

# Seafood City Now Open in Cerritos; Provides One-Stop Shopping, Dining Destination for Filipinos

Filipinos in Cerritos and the neighboring Orange County area will soon have a one-stop shopping and dining destination with the opening of Seafood City along Norwalk Boulevard corner Artesia.

The opening of Seafood City, the largest full-service Filipino/Asian supermarket chain in the US, complements the whole range of retail establishments within the plaza -- including everything from restaurants, hair salons, bakeshops, banking and even cargo and money remittance -- and reinforces the purpose of truly being a one-stop shopping and dining hub.

At Seafood City, customers will definitely feel the convenience and ease of shopping with its wide, spacious aisles, state-of-the-art check out system and ample parking space.

There is a vast array of Filipino and oriental grocery items as well as American products that one would normally find in the pantry of Filipino homes. The supermarket also offers the freshest produce, USDA-approved meat and the widest range of seafood at everyday low prices.

According to Seafood City General Manager and SVP Lito Hontiveros, "We are very particular about the sanitation, health and safety of our environs. We maintain one of strictest standards among supermarkets. Indeed, our operating standards are a marvel that sets us apart from other Filipino and oriental stores."

Fish cleaning and frying is another service that it offers daily, as well as a walk-around fish display that provides a "talipapa" setting but in a very clean and organized manner.

But what is truly exciting is that Seafood City strongly complements the other stores in the same shopping complex, so that customers are sure to find almost everything they need in one convenient location!

Services such as cargo forwarding and money remittance are available with LBC. Dining options are provided by restaurants such as Philippine fast-food giant Jollibee, Valerio's Bake shop, Mabuhay Kitchenette, Myung Sung Noodle House, Cho Dang Tofu House and Boba Cafe. Other establishments at the plaza are: Charot Hair Salon, La Von Skin Care, Lucky Nails, Supercuts Salon, Flower Plaza, Cerritos Video and Bank of America. And be sure to watch out Chowking and Red Ribbon Bakeshop, set to open soon!

The creation of a Filipino shopping destination, where the important needs of Filipino families will be provided, is the idea behind the expansion of Seafood City to areas where it can reach out to as many Filipinos as possible. Because, Higit sa Lahat, Pilipino!

Seafood City is located at 17202 Norwalk Blvd., Cerritos, CA 90703.



**SEAFOOD CITY NOW OPEN IN CERRITOS.** Experience one-stop shopping, great dining options, cargo, money remittance services and more at Seafood City MarketPlace. Located at 17202 Norwalk Blvd.(cor. Artesia), Cerritos, CA 90703. Business hours are: 8 a.m. to 9 p.m. daily.



**IT'S FRESH!** Seafood City Supermarket offers the best value on a wide array of the freshest produce, seafood, USDA-approved meat as well as grocery items.



**Enjoy a variety of shopping & dining options. It's all here!**

**Join us for these exciting events!**

**GRAND OPENING SALE**  
Starts today Sept. 5  
Huge savings & great deals are in store for you!

**FREE Gifts & Giveaways!**

**FREE Balloons for KIDS!**

**FOOD SAMPLING**

**Celebrity Guests!**

**LA's Top Comedian Joseph Gelito**  
Sept. 5, Fri. 5:30pm

**Paco Arespachaga**  
Sept. 5, Fri.

**The First Issue Band**  
Sept. 7, Sun.

**SEAFOOD CITY SUPERMARKET**  
*At Home Ako Sa'yo*

**For more sale items, please see pages B4 and B5**