"By partnering with Stewart Title to provide these documents, we hope we are making great

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