

Puente Hills Toyota cares



Steven Mares, Vice President and General Manager

TOYOTA is an easy target for many car buyers, thanks to its time-tested efficiency, affordability and quality. But with the many dealerships that display and sell it, looking for the best place to negotiate a deal with is a big challenge. Apart from needing loads of patience in going around and asking around, you waste a lot of time that could have already been spent for driving your new car.

So why waste time when you can get your own Toyota the fast, reliable and easy way?

A trip to Puente Hills Toyota will save you from unwanted doubts, complications and uncertainties. Drop by and you can expect the approachable Sean Davisson, General Sales Manager, to personally attend to you and your needs. Even the General Manager himself, Steven Mares, will find time to reach out to you, ensuring that your questions are answered and doubts dispelled.

A dealership that puts premium on customer care and satisfaction, there is no question why Puente Hills Toyota has garnered the President's Award for 17 years in a row. Getting such distinction, among others, is a well-deserved success for a company that has consistently put forward its excellent service and teamwork.

If you are among the many Filipinos who are scouting for the best deal for your dream Toyota, whether brand new or pre-owned, you can find a home in Puente Hills Toyota. Mares, the man himself who stands at the helm of this dealership in keeping the facility well-oiled and trusted, is brimming with enthusiasm to secure a lasting and reassuring connection with the dynamic Filipino American community. Mares himself wants the Filipinos' needs met with honesty and integrity.

"We care," Mares says, and this is the factor that sets them above the rest.

Don't miss your *kababayan* salesperson, Richard Villanueva, who can better understand and communicate with you your car needs.

Mares, Davisson, Villanueva and the rest of the Puente Hill Toyota team stand with the common goal in mind: giving Filipinos the service they deserve.

See for yourself and prepare to experience a Toyota car-buying experience you won't forget. Visit Puente Hills Toyota at 17070 Gale Avenue, City of Industry, Los Angeles, CA 91748. Call 888-400-6741 (Sales) or 866-267-3964 (Service & Parts). Check out their current specials by visiting www.puentehillstoyota.com.

(Advertising Supplement)



Richard Villanueva, Filipino salesperson



Robertson Honda— Still the people's choice



Mike Reyes, Filipino desk manager.



WHEN it comes to commitment to quality service, Robertson Honda is king. Not only do they claim this fact, they also prove it.

For instance, Robertson Honda is the recipient of the 2007 Council of Excellence (COE) Award for its strong commitment to a rewarding relationship with Honda Financial Services.

"Only the top performing dealerships deserve this award. Part of this elite group is Robertson Honda led by Danny Reyes, General Sales Manager; Mike Reyes, Desk Manager; and the entire Filipino Fleet Department. This only means that they have demonstrated the highest quality of financial services to their customers by partnering with Honda Financial Services (HFS)."

Winning dealerships were awarded a trophy in appreciation of their performance excellence. Of course, the greatest award of becoming a COE recipient is knowing that your customers and community recognize your pledge to provide exceptional services and products.

Indeed, commitment to excellent service is the element that has kept Robertson Honda the No. 1 Filipino Honda Dealership in the San Fernando Valley. The Filipino fleet alone sees to it that their *kababayans* will always have their word when it comes to service.

As the person behind the 10-people-strong Filipino Department, Danny Reyes is faithful in giving the lowest possible monthly payments while making sure that the buyers get the Honda that they want and need. He helped establish a strong

foundation of Filipinos from various islands of the Philippines who are willing to serve every person that comes in. So whether you are Visayan, Bicolano, Kapampangan and so on—chances are, they speak your native tongue.

Robertson Honda's service doesn't end when you finally drive home your vehicle. They have several programs that reach out to the community's needs, one of which

is the Newly Graduate Program, which can help rebuild your credit by giving you a car even if you have a bankruptcy or repossession at a very minimal downpayment.

Meanwhile, Robertson Honda's Parts and Service Department headed by Joe DeRobertis is responsible for servicing your Honda vehicles and maintaining them at top condition. Here you can relax while sitting in their waiting area where coffee is complimentary, snacks and reading materials

are within reach and a state-of-the-art plasma TV with hundreds of channels to choose from can kill your boredom before it even starts.

So keep making the "Number One Filipino Honda Store" for 40 years your choice, and share such choice with your friends and family. Visit Robertson Honda at 5841 Lankershim Blvd. in North Hollywood, and experience quality service like you've never before. For inquiries, please call 1-800-813-7257 or log on to www.robertsonhonda.com.

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